



Recon Technology, Ltd.

Company Presentation

NasdaqCM: RCON

November, 2013

Recon

Safe Harbor Statement

This document contains forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, underlying assumptions, and any other statements other than statements of historical facts. These statements are subject to uncertainties and risks including, but not limited to, product and service demand and acceptance, changes in technology, economic conditions, the impact of competition and pricing, government regulation, and other risks contained in statements filed from time to time with the Securities and Exchange Commission. All such forward-looking statements, whether written or oral, and whether made by or on behalf of the company, are expressly qualified by the cautionary statements and any other cautionary statements which may accompany the forward-looking statements. In addition, the company disclaims any obligation to update any forward-looking statements to reflect events or circumstances after the date hereof. Recon assumes no obligation to update the information in this communication, except as otherwise required by law. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof.

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Performance Summary

Issuer	Recon Technology, Ltd.
Ticker	NasdaqCM: RCON
Recent Stock Price	[\$4.918 (Nov. 8, 2013)]
50 Day Avg. Daily Volume	231,796
Market Cap	[\$19.52M]
Basic/Fully Diluted Shares	3.95/4.91 M
Revenue FY2013/FY2012	USD 12.4 Million/ 11.72Million





Business Development

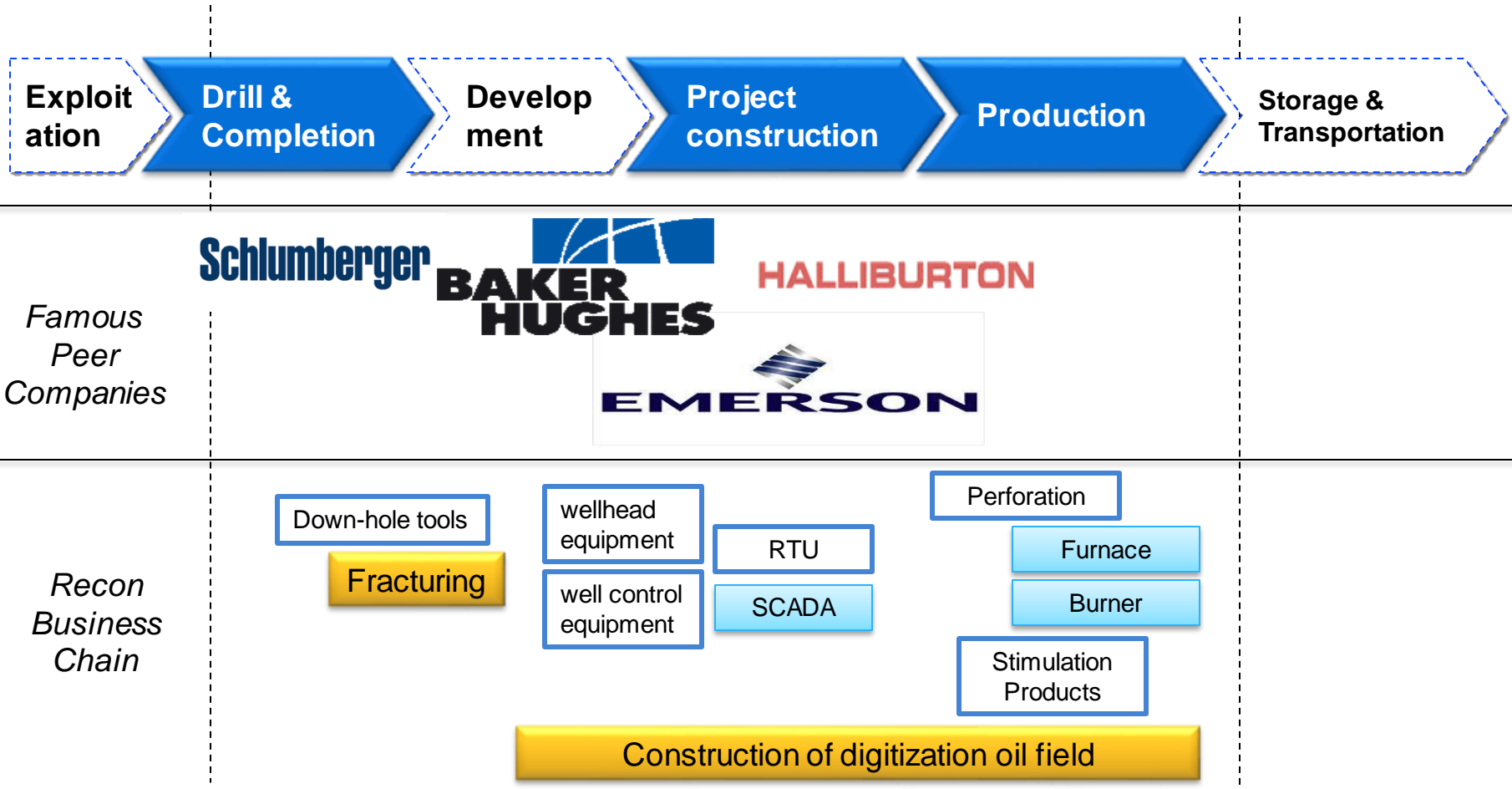
Operation have been expanded.



