

Socket Mobile, Inc.

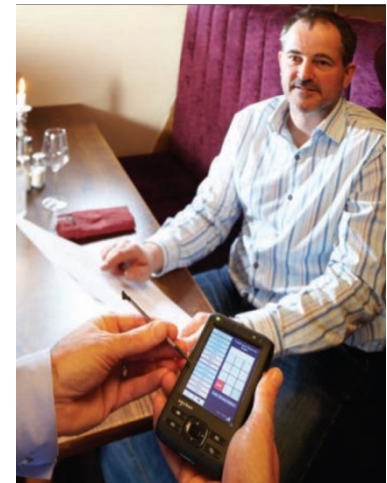
Shareholder Meeting

June 5, 2013

OTC Market: SCKT

Introduction

Our focus is enabling mobile worker productivity



We provide key ingredients to mobile business solutions.

Business Mobility Market

We operate two parallel but similar businesses today



Made for



iPod



iPhone



iPad

Cordless Scanners

- 1st Apple certified scanner to market
- Software Development Kit (SDK) and community of 500+ developers



Handheld Computers

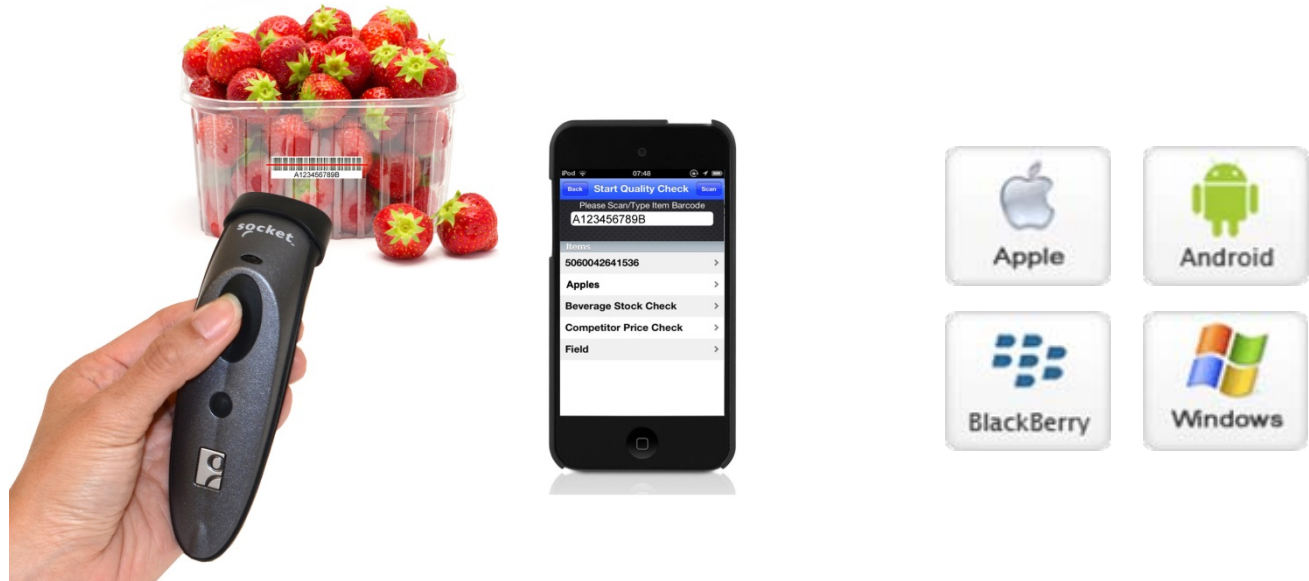
- Windows Embedded Handheld
- Long lifecycle & strong WLAN support
- SDK used by small but active developer community

CHS Series 7



Cordless Hand Scanner (CHS) Series 7

- Lightest, smallest, and best cordless scanners on the market today
- Single SDK covers full product range AND built-in camera scanners
- Broad platform and device support



A Complete Family of Apple Certified Scanners



CHS 7Ci

7Ci colors:



CHS 7Mi

CHS 7Di

CHS 7Pi

CHS 7DiRx

CHS 7Xi

CHS 7XiRx

CHS in Retail Point of Sale

The world loves Apple devices and Apple Stores!



