The Annual Reports Service

Precision IR
Global Leader Investor Marketing



Reach, Expand and Service Your Global Investor Audience

Expand Your Investor Universe

If you are looking to increase your company's visibility, enhance your IR efficiency and optimize your shareholder mix, make sure your company is featured in PrecisionIR's Annual Reports Service. Generate investor introductions through a global network of partners, then use this data in real-time to view the interest you are generating. Our 100+ media and investment channels include many of the world's leading financial publications, websites and exchanges:

NASDAQ · YAHOO! FINANCE · THE WALL STREET JOURNAL. · DOWJONES · TSX · Kiplinger · BARRON'S

Communicate Effectively With Investors

As a partner in PrecisionIR's Annual Reports Service, you will generate awareness and educate investors about your company. Investors need immediate attention when they request information: 80% of investors state that follow-up communications positively impact their investment decisions. We help you build relationships with investors with easy-to-use email tools and full-service marketing options.

Analytics That Deliver

Convert investor interest into long-term investment potential and keep abreast of your best institutional prospects with monthly data that helps you tailor your communications and reach your targets. Each month, your client report delivers valuable analytics that can help optimize your investor outreach.

Let our team help you reach investors with effective and efficient solutions.

Contact Us:

1 (888) 301 - 2498

info@precisionir.com

The Annual Reports Service

Precision IR™
Global Leader Investor Marketing

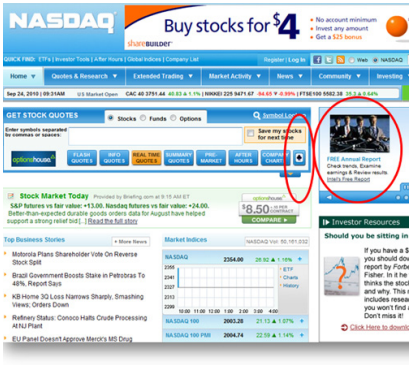
How It Works

The ARS service has partnered with 100 of the world's leading financial publications and websites to ensure clients receive daily visibility to more than 100 million visitors per month. The service targets investors who are utilizing these partners for their investment research through multiple formats, including: web links, direct mail and online marketing.

Web Links

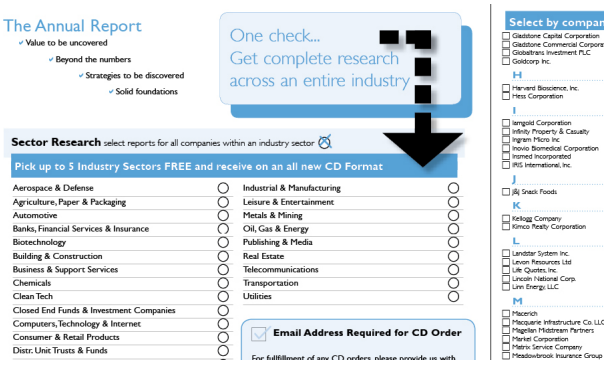
The ARS works with media partners to strategically place links to the corporate information in locations that are most popular with researching investors (see below). These links take investors from the media partner's site directly to the order page for that company. This ensures a seamless transition from investor interest to information fulfilment. Once investors have entered their name and e-mail address, the documents are e-mailed to them within seconds. In addition to the documents, the e-mail also directs the investors to the company's website.





Direct Mail

Many of the media partners the ARS services works with are publications. In working with these partners, the ARS service will create and post hard copy directories listing all companies that participate in the service. Investors can simply tick a box and post the directory back to receive their documents. These documents will then be e-mailed to the investor once the directory is received. These investors can also go to a website to place the order instead of sending it by post.



Online Marketing

In addition to promoting the service via direct mail, the ARS works with its partners to market the service in general to their users. This marketing comes in several formats, including e-mail marketing, promotion in newsletters banner ads and search engine marketing.

Media Partners

UNITED STATES

Print

The Wall Street Journal
Barron's
Kiplinger
SmartMoney Magazine
The Los Angeles Times
USA Today

Online

Yahoo! Finance
WSJ.com
Barron's Online
BNY Mellon
BusinessWire
PR Newswire
NYSE.com
Nasdaq.com
ADR.com
ADVFN Online
Closed End Fund Center
CNBC.com
EDGAR-Online.com
Forbes.com
The Street
Investor Hub
Investrend
Investopedia
Kiplinger.com
Marketwatch.com
Seeking Alpha
SmartMoney.com
USAToday.com
Wall Street Reporter

CANADA

Print

The Globe and Mail

Online

Yahoo! Canada
Canadian National Stock Exchange
BayStreet.ca
CanadianBusiness.com
GlobeInvestor.com
GlobeInvestorGold.com
Investcom.com
Yahoo! En francais

UNITED KINGDOM

Online

ADVFN
Bull Bearings
Business Wire Europe
Digital Look
Growth Company Investor
Halifax Share Dealing
Hemscott/MorningStar
Interactive Investor
London Stock Exchange
MoneyWeek
Moneywise
PR Newswire
ThisisMoney.co.uk
Tipsheets UK
What Investment
PRECISIONIR SERVICES
Informed Investors Forum
InvestorCalendar.com

ITALY

Online

Borsa Italiana

FINLAND

Print

Kauppalehti

Online

Investori.com
Investtech
Kauppalehti

SWEDEN

Print

Dagens Nyheter
Veckans Affärer

Online

Avanza
DagensNyheter
DagensIndustri
NASDAQ OMX Nordic

FRANCE

Print

La Tribune

Online

ADVFN France
Boursorama
La Tribune.fr

NETHERLANDS

Print

Het Financieele Dagblad

Online

Het Financieele Dagblad

GERMANY

Print

Handelsblatt
WirtschaftsWoche

Online

ADVFN Germany
finanzen.net
Handelsblatt Online

DENMARK

Print

Dagbladet Børsen

Online

Investtech
NASDAQ OMX Nordic

NORWAY

Print

Aftenposten

Online

Aftenposten.no
e24.no
Investtech
Nordisk Børssanalyse
Nordnet
Stocklink.no

Key media partners in bold