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- Through 6 years, Recon has transformed from pure hardware supplier to integrator of professional products and services.

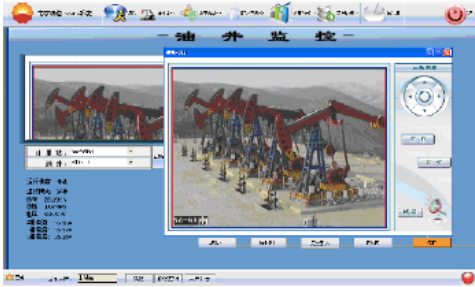
Expand through industry chain



- By integration of current business, Recon can provide professional overall-service-package.

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Integrator of high quality products and services



- Design + install + maintain;
- Emerson



- Design + install + maintain
- Highly customized

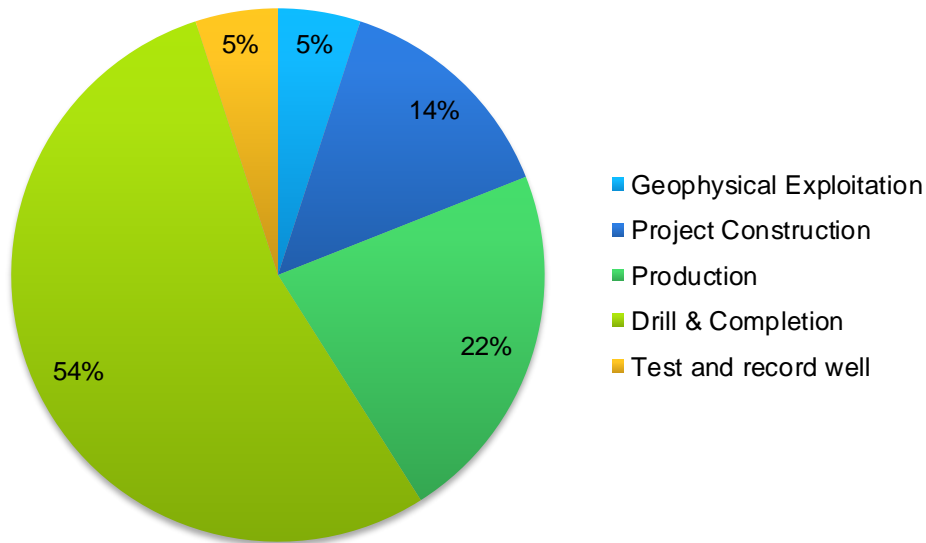
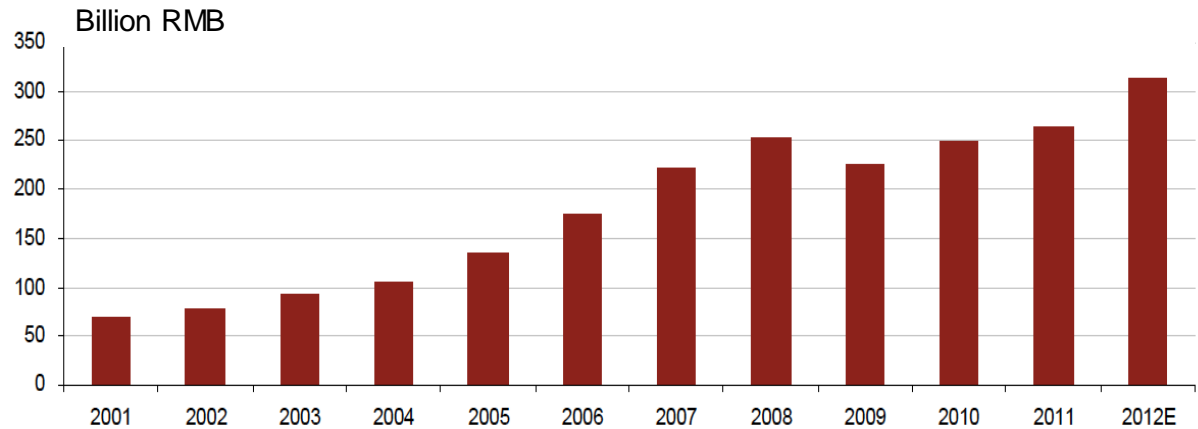


