THE PEOPLE BEHIND BIRT THE PEOPLE



Actuate Corporation © 2010

### FY2011 and Q4 Earnings Call

PEOPLE BEHIND BIRT THE PEOPLE BEHIND BIRT THE

### Safe Harbor Statement



The statements contained in this presentation that are not purely historical are forward looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934. These include statements regarding Actuate's expectations, beliefs, hopes, intentions or strategies regarding the future.

All such forward looking statements in this presentation are based upon information available to Actuate as of the date hereof, and Actuate disclaims any obligation to update or revise any such forward looking statements based on changes in expectations or the circumstances or conditions on which such expectations may be based. Actual results could differ materially from Actuate's current expectations.

Factors that could cause or contribute to such differences include, but are not limited to, the general spending environment for information technology products and services in general and Business Intelligence, Performance Management, Rich Internet Application and Enterprise Output Management software in particular, quarterly fluctuations in our revenues and other operating results, our ability to expand our international operations, our ability to successfully compete against current and future competitors, the impact of acquisitions on the company's financial and/or operating condition, the ability to increase revenues through our indirect channels, general economic and geopolitical uncertainties and other risk factors that are discussed in Actuate's Securities and Exchange Commission filings, specifically Actuate's 2010 Annual Report on Form 10-K filed on March 11, 2011 as well as its quarterly reports on Form 10-Q.

#### Use of Non-GAAP Financial Measures

The non-GAAP financial measures are included in this presentation to provide an additional analytical tool for understanding the Company's financial and operating performance, and to facilitate comparability of financial results between historical financial reporting periods, among other reasons. Non-GAAP financial measures discussed in this presentation were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos Group Inc. revenue contracts and by excluding the amortization of purchased technology and other intangible assets related to Actuate's acquisition transactions, restructuring and impairment charges, stock-based compensation expense, expenses related to idle facilities, acquisition related expenses, other one-time employee termination costs, foreign currency exchange gains and losses and an adjustment to the tax provision. It is management's belief that these items are not indicative of ongoing operations and as a result, non-GAAP financial measures that exclude such items provide additional insight for investors in evaluating the Company's financial and operational performance. However, these non-GAAP financial measures should not be considered in isolation or as a substitute for the Company's GAAP results. Pursuant to the requirements of SEC Regulation G, a detailed reconciliation between the Company's GAAP and non-GAAP financial results is provided in today's press release, as well as in the investor relations section of Actuate's website at www.actuate.com. Investors are advised to carefully review and consider this information strictly as a supplement to the GAAP financial results that are disclosed in the Company's SEC filings.

THE PEOPLE BEHIND BIRT THE PEOPLE



Actuate Corporation © 201

PEOPLE BEHIND BIRT THE PEOPLE BEHIND BIRT THE PEOPLE BEHIND BIRT THE PEOPLE BEHIND

# Pete Cittadini President and CEO

BEHIND BIRT THE PEOPLE BEHIND BIRT THE

### **Fourth Quarter FY2011 Summary**



### Q4 FY2011

- Revenue of \$35.3 million
- License revenue of \$13.3 million
- Non-GAAP fully diluted EPS of \$0.15
- \$6.9 million cash flow from operations

Fourth quarter 2011 non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and by excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, foreign currency exchange gains and losses and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute 2011 non-GAAP financial results was 20%.



### **FY2011 Summary**



### FY2011

- Revenue of \$135.0 million
- License revenue of \$49.2 million
- Non-GAAP fully diluted EPS of \$0.49
- \$21.2 million cash flow from operations

Non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring and impairment charges, other one-time employee termination costs, acquisition related costs, foreign currency exchange gains and losses, and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute non-GAAP financial results was 20% for all periods presented.



