



ENTERPRISE
GROUP, INC.

TSX:E

Company Overview

Enterprise Group, Inc. (TSX - E) is a growing consolidator of profitable businesses providing services to the utility, energy and construction services sectors of Canada's robust economy. Management believes that a balanced and diversified position in the infrastructure, utilities and energy build out are the best path to generating shareholder value. With office headquarters in St. Albert, Alberta, Canada, and construction offices in Slave Lake, Innisfail and Sherwood Park, Morinville, Alberta, Enterprise is strategically located near our customers.

With a growing asset base of approximately \$17.5 million including a fleet of over 300 units inclusive of trucks and heavy equipment. Enterprise serves the infrastructure construction sector, installs utilities, and supplies heavy equipment and flameless heating units through its rental division across the western Canadian provinces. The Company's strategy is to acquire profitable businesses, consolidating capital, management and human resources to support continued growth. Enterprise has completed four acquisitions since 2005.

Key Market Statistics

Symbol TSX-E
Fiscal year end - December 31
Shares outstanding - 56.7 million
52 week range - \$0.11 - \$0.34
Average yearly volume - 20,000,000+
Market capitalization - \$17 million

VISION AND STRATEGY

Since our inception Enterprise Group has maintained a strong vision to be the largest underground construction and heavy equipment rental organization in Western Canada. With development activity in the energy services and civil construction sector expected to increase as the economy strengthens, the Enterprise Group is poised for further growth. Higher demand for energy and utilities coupled with increasing commodity prices, will allow producers and providers to reinvest into Infrastructure. Enterprise will have the opportunity to implement its aggressive growth strategy by acquiring 'best-in-class' businesses.

Primary Strategy

To accomplish this, Enterprise is implementing a strategy of acquiring and consolidating established, profitable infrastructure service companies with a near term goal of obtaining annual sales revenue of over \$150 million. Enterprise is consolidating companies that have a proven track record, are well managed and are financially successful.

HISTORY

Enterprise Group has developed a comprehensive business plan to acquire regionally independent construction service and equipment rental companies operating in Western Canada. In August 2005 Enterprise acquired the highly successful A.G. Grant Construction (AG) located in Slave Lake, Alberta. AG is an established pipeline construction firm operating for over 40 years.

In April of 2006, Enterprise completed the acquisition of TK Oilfield Service (TKOS) located in Wainwright, Alberta. TKOS was established in 1994.

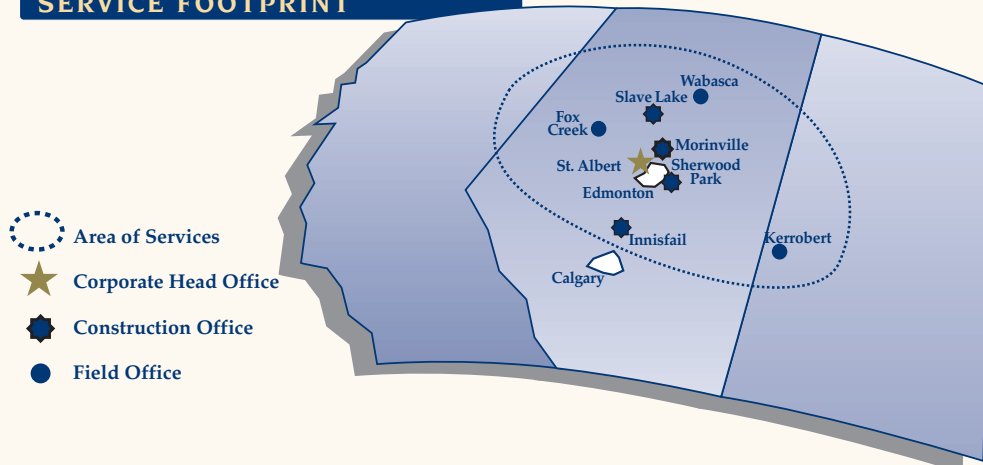
In May of 2007, Enterprise acquired T.C. Backhoe & Directional Drilling Inc (TC) located in Sherwood Park, Alberta. TC has been operating since 1975 and generates the majority of its revenue from utility producers and providers. Directional drilling and installation of underground power, telecommunications and natural gas lines are the core business of the company.

In January 2012 Enterprise officially launched its heavy equipment rental division, E One Limited. Under this banner E One rents a modern fleet of heavy equipment to Western Canada's robust construction sector. From road builders to pipeline contractors E One has the gear to get the job done!

In September 2012, Enterprise acquired Artic Therm International Ltd. located in Morinville, Alberta. Founded in 1998, Artic Therm is the most advanced provider of flameless heat technology to the broad based construction and oil & gas industries in Western Canada. Artic Therm rents flameless heaters ranging in heat output from 500,000 British Thermal Units ("BTU's") to 3,000,000 BTU's. Enterprise's strategy is to continue to grow the division in its core competencies while expanding services to a larger customer base and increasing its fleet.

Enterprise's locations are well positioned to serve its clients with offices in Slave Lake, Sherwood Park, Morinville, and Innisfail, and field offices in Fox Creek, Wabasca, and Kerrobert, SK.

SERVICE FOOTPRINT



SERVICES



Utilities Installation and Directional Drilling Services

The development of industrial, commercial and residential properties require full underground installation of services. As a result of the rapid growth Western Canada is experiencing, the outlook for this sector is exceptional. TC's customers include some of Canada's largest providers of telecommunications, cable television, electricity, and natural gas services. Enterprise's strategy is to continue to grow TC in its core market while expanding its regional footprint in Western Canada.