- Construction + service
- Baker Hughes

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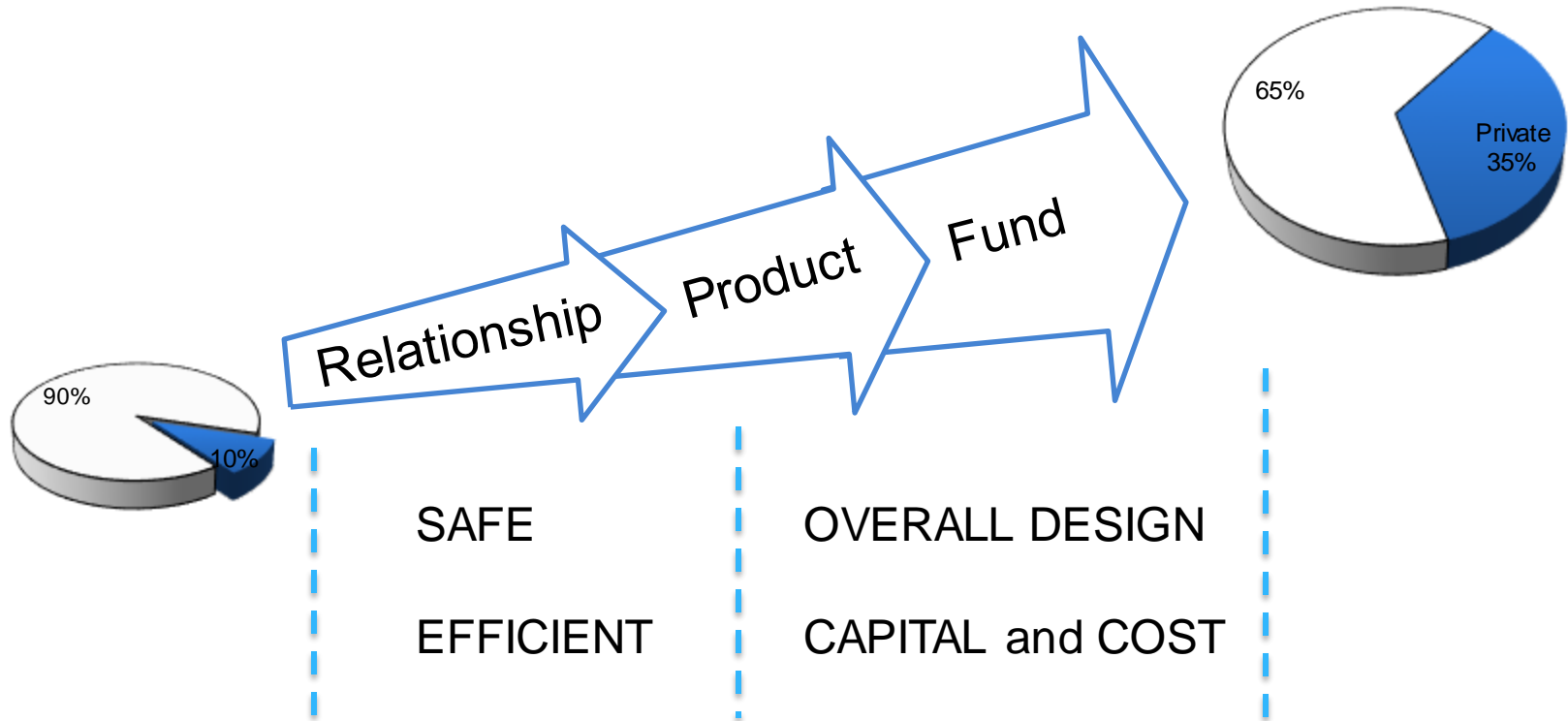
Oilfield Service Industry Capacity Increase