### **Fourth Quarter Transactions**

























































RELIANCE STANDARD

Financial Services over 50% in FY11 170 New Accounts in FY11 Over 40% of applications outside of the firewall in FY11

### **BIRT Business for FY11**



### BIRT license business of \$16.2 million in FY11

Up 70% from FY10

#### 205 BIRT license transactions

Up 22 from FY10

### BIRT transaction sizes increasing

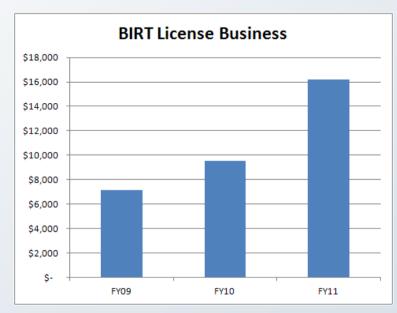
Up 52% from FY10

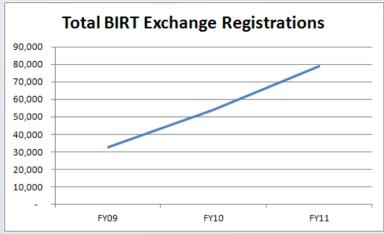
# Contribution to BIRT license business from open source BIRT users continues to increase

Up double digit percentage from FY10

## Over 78,800 total registrations on BIRT Exchange

Up from 53,800 year ago





## Actuate's Unique Enterprise / Open-Source Model Drives Revenue and Profit Growth



### **Ubiquity of BIRT**

- More than 1.5 million developers currently use BIRT
- Developers across industries and geographies

#### Monetize Large Enterprises and ISVs

- Focus on G9K companies and government agencies using BIRT to land and expand
- Focus on ISVs to embed value added ActuateOne products or BIRT onDemand

#### **BIRT Model Drives Growth**

- BIRT-related license business is growing with larger deal size
- Adding G9K accounts in new industries
- Completing larger OEM transactions



## Independent Validation of Actuate's Growth and Value in BI Market



#### Value

- 72% of Actuate users reported "great value" or "good value" for price paid
- 94% of Actuate users reported they would recommend Actuate

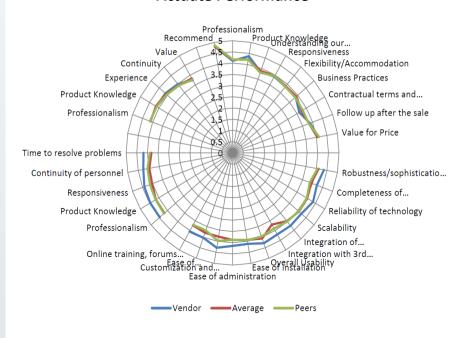
#### Market Growth

In the past year, Actuate has seen a larger percentage of new deployments than any other vendor

"Spending for Business Intelligence solutions and services continues to grow. This has unleashed the demand for solutions that are easier to buy, faster to deploy and easier to use."