Heavy Equipment Rental

Construction activity in Western Canada is robust. The overall construction industry is operating at a fast pace and heavy equipment is in demand. Construction contractors typically operate a core fleet and will rent when activity surpasses full utilization of their fleet. With presence in Central and Northern Alberta E One is positioned well to take advantage of a broad based construction boom, certainly highlighted in the energy sector.



Flameless Heating Rentals

Arctic Therm is the most advanced provider of flameless heat technology to the broad based construction and oil & gas industries in Western Canada. Arctic Therm rents flameless heaters ranging in heat output from 375,000 British Thermal Units ("BTU's") to 3,000,000 BTU's. The patented technology utilizes diesel power to agitate fluid in a closed loop system, and then transports the hot fluid to the heat exchangers. The Dry, Contaminate-Free Air is then released through flex ducting to the target environment. The breathable heat reduces moisture; generating a safe, comfortable environment for workers. Arctic Therm's equipment operates at the highest environmental standards creating versatility for endless applications.



- Oil & Gas Applications:

- Plant Start-up, Turnarounds
- Tank, Vessel Coat Curing
- Thermal Conditioning
- Gas Compressor Sites
- Heating BOP's, Wellheads
- Pipeline Heating, Drying

- Construction Applications:

- Concrete Curing
- Flood Clean-Up
- Ground Thawing
- Temporary Site Heating
- Pipeline Pre-Expansion
- Steam-Line Pre-Heating



Corporate Directory

Directors

Leonard D. Jaroszuk,
Desmond O'Kell,
John Pinsent
Keir Reynolds
Fredy Ramsoondar

Senior Management

Leonard D. Jaroszuk,
President and CEO
Desmond O'Kell,
Vice President
Warren Cabral, CA
CFO

Transfer Agent:

Valiant Trust

Legal Counsel:

Borden Ladner Gervais

Auditors:

Grant Thornton LLP

Head Office:

#2, 64 Riel Drive,
St. Albert, AB T8N 5B3

MANAGEMENT TEAM AND BOARD OF DIRECTORS

Leonard D. Jaroszuk - President, Chief Executive Officer and Director

Mr. Jaroszuk is an extremely dedicated and insightful entrepreneurial businessman. He has been involved in and managed a number of public companies engaged in Real Estate, Construction, Natural Resources and Exploration over the past 20 years. Mr. Jaroszuk took a lead role in developing Enterprise's growth in its first year of operations. His hard driving and demanding management style, coupled with his understanding and vision he has enabled Enterprise Oilfield Group to develop a strategic and tactical course for Enterprise to become an industry leader in the pipeline construction industry. Mr. Jaroszuk currently serves as a director on several Oil and Gas service and manufacturing companies.

Desmond O'Kell - Vice President, Director & Corporate Secretary

Mr. O'Kell has 22 years business operations and finance experience in the public marketplace. Prior to the inception of Enterprise Oilfield Group he was President of Rochester Resources, a producing gold & silver mining company listed on the TSX Venture Exchange. Mr. O'Kell also serves as a director of another Canadian listed resource company.

Warren Cabral, CA - Chief Financial Officer

Mr. Cabral provides Enterprise with the necessary financial skill set to execute its business plan. He is a highly motivated senior finance executive with extensive hands-on experience implementing and managing change in complex environments and a proven track record of developing, improving and implementing financial and operational controls. Warren has a passion for organizations that are strategic, embrace change and understand the value of being an industry leader. Mr. Cabral was most recently the CFO for the Alberta Investment Management Corporation, of one of Canada's largest institutional investment fund managers, managing global investments for pensions, endowments and government funds in Alberta. Mr. Cabral is a graduate of the University of Alberta, a member of the Institute of Chartered Accountants of Alberta and is an alumnus of Ernst & Young.

Keir Reynolds - Director

Mr. Reynolds has been involved in the public venture capital sector since 2005 and has assisted in the raising of more than \$140 million of equity for companies. In April 2011 he founded Mammoth Market Advisory Corp., which specializes in advising public and private companies on their capital markets strategies to achieve industry-leading valuations. The firm's areas of expertise are in M&A, turnaround situations and initial company startup. Mr. Reynolds currently sits on the board of directors of several public and private companies.

John Pinsent, CA - Director

After a distinguished 10 year career with Ernst & Young John Pinsent became a founding partner with St. Arnaud Pinsent Steman Chartered Accountants ("SPS"). In 2006, John was awarded the Institute of Chartered Accountants of Alberta Distinguished Service Award for his support of the Province's high technology community. John currently holds board seats on four Canadian listed companies, two of them listed on the Toronto Stock Exchange.

Fredy Ramsoondar - Director

Mr. Ramsoondar has a career in corporate finance spanning some 15 years, including areas of business expansion through franchising acquisitions and strategic alliances. Mr. Ramsoondar received a B.Comm degree from the University of South Africa in 1994 and articulated under International Financial Reporting Standards ("IFRS"). Fredy holds several complementary technical qualifications, and an active participant in emerging trends in finance and accounting. He was the Chief Financial Officer of United Protection Security Group Inc. (TSX-V) before becoming the Chief Executive Officer in February 2011. He is also a Director of Samoth Oilfield Inc. since August 2009.



ENTERPRISE
GROUP, INC.

Trading Exchange & Symbol:
TSX-E
Shares Outstanding as of
Dec 31, 2012 - 56,766,697

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Safe Harbor

Statements in this presentation that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed under the heading "Risk Factors" and elsewhere in the Corporation's periodic filings with Canadian securities regulators. Such information contained herein represents management's best judgment as of the date hereof based on information currently available. The corporation does not assume the obligation to update any forward-looking statement.