Investment of Big 3 Oil Companies



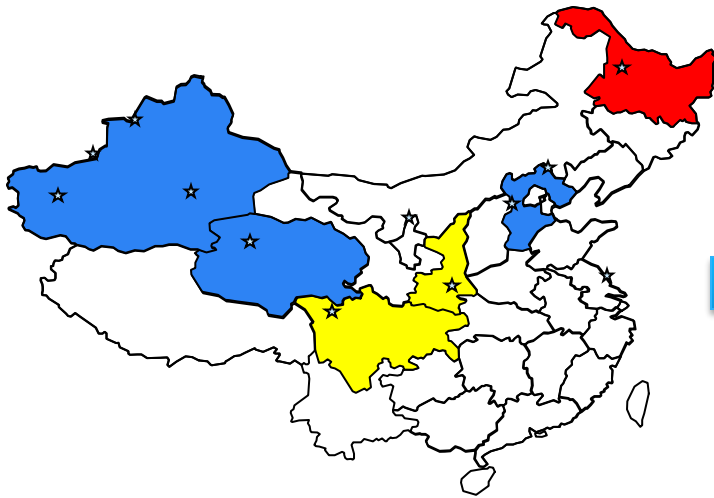
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Effective Business Model



- As market capacity increase and more open to private companies, integrated service company will finally succeed.

Client Basis



*Blue: Long-term clients.
Yellow: Recently developed.
Red: Potential target.*

With more clients, Recon can integrate its resources efficiently and reduce concentration risk.



