

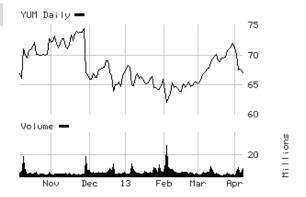
FINANCIAL TEAR SHEET

Corporate Profile

Yum! Brands, Inc., based in Louisville, Kentucky, is the world's largest restaurant company in terms of system restaurants, with nearly 36,000 restaurants in more than 110 countries and territories. The company is ranked #253 on the Fortune 500 List, with revenues in excess of \$10 billion in 2007. Four of the company's restaurant brands – KFC, Pizza Hut, Taco Bell and Long John Silver's – are the global leaders of the chicken, pizza, Mexican-style food and quick-service seafood categories, respectively. Outside the United States, the Yum! Brands system opens an average of about four new restaurants each day of the year, making it the largest retail developer in the world. The company has consistently been recognized for its reward and recognition culture, diversity leadership, community giving, and consistent shareholder returns. For the second year, the company launched the world's largest private sector hunger relief effort in partnership with the United Nations World Food Programme and other hunger relief agencies. This effort will help save over 1.8 million people from starvation in remote corners of the world, where hunger is most prevalent.

Stock Performance

YUM (Common Stock)				
Exchange	NYSE (US Dollar)			
Price	\$66.87			
Change (%)	▼ 0.1 (0.15%)			
Volume	1,916,749			
52 Week Low	\$59.68			
Market Cap	\$30,140,248,230			
Rolling EPS	3.38			
PE Ratio	19.784			
Shares Outstanding	450,729,000			
Data as of 04.08.13 12:33 p.m. ET				



Recent Headlines & Events

03.07.13 - 6:12 p.m.

Yum! Brands to Present at Bank of America Merrill Lynch and UBS Conferences

02.04.13 - 4:48 p.m.

Yum! Brands Announces Full-Year 2012 EPS Growth of 13%, or \$3.25 Per Share, Excluding Special Items; Opens a Record 1,976 New International Restaurants; Adverse Publicity Regarding Poultry Supply Continues to Significantly Impact China KFC Sales

10.09.12 - 4:11 p.m.

Yum! Brands Reports Third-Quarter EPS Growth of 19%. Excluding Special Items; Strong Sales and Operating Profit Performance Across All Divisions; Raises Full-Year 2012 EPS Growth Forecast to at least 13%

Analyst Estimates / Ratings



EPS T	EPS Trend				
		Current	30 Days Ago	90 Days Ago	
QTR	Mar 13	0.60	0.59	0.81	
QTR	Jun 13	0.62	0.59	0.73	
QTR	Sep 13	1.00	0.99	1.09	
QTR	Dec 13	0.91	0.90	0.93	
FY	Dec 13	3.15	3.08	3.60	
FY	Dec 14	3.83	3.74	4.14	

There are currently no events scheduled.

SEC Filings

Filing Date	Form	
04.05.13	<u>DEF 14A</u>	9
04.03.13	<u>4</u>	9
04.03.13	<u>4</u>	9
04.03.13	<u>4</u>	9

Corporate Governance

David Novak	Chairman, Chief Executive Officer and President
Jonathan D. Blum	Senior Vice President, Chief Public Affairs Officer
Anne P. Byerlein	Chief People Officer
Christian L. Campbell	Senior Vice President, General Counsel, Secretary and Chief Franchise Policy Officer
Richard T. Carucci	Chief Financial Officer
Emil J. Brolick	Chief Operating and Development Officer
Ted F. Knopf	Senior Vice President, Finance and Corporate Controller
Timothy P. Jerzyk	Senior Vice President, Investor Relations and Treasurer
Roger Eaton	President and Chief Concept Officer - KFC
Harvey Brownlee, Jr.	Chief Operating Officer - KFC
Scott O. Bergren	President and Chief Concept Officer - Pizza Hut
Patrick C. Murtha	Chief Operating Officer - Pizza Hut
Greg Creed	President and Chief Concept Officer - Taco Bell
Rob Savage	Chief Operating Officer - Taco Bell
Ben Butler	President - Long John Silver's & A&W
Graham D. Allan	President - Yum! Restaurants International (YRI)
Samuel Su	Vice Chairman of the Board, Yum! Brands, Inc President, Yum! Brands China Division

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