- Retailers want to recreate the Apple Store experience with the iPad
- For iOS, the app dictates the scanner choice by embedding support
- Very difficult to displace a supplier after approvals are obtained
- Android growth: 3,200 scanners sold to retail company in Japan

CHS in Retail Point of Sale

Introducing the Spring Color Collection!



Image-conscious retailers can enhance branding while interacting with customers on the sales floor!

CHS in Commercial Services



The Smartphone / Tablet 'tipping point' is occurring

- Every sales person has a Smartphone / Tablet → New AIDC opportunity
- Audit field inventory, verify compliance and enter orders electronically

Many users are new to mobile barcode scanning

- End user wears a "suit or skirt", uses iPhone / iPad + CHS to collect data
- Software support for multiple Smartphone / Tablet OS is key

CHS in Healthcare

Smartphones and tablets are driving new usage scenarios



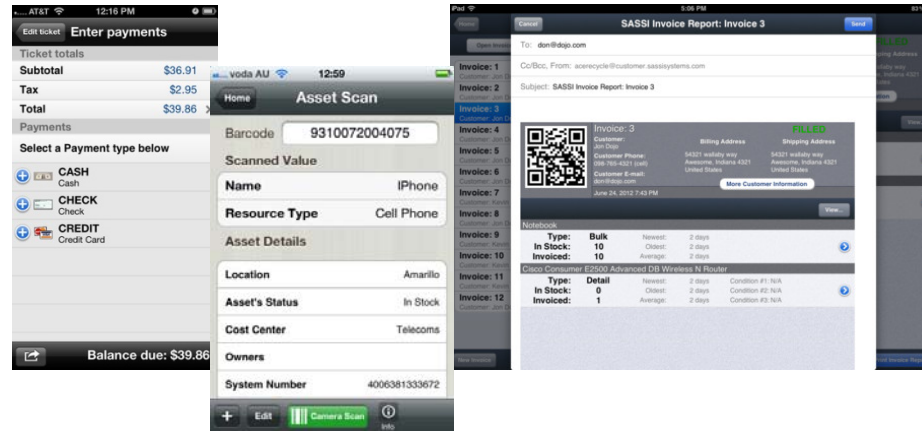
Ortho Clinical Diagnostics
a *Johnson & Johnson* company



- First to market with antimicrobial scanners for healthcare
- Medication dispensing, Equipment inventory, Facilities compliance
- 8% of CHS Developer Community in healthcare