★ Current: China and Turkmenistan

Overseas Following Strategy

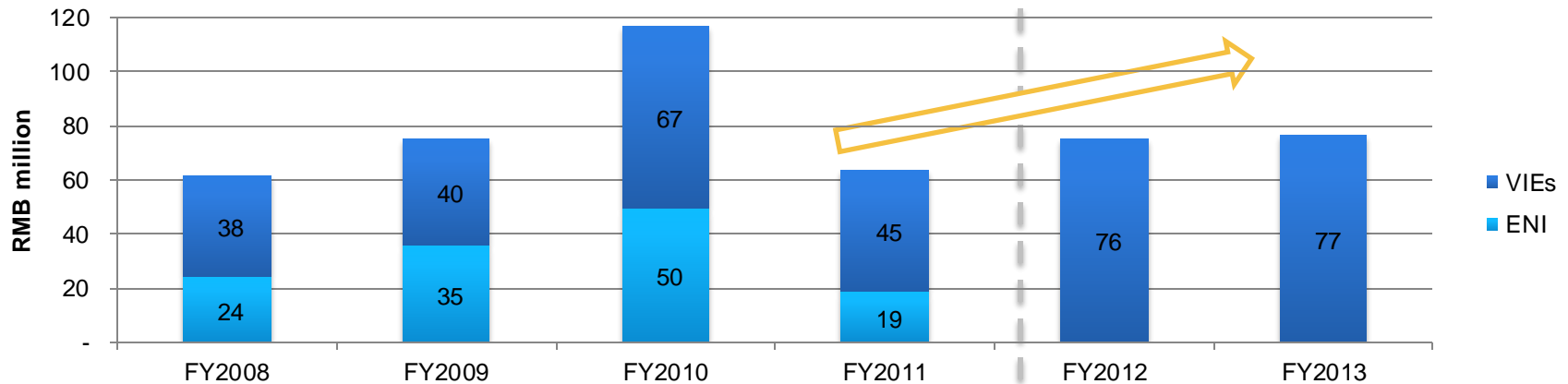
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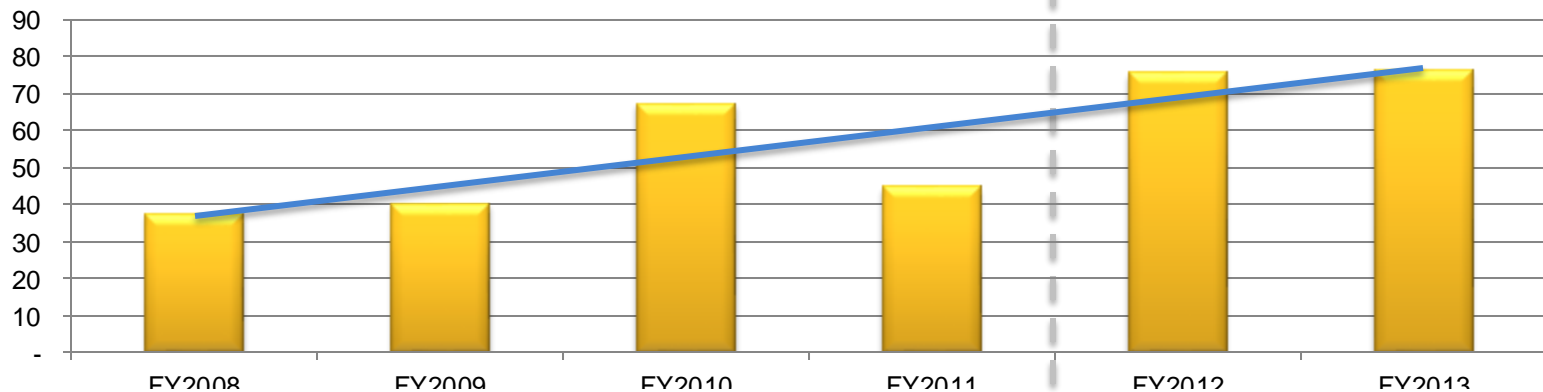
Financial Performance

Revenue Recovered and Continue to Increase.

