



CORPORATE FACT SHEET

BUSINESS OVERVIEW

Juhl Energy Inc. (“Juhl”), based in Pipestone, MN is an established leader in the renewable energy industry with a focus on Community Based Wind Power development, ownership and management throughout the U.S. and Canada. Juhl specializes in all aspects of wind farm development including full project development, ownership and acquisition of wind farms, professional services, general consultation, engineering, construction management of wind farm projects and system operations and management for completed wind farms. Juhl focuses on developing 10 MW to 50 MW wind farms that are jointly owned by local communities, farm owners, environmentally concerned investors, as well as Juhl itself. Juhl’s subsidiary, *Juhl Renewable Energy Systems, Inc.* provides full sales and service of on-site wind and solar projects for small and medium-size businesses, municipalities, farming operations and residential applications. In addition, Juhl currently has invested in and operates 21.7 MW’s of wind power through its *Juhl Renewable Assets, Inc.* subsidiary.

INVESTMENT HIGHLIGHTS

- Completed 22 sizable wind farm projects
- Developed over 195 MW’s of wind power to date
- Currently has over 25 new wind projects in development in the U.S. totaling over 405 MW’s
- Invested in and operates 21.7 MW’s of power through its independent power producer subsidiary, Juhl Renewable Assets, Inc.
- Entered into joint venture with 8030 Companies for the purpose of acquiring existing wind farms and other clean energy assets across the United States and Canada
- Proven and experienced management team, led by Dan Juhl, recognized leader in U.S. wind industry

Unique Financial Strength for a Green Growth Company

- Balance sheet strength from the outset and continuing
- Multi-layer sets of assets and cash flow
- Streamline operations, 50 employees including PEC
- The only credible independent PUBLIC wind power development company headquartered in the U.S.
- Net Income, profit of \$3 million in 2011

DIVERSE COMMUNITY WIND MODEL

One of the unique aspects at Juhl Energy is the diversity and integration of the five major divisions which makes up its business model:

Wind Farm Ownership

Juhl Renewable Assets, Inc. – Juhl will acquire ownership positions in wind farms, and invest in other industries that meet their renewable energy criteria. Management will utilize their unique knowledge base to acquire new and existing wind farms, while building an asset base with a predictable revenue stream.

In 2011, Juhl Renewable Assets, Inc. acquired an ownership position in the following wind farms: the 10 MW Valley View

Corporate Headquarters

Juhl Energy, Inc.
1502 17th St. SE
Pipestone, MN 56164
Tel: (877) 584-5946

Web Address: www.juhleenergy.com
 Ticker Symbol: JUHL
 Trading Exchange: OTCQB
 Outstanding Shares: 23,924,789 (11/7/13)
 Investor Relations: Tel: (888) 438-JUHL

Select Financial Data – Nine Months Ended Sept. 30, 2013

Revenues	\$ 8,671,000
Gross Profit	\$ 1,626,000
Operating Expenses	\$ 4,194,000
Operating Income/ (Loss)	\$ (2,568,000)
Net Income/ (Loss)	\$ (2,698,000)
Net Income/ (Loss) Share	\$ (0.14)
Cash, S/T Investments	\$ 1,187,000
Total Assets	\$ 31,168,000
Total Liabilities	\$ 23,594,000
Stockholders Equity	\$ 3,525,000

Refer to Juhl Energy, Inc. complete filings at www.sec.gov

wind farm, the 10.2 MW Woodstock Hills wind farm, and the 1.5 MW Winona wind farm. In this operating subsidiary, Juhl will also look to build revenue contribution through acquisition of related business services that provide strong operating margins, such as engineering, consulting and related facilities. Current 2013-2014 pipeline consists of several identified acquisition targets.

Wind Farm Development

Juhl Energy Development, Inc. – Juhl provides full development services for community wind farms, including the following: initial feasibility studies and project design; formation of required land rights agreements to accommodate turbine placement on each project’s specific farm land, assisting in applying for applicable environmental, zoning and building permits for the project; studies, design and agreements with utilities; turbine selection and delivery coordination; negotiation and execution of power purchase agreements; access and consultation regarding construction financing; coordination of vendor terms, including vendor financing; introduction to equity and debt project financing services; construction oversight and complete balance of plant construction services; and project commissioning. Revenue is generally recognized on a completed contract basis.

Wind Farm Operation & Maintenance

Juhl Energy Services, Inc. – Through Juhl Energy Services, revenue is realized through administrative, management and maintenance services agreements with wind generation facilities, and such revenues are recognized as the in-field services are provided. Juhl can either provide services to wind

farms that they have developed, or contract with other existing wind farms. Currently, Juhl Energy Services provides operation management and oversight to wind generation facilities generating approximately 107 megawatts.