> Howard Dresner - Chief Research Officer, Dresner Advisory Services

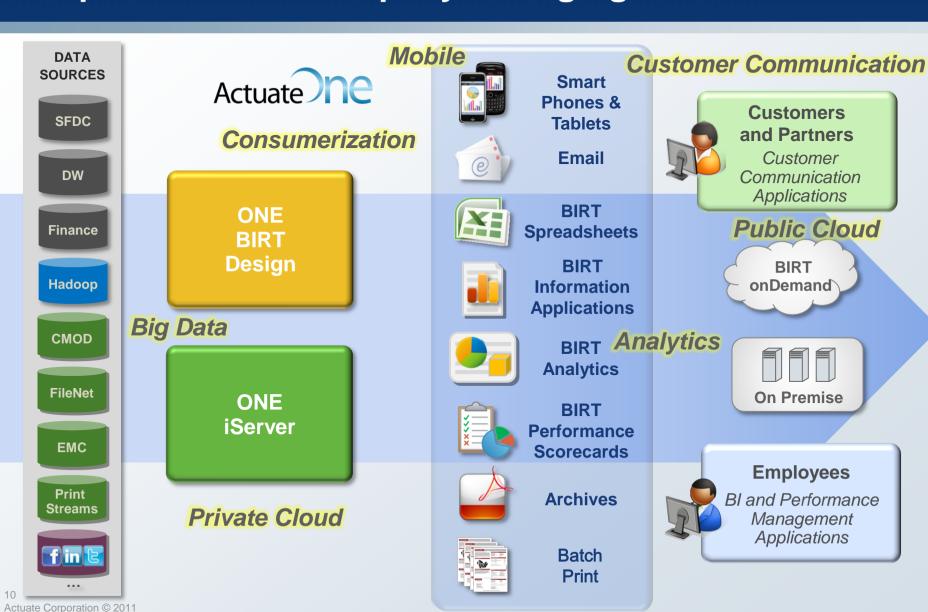
#### **Actuate Performance**



Source: Dresner Advisory Services Wisdom of Crowds BI Market Study™ Actuate Special Report, Dec, 2011

## ActuateOne and BIRT Uniquely Meet the Requirements of a Rapidly Changing Market





### **Comments Regarding FY2012**



- Expect continued positive growth and increased mix of BIRT license business
- Pipelines up double digit percentages from a year ago
- Continued operating income growth
- Improved International operations
- Increased investment for growth of the business



## Projections for FY2016: \$250M-300M Revenue and 35%-40% Non-GAAP Operating Margin



	Actual FY11	FY12	FY13	FY14	FY15	FY16 Projection
Total Revenues	\$135.0M					\$250M - \$300M
BIRT License Business	\$16.2M		d revenue	Accelerated revenue growth  World-class sales productivity  Exceptional operating margins		30% - 40% CAGR
Other License Revenues	\$33.0M	o o	wth ment in		· ·	10% - 15% CAGR
Total License Revenues	\$49.2M		ness d-class		xceptional	20% - 25% CAGR
Services Revenues	\$85.8M		g margin			6% - 10% CAGR
Non-GAAP Operating Income	\$31.9M					22% - 26% CAGR
Non-GAAP Operating Margin	24%					35% - 40%

Non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring and impairment charges, other one-time employee termination costs, acquisition related costs, foreign currency exchange gains and losses, and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute non-GAAP financial results was 20% for FY2011 and is projected at 30% for future years.

THE PEOPLE BEHIND BIRT THE PEOPLE



13 Actuate Corporation © 20

PEOPLE BEHIND BIRT THE PEOPLE BEHIND BIRT THE PEOPLE BEHIND BIRT THE PEOPLE BEHIND

# Dan Gaudreau SVP Operations & CFO

BEHIND BIRT THE PEOPLE BEHIND BIRT THE

### 4Q11 Non-GAAP P&L



(\$ Millions)	<u>Q4'11</u>	<u>% rev.</u>	<u>Q4'10</u>	<u>% rev.</u>	<u>V%</u>
License Revs	\$ 13.3	38%	\$ 11.8	36%	13%
Maint. Revs	20.4	58	18.9	58	8%
Services Revs	<u>1.6</u>	<u>4</u>	2.0	<u>6</u>	(19)%
<b>Total Revenues</b>	35.3	100	32.7	100	8%
Oper. Expenses	<u>25.6</u>	<u>73%</u>	<u>24.8</u>	<u>76%</u>	3%
Oper. Income	9.7		7.9		23%
Oper. Margin	27.5%		24.1%		
Diluted EPS	\$ 0.15		\$ 0.12		25%

Non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring, foreign currency exchange gains and losses, and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute non-GAAP financial results was 20% for all periods presented.