Consol Revenue

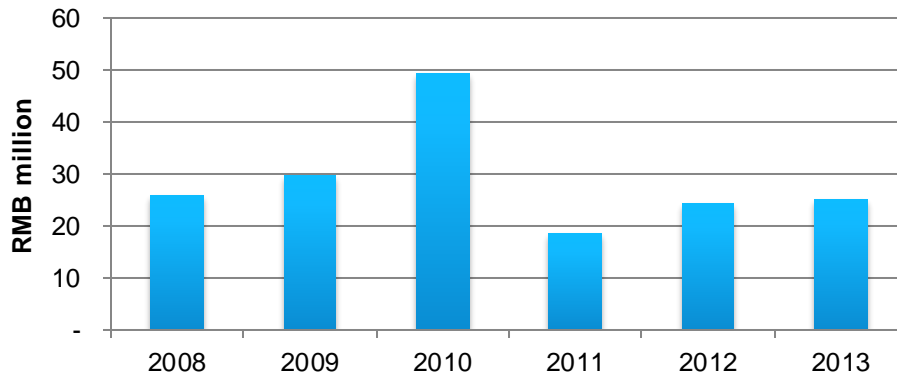


Operation for VIEs

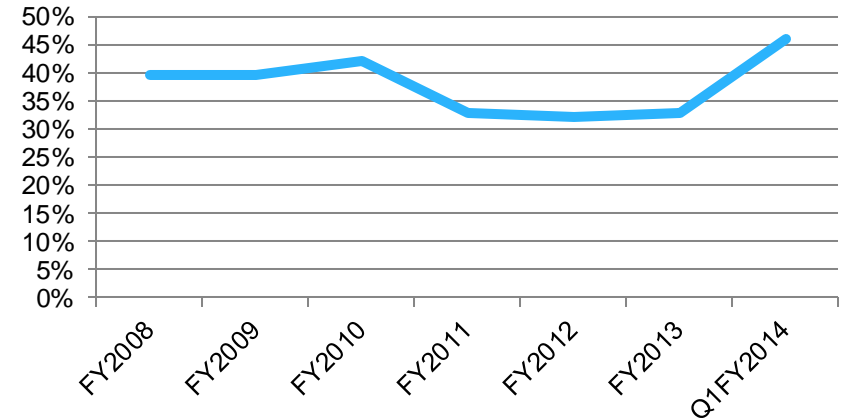


Operating results turn up.

