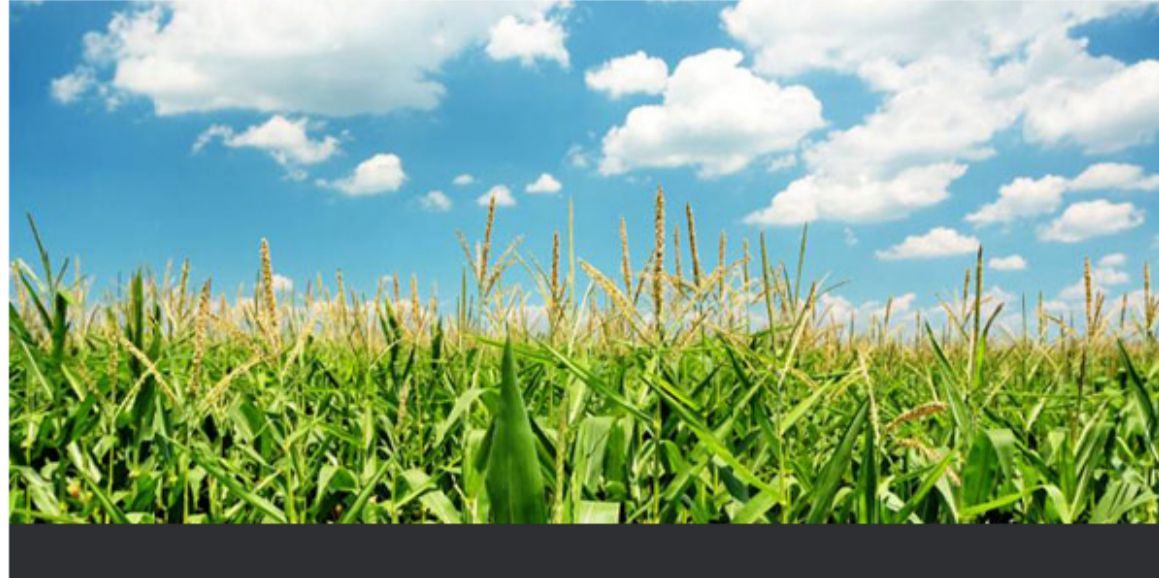




Deyu Agriculture Corp. (OTCBB: DEYU)

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About us

Deyu Agriculture Corp. is a vertically integrated agricultural value chain from farmland to consumer market, which produces, processes, markets and distributes organic and other agricultural products made from corn and grains operating in Shanxi Province in China. The Company has access to over 109,000 acres of farmland in Shanxi Province for breeding, cultivating, processing, warehousing and distributing grain and corn products. Deyu Agriculture Corp. has an extensive wholesale network in over 15 provinces and a retail distribution network of approximately 20,000 supermarkets and convenience stores in 29 provinces across China. Deyu Agriculture Corp.'s facilities include sophisticated production lines and modern warehouses with a total production capacity of over 105,000 tons for grain products, storage capacity of over 100,000 tons and annual turnover of 700,000 tons for corn products.

[Deyu Official Website »](#)

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INDUSTRY HIGHLIGHTS

**China's Vice premier pushes grain base for food security;
The ninth China (Beijing) International Garden Expo;
The Strategic Plan on Promoting Agricultural Cooperation signed by China and New Zealand.**

HARBIN, May 5 (Xinhua) – China's Vice Premier Wang Yang on Sunday pushed the national grain base to speed up sowing seeds after a spell of low temperatures and water logging in Heilongjiang Province.

The unfavorable natural conditions this spring delayed sowing by seven to ten days in the northeastern province, which is a key base of China's grain production.

Wang asked to secure stable yield and enough food this year and to help farmers increase income.

He also asked agricultural experts and technicians to help solve problems in sowing seeds, and mobilized agricultural cooperatives and farming enterprises to deploy more machines in seasonal sowing.

Wang urged implementation of the comprehensive coordinated pilot reform for modernized farming in the province, exploration of new mechanism for modern agriculture, large-scale agricultural production and services, encouragement and guidance of transfer of land contract rights, coordinated management of agricultural funds, and innovation in financial and insurance services in rural areas.

Wang also urged protection of soil, underground water, forest and wetlands for sustainable development in the province.

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BEIJING, May 3 (China Daily) -- The ninth China International Garden Expo, held every two years, is jointly organized by the Ministry of Housing and Urban-Rural Development and the regional government.