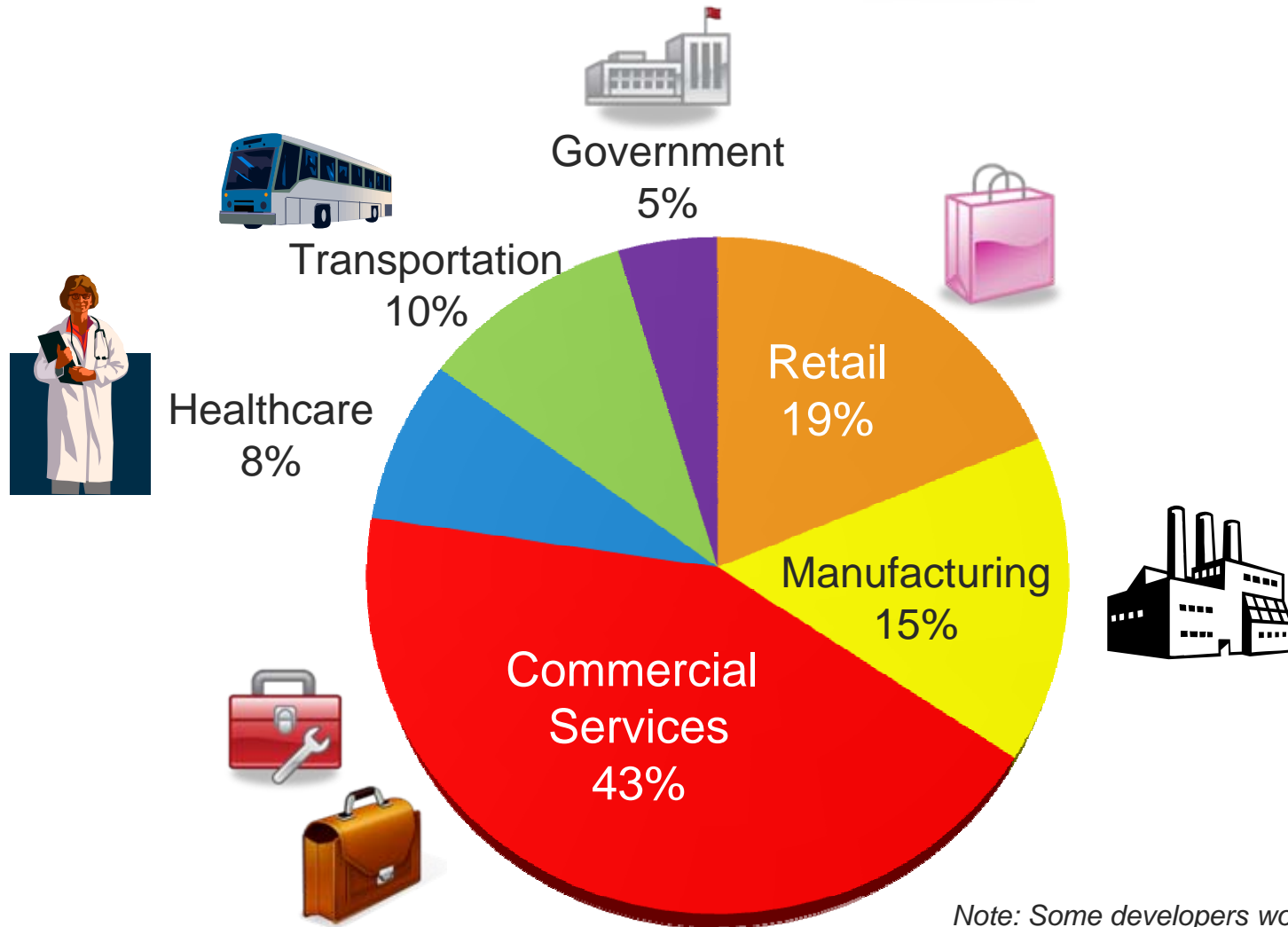
CHS Developer Community

Mobile Applications are Vital



- Boost productivity with customized apps for specific markets
- Socket makes it easy for developers to embed support
- Scanner compensates for inadequate keyboard data entry
- Socket Mobile developer community is 500+ and growing

CHS Developer Community



Note: Some developers work in multiple markets

Cordless Scanning Opportunity

- New markets and opportunities driven by Apple and Android
- A few markets are on the verge of disruptive change
- Socket has a unique and exciting opportunity in these markets



SoMo 655 Handheld Computer



 Windows Embedded
Handheld

SoMo Handheld Opportunity

SoMo 655 Gaining Traction

- Replaces SoMo 650 (sold 60K units) and discontinued HP iPAQ
- Long product lifecycle, strong WLAN support, \$500 price point
- Software Developers Kit (50+ sold) enables better application integration



SoMo in Healthcare

- First to market with ultra-lightweight antimicrobial device for nursing
- Medication administration, Meal planning, Point-of-care diagnostics
- 20% of SoMo Developer Community in Healthcare
- Approved by Cerner and Kaiser Permanente



SoMo in Hospitality

- The ideal “Waiter Pad” device for tableside ordering
- Guest access control at events and stadiums