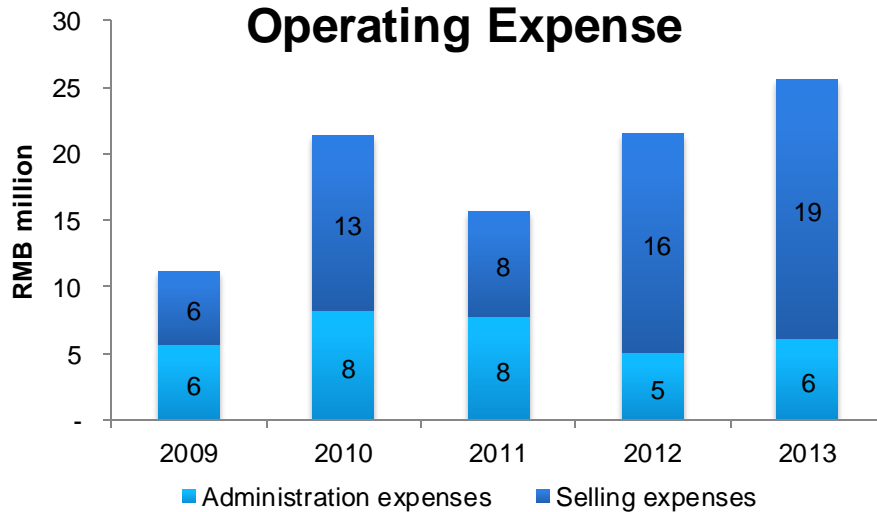
Margin



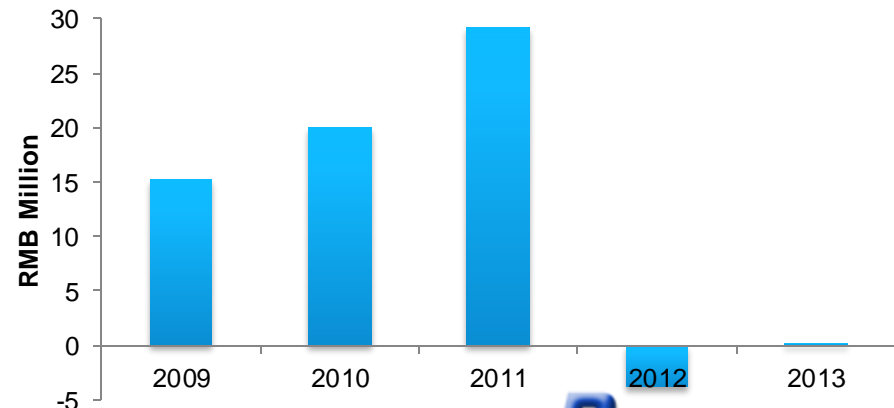
Margin %



Operating Expense

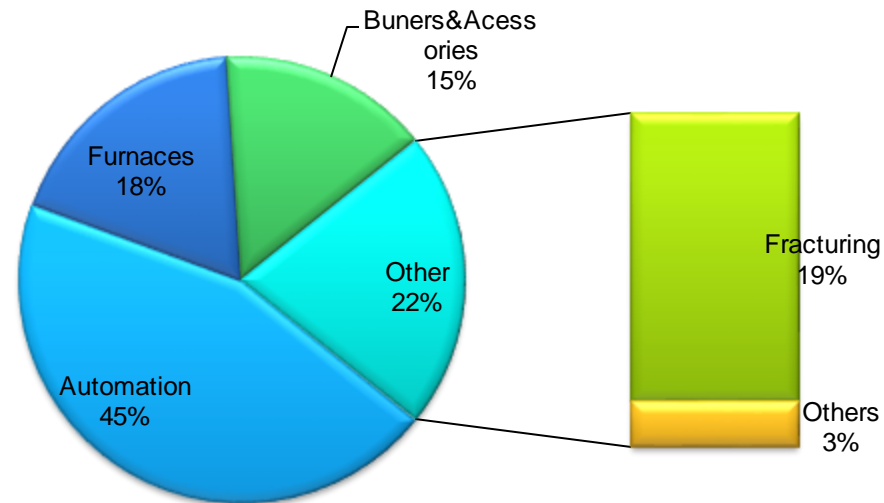
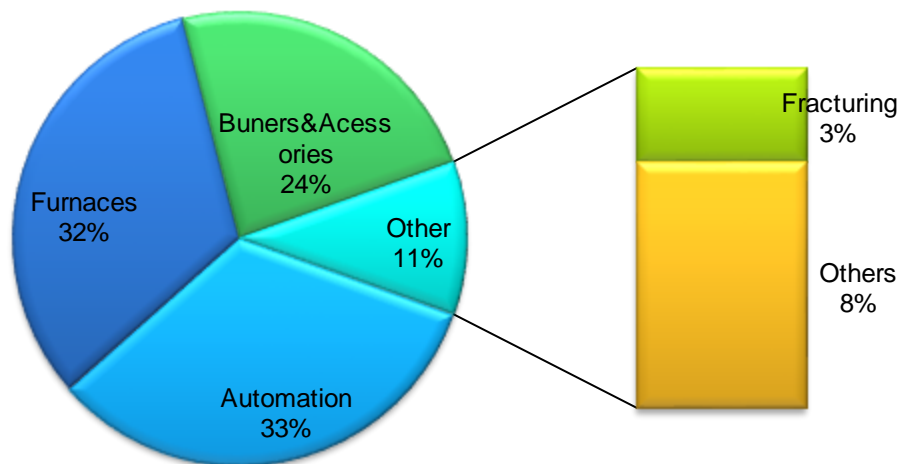


Net profit (loss)