The former garden expos were successively held in Dalian, Nanjing, Shanghai, Guangzhou, Shenzhen, Xiamen, Jinan and Chongqing beginning in 1997. This year's China International Garden Expo will be held in Beijing's Fengtai district from May 18 to Nov 18.

Former Chinese President Hu Jintao and other former State leaders, including Wu Bangguo, Wen Jiabao and Jia Qinglin, participated in Beijing's voluntary tree plantings in 2011 and 2012. They have high expectations for the 2013 Garden Expo.

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WELLINGTON, April 30 (Xinhua) -- The tide of agricultural exports from New Zealand to China could begin to balance out under a new bilateral agreement to promote agricultural cooperation, the head of New Zealand's farming industry body told Xinhua Tuesday. The Strategic Plan on Promoting Agricultural Cooperation signed by the agriculture ministers of both countries last week was a "historic" agreement given that it came the same week as figures had emerged showing China as New Zealand's largest trading partner in the quarter to March, said Federated Farmers president Bruce Wills.

"The agreement to share knowledge and expertise would prove invaluable to New Zealand despite its current position as a world leader in agricultural production," said Wills in a phone interview.

"We can't assume we know all there is to know about agriculture and we can't assume we're world leaders in everything. There's a lot of stuff the Chinese do that might become relevant to New Zealand in time," he said.

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SPOTLIGHT ON DEYU

Deyu Agriculture Corp. Announces First Quarter 2013 Results and Schedules Results Conference Call and Website.

BEIJING, May 14 (PRNewswire) -- Deyu Agriculture Corp. (OTCBB: DEYU) (the "Company"), a Shanxi Province, China-based vertically integrated producer, processor, marketer and distributor of organic and other agricultural products made from corn and grains, today announced its financial results for the first quarter ended March 31, 2013.

First Quarter 2013 Results:

- Net revenue was \$77.2 million, compared to \$62.7 million in Q1 of 2012;
- Gross profit was \$8.8 million, compared to \$12.4 million in Q1 of 2012;
- Gross margin was 11.4%, compared to 19.8% in Q1 of 2012;
- Net income available to common stockholders was \$3.1 million, compared to \$6.2 million in Q1 of 2012;
- Earnings per diluted share was \$0.25 on 12.7 million shares, compared to \$0.50 on 12.6 million shares in Q1 of 2012.

"The results of the first quarter of 2013 certainly is disappointing, in comparison with the same period of the previous year," said Greg Chen, Chief Executive Officer of the Company. "The decrease of avian flu H7N9 in the recent months have greatly reduced the demand for animal feeds, which is the major market of our corn products. At the same time, with a good corn harvest last year, market sales prices decreased yet purchase prices did not decline consistently due to the government's protective farming policies in favor of farmers."

"For the grain division, the deteriorating efficiency of current retail distribution channels curtailed much of our retail grain package sales. This highlights the urgent need to focus more on strategic business development for sustainable growth," added Mr. Chen. "The fast advancing economy and evolving market challenges in China present both opportunities and challenges. The Company is exploring new venues to achieve competitiveness by streamlining its operation structure and by focusing more on strategic planning, resource integration, strategic partnership building and more brand-driven approaches to present our products and services."

"On the bulk trading end, we are considering a new operation structure to integrate our business into a single trading platform to serve more farmers in the co-ops and clients across several regions. We plan to reorient our retail business toward a better targeted market segment with revamped product lines in a more brand-driven approach with media and service support to assist retailers, distributors and institutional buyers in order to efficiently promote packaged grain retail sales to consumers," continued Mr. Chen.

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This press release contains forward-looking statements made under the "safe harbor" provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward looking statements are based upon the current plans, estimates and projections of Deyu Agriculture Corp.'s management and are subject to risks and uncertainties, which could cause actual results to differ from the forward looking statements. Such statements include, among others, those concerning market and industry segment growth and demand and acceptance of new and existing products; any projections of sales, earnings, revenue, margins or other financial items; any statements of the plans, strategies and objectives of management for future operations; any statements regarding future economic conditions or performance; uncertainties related to conducting business in China, as well as all assumptions, expectations, predictions, intentions or beliefs about future events. Therefore, you should not place undue reliance on these forward-looking statements. The following factors, among others, could cause actual results to differ from those set forth in the forward-looking statements: business conditions in China, general economic conditions; geopolitical events and regulatory changes; availability of capital; changes in the agricultural industry; the Company's ability to maintain its competitive position. Additional information regarding risks can be found in the Company's quarterly and annual reports filed with the U.S. Securities and Exchange Commission at www.sec.gov.