### FY2011 Non-GAAP P&L

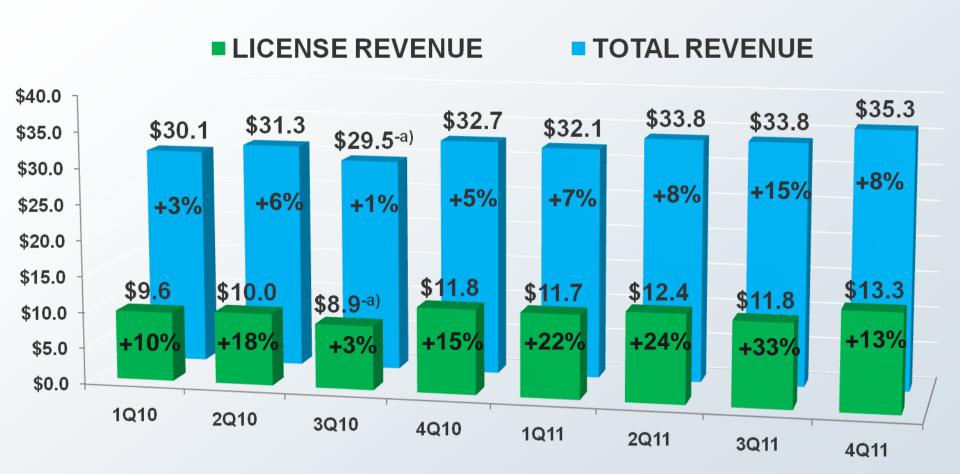


(\$ Millions)	FY2011 Actual	FY2010 <u>Actual</u>	IBM <u>Deal</u>	FY2010 Adjust.	<u>V%</u>
License Revs	\$ 49.2	\$ 49.2	\$ (8.9)	\$ 40.3	22%
Maint. Revs	78.2	77.8	(2.1)	75.7	3%
Services Revs	<u>7.6</u>	7.7	0.0	<u>7.7</u>	(1)%
<b>Total Revenues</b>	135.0	134.7	(11.0)	123.7	9%
Oper. Expenses	<u>103.1</u>	103.6	(1.3)	102.3	1%
Oper. Income	31.9	31.1	(9.7)	21.4	49%
Oper. Margin	23.7%	23.1%		17.3%	
Diluted EPS	\$ 0.49	\$ 0.48	\$ (0.16)	\$ 0.32	53%

Non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring and impairment charges, other one-time employee termination costs, acquisition related costs, foreign currency exchange gains and losses, and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute non-GAAP financial results was 20% for all periods presented.

# Quarterly Non-GAAP Revenue Performance (Year-over-Year Growth)





### Y/Y Non-GAAP Revenue by Region



	3	3 MOS. ENDED			12 MOS. ENDED		
(\$ millions)	<u>12/31/1</u> 0	<u>12/31/1</u> 1	<u>V%</u>	12/31/10	<u>12/31/1</u> 1	<u>V%</u>	
N. AMERICA <sup>-a)</sup>							
LICENSE REVS	7.4	12.3	67%	30.8	41.4	34%	
MAINT/SUPP REVS	14.6	15.6	7%	58.7	59.7	2%	
SERVICES REVS	<u>1.3</u>	<u>1.1</u>	(16)%	<u>5.3</u>	<u>5.3</u>	0%	
TOTAL	23.3	29.0	25%	94.8	106.4	12%	
INTERNATIONAL							
LICENSE REVS	4.4	1.0	(78)%	9.5	7.8	(18)%	
MAINT/SUPP REVS	4.3	4.8	11%	17.0	18.5	9%	
SERVICES REVS	0.7	<u>0.5</u>	(24)%	2.4	2.3	(4)%	
TOTAL	9.4	6.3	(33)%	28.9	28.6	(1)%	

a)- Excludes \$11 million IBM transaction in 3Q10

<sup>\*</sup> Non-GAAP revenues were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts.