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Revenue Breakdown

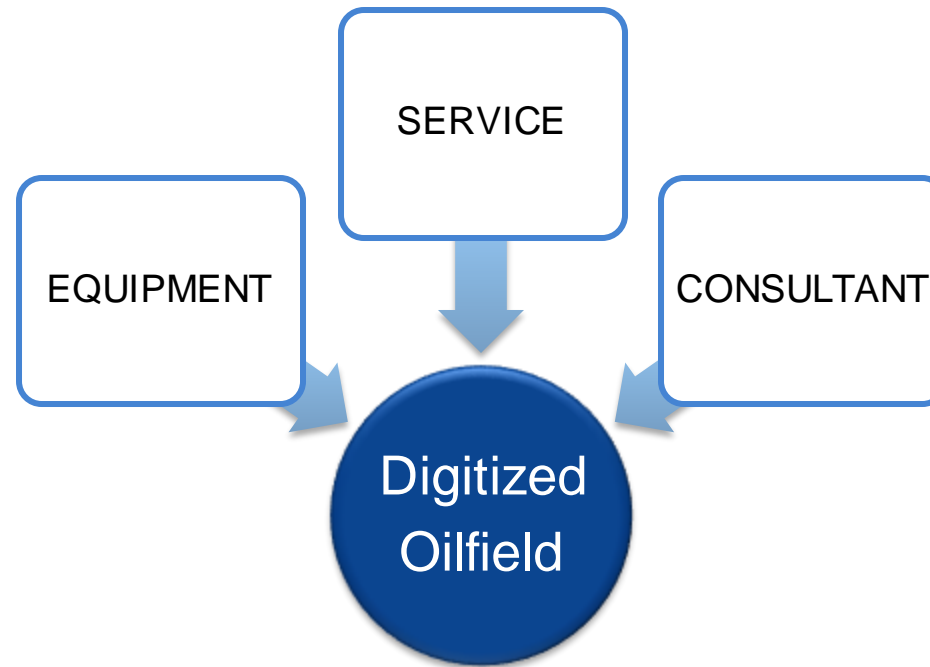


- Three main segments contributes most.
- Automation and Fracturing department become stronger.



New Opportunity

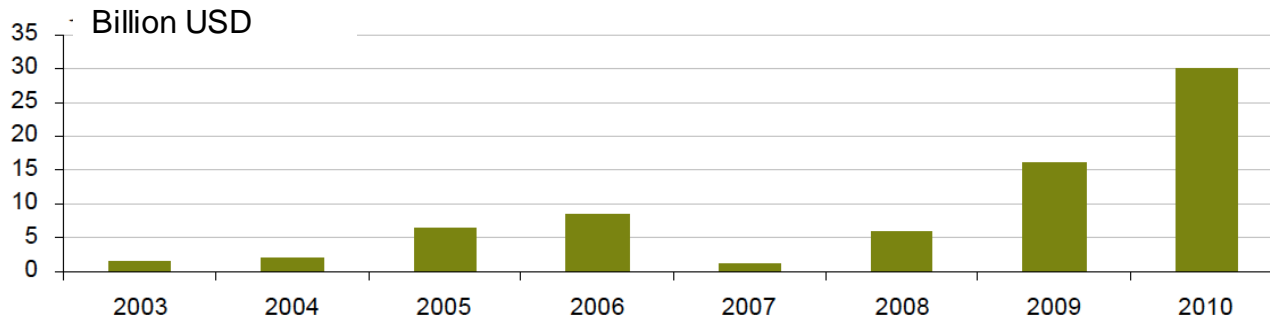
CNPC: Digitized Oilfield Construction



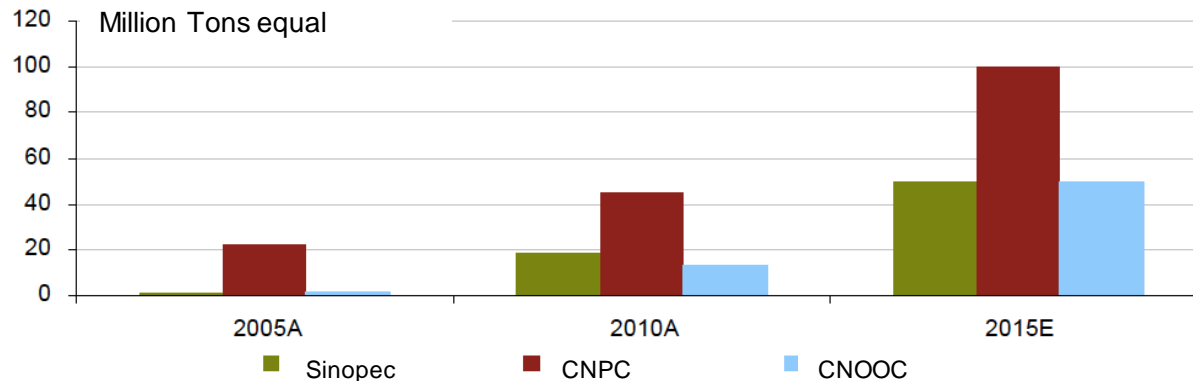
3 years, RMB 86 Billion ! ! !

Overseas Following with CNPC and Sinopec.

Overseas M&A for 3 Chinese Companies



Overseas Oil Production for 3 Oil Companies



- Domestic Companies will play more important role by following CNPC and Sinopec.

Investment Highlights



中国石油天然气集团公司
CHINA NATIONAL PETROLEUM CORPORATION



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