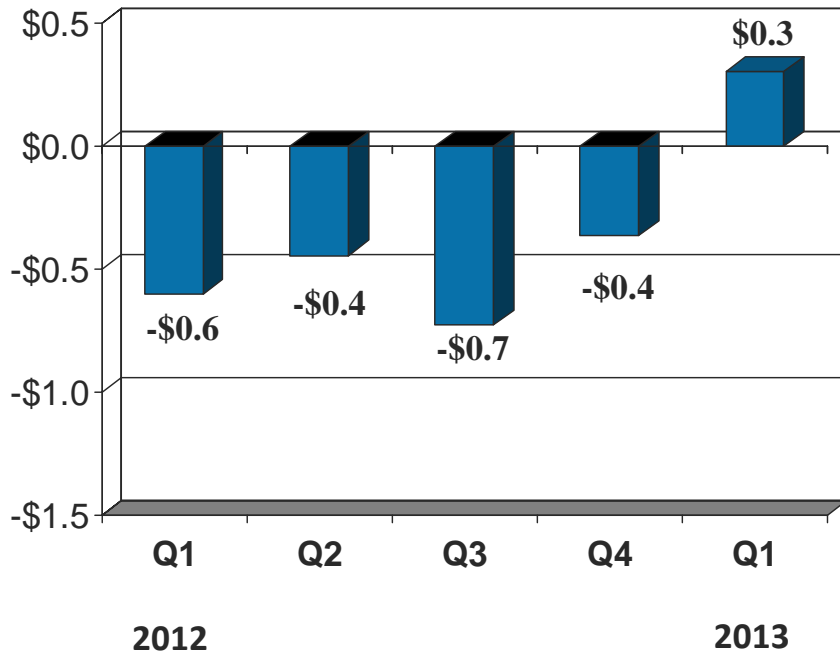


Financial Results

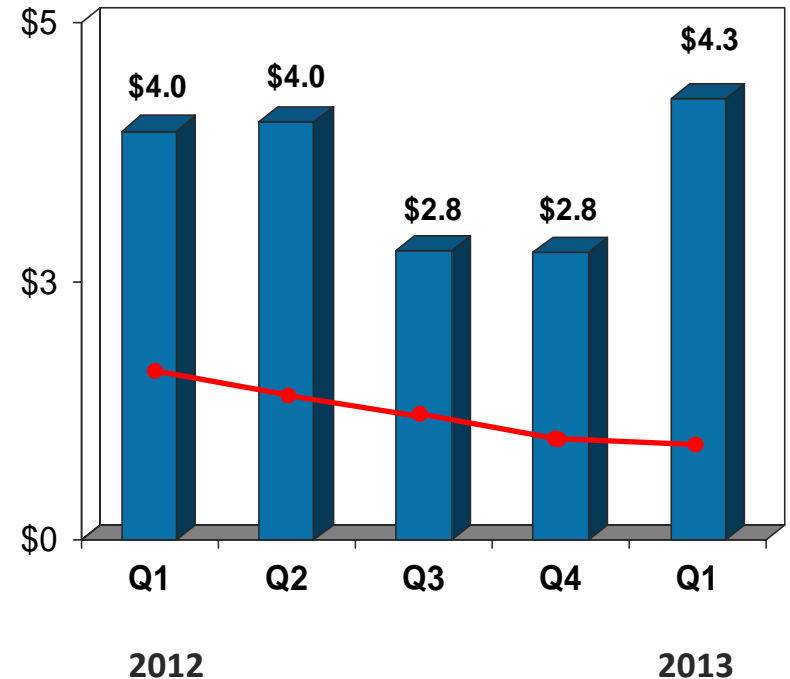
Quarterly Financial Results 2012/ Q1 2013

(Amounts in \$ millions)

EBITDA Net Profit (Loss)*



Revenue



*Earnings (loss) before interest, taxes, depreciation and amortization.

— Operating Expenses


The Past 12 Months: Very Difficult & Exciting

- Market transitions nearly killed us: iOS 6, Windows Embedded 8
- CHS selected by numerous multi-billion dollar organizations
- Stability in Windows Mobile market → Customers return to SoMo



Conclusion

- Despite obstacles, we delivered excellent product, reduced expenses, grew sales, and turned profitable
- After 20 years of hard work, we're on the verge of overnight success
- Ready to capitalize on market shifts, and intend to grab opportunity with both hands



Thank You!

Questions?

For more information:

Dave Dunlap

Chief Financial Officer

(510) 933-3035

dave@socketmobile.com



socketmobile.com



@socketmobile



sockettalk.
socketmobile.com



youtube.com/
socketmobile



facebook.com/
socketmobile