### **Other Operating Comments**



### **Revenue Related**

- BIRT license business up 70% for the fiscal year to \$16.2 million
- Booked over 50 BIRT-related license transactions in Q4 and 205 for all of 2011
- Orders over \$100,000 with 73 customers, up 16 from 57 in Q3'11
- 3 transactions with license component > \$1 million

### **Income Related**

- Record FY Non-GAAP EPS of \$0.49, up 53% year-over-year -a)
- Record FY Non-GAAP operating margin of 23.7%

Non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring and impairment charges, other one-time employee termination costs, acquisition related costs, foreign currency exchange gains and losses, and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute non-GAAP financial results was 20% for all periods presented.

### **Balance Sheet**



(\$ Millions)	<u>12/31/10</u>	9/30/11	12/31/11
Cash & Investments	\$79.3	\$63.5	\$67.4
Accounts Receivable	28.6	22.0	26.8
Goodwill & Purch Intang	61.9	58.4	58.4
Other Assets	<u>25.8</u>	<u> 26.5</u>	<u>24.9</u>
Total Assets	<u>\$195.6</u>	<u>\$170.4</u>	<u>\$177.5</u>
Accrued Liabilities	\$17.1	\$11.5	\$15.2
Debt	40.0	0.0	0.0
Deferred Revenue	45.9	45.4	44.8
Equity	<u>92.6</u>	<u>113.5</u>	<u>117.5</u>
Total Liab/Equity	<u>\$195.6</u>	<u>\$170.4</u>	<u>\$177.5</u>

### **Balance Sheet / Other Comments**



- DSO at 70 days, down 11 days vs. 12/31/10 based on Non-GAAP revenue
- \$21.2 million in cash flow from operations for FY2011
- Completed \$10 million stock repurchase during 2nd half of 2011
- Paid off debt balance of \$40 million
- 552 employees as of 12/31/11, down 21 from a year ago
- Ended 2011 with 55 sales reps

Non-GAAP revenue was calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts.

### **Scorecard for FY2011**



 Expect continued positive growth and increased mix of BIRT license revenues



 New management and a dedicated sales force in our Performance Management Group create a positive revenue driver



Compliance transaction the size of IBM is not forecasted for 2011



 Maintenance revenue growth metrics should improve 2H11 due primarily to growth in license revenues



Non-GAAP EPS will continue to grow



 CFFO will increase due to higher profitability and reduced lease payments



FY2011 non-GAAP financial results were calculated by adding back the revenue that could not be recognized due to the impact of purchase accounting on the acquired Xenos revenue contracts and by excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring charges, acquisition related costs and an adjustment to the income tax provision. The income tax rate used to compute FY2011 non-GAAP financial results was 20%.

### **Comments Regarding FY2012**



- Increased investment for growth of the business
  - Target of 65 to 70 sales reps by end of FY2012
- Expect continued positive growth and increased mix of BIRT license business
- MR growth rate to be similar to 2011 in the low single digits
- Continued operating income growth
- Non-GAAP tax rate of 30%
- Non-GAAP EPS growth from operations to be offset by tax rate increase

Non-GAAP financial results are calculated by excluding amortization of purchased technology and other intangibles related to Actuate's acquisition transactions, stock-based compensation expense, restructuring and impairment charges, other one-time employee termination costs, acquisition related costs, foreign currency exchange gains and losses, and an adjustment to the income tax provision. All of these income and expense items are included in Actuate's GAAP results. The income tax rate used to compute non-GAAP financial results was 30% for FY2012.



### **Upcoming Conferences**



## UBS Small Cap One-on-One Symposium February 28-29 Intercontinental Boston





### **Roth Capital Partners**

24<sup>rd</sup> Annual OC Growth Stock Conference March 11-14 *Ritz Carlton, Laguna Niguel* 

### B. Riley & Co.

13<sup>th</sup> Annual Investor Conference May 22-23 Lowe's Santa Monica Beach Hotel





8-4

THE PEOPLE BEHIND BIRT THE PEOPLE



25 Actuate Corporation © 2010

### FY2011 and Q4 Earnings Call

PEOPLE BEHIND BIRT THE PEOPLE BEHIND BIRT THE