Small Scale Renewables

Juhl Renewable Energy Systems, Inc. – Juhl Renewable Energy Systems, specializes in advanced conservation technologies focused on smaller scale wind and solar energy systems. This subsidiary is focused on the sales and installation of Juhl's on-site renewable energy systems, including Solarbank™, a proven on-site solar system; Powerbank™, a simple onsite backup power system, and WindHarvester, a newly designed wind turbine in prototype stage, which Juhl considers one of the industry's most advanced medium scale wind turbines at approximately 35 kW.

Diversified Industries

Juhl Consulting Services – Engineering and consulting services to the power and building systems industries. In April of 2012, Juhl acquired Power Engineering Collaborative, LLC adding approximately \$4.5 million in revenue. This acquisition is a continuation of Juhl's strategy of acquiring complimentary businesses to not only expand their professional services offerings but also to establish growth of base-line recurring revenue from sources outside of wind farm development.

Juhl Tower Services - In early 2013, Juhl Energy Services formed a wholly-owned subsidiary, Juhl Tower Services, which will enter into agreements to perform implementation and maintenance activities on cellular communication towers. Juhl Tower Services has acquired assets necessary to perform such services and has engaged crew leaders and operations personnel with substantial industry experience in servicing cellular equipment.

GROWTH STRATEGY

Juhl's growth strategy continues to evolve as they are committed to providing a full range of services across each phase of development. Juhl is focused on building its competitive strengths in the following, but not limited to, areas:

- Continue to target 5 to 50 megawatt wind farm projects. The community wind model is only about 5% of the 46 GW total install base in the U.S. for wind farms.
- Grow pipeline of projects by adding projects throughout North America in regions that experience higher electric rates.
- Expand presence in consumer-focused renewable energy projects and small-to-medium wind power and solar systems.
- Continue to target acquisitions of existing wind farms and related wind industry services businesses including operation, maintenance and wind consulting providers.
- Maintain research & development efforts in wind technologies such as distributed generation facilities, dedicated storage systems and design of project enhancements.

RECENT DEVELOPMENTS

- In November 2012, Juhl entered into joint venture with 8030 Companies for the purpose of acquiring existing

wind farms and other clean energy assets across the United States and Canada.

- Acquired Power Engineers Collaborative, LLC ("PEC") in April, 2012 adding approximately \$4.5 MM in revenue.

PROJECTS UNDER DEVELOPMENT

Black Oak	Ithaca, NY	20 MW
Russell's Point	Ohio	4 MW
North Perry	Ohio	4 MW
Cass County	Illinois	20 MW
21 Additional	Various regions of U.S.	~ 375 MW

In addition, Juhl Energy Development is highly active in the review of existing wind farm and clean energy operating assets for potential acquisition, focusing on wind farm assets approaching the 10th year of operation, when the tax credits are about to expire and when equipment may require upgrades and a level of operating care that may not be available at the local level or by a large, conglomerate, absentee owner.

EXECUTIVE TEAM & DIRECTORS

DAN JUHL, *Chairman and Chief Executive Officer*

Dan has pioneered conservation and renewable energy technologies, particularly wind power, in the Midwest for over 30 years. During his tenure in the wind industry, Dan's activities have covered every aspect of the technology including R&D, design, manufacturing, development, and O&M.

JOHN MITOLA, *President*

Mr. Mitola has over 20 years experience in energy and environmental industries. He was the CEO of Electric City Corp from 2000-2006 leading the company from its start-up phase for six years as a publicly-traded company. Mr. Mitola served in various leadership roles at Exelon Thermal Technologies, a subsidiary of Exelon Corp., including vice president and general manager from January 1990-January 2000.

JOHN BRAND, *Chief Financial Officer*

Mr. Brand is a former certified public accountant and has held Chief Financial Officer and division controllership positions with in both public and private companies in technology, business services and energy-related businesses.

GEN. WESLEY K. CLARK (ret.), *Director*

General Clark serves as Chairman and CEO of Wesley K. Clark & Associates, a strategic consulting firm. General Clark served as the Supreme Commander of Allied Troops for NATO and retired a four star general after 38 years in the United States Army.

EDWARD C. HURLEY, *Director*

Mr. Hurley is a partner with Foley & Lardner LLP where he is a member of the Energy Industry Team, focusing his practice on public utility regulation, a position he has held since May 2010.

JAMES W. BECK, *Director*

Mr. Beck is a majority owner of Intepro, a software development company and has previously been involved with companies engaged in the evaluation and implementation of energy usage, alternative energy sources, electrical continuation, and energy conservation.

- November 2013

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