

Susquehanna Bancshares, Inc.

Investor Presentation

2nd Quarter 2014



Forward-Looking Statements



During the course of this presentation, we may make forward-looking statements regarding priorities and strategic objectives of Susquehanna Bancshares, Inc., as well as capital ratios, efficiency ratios, net income and earnings. Investors should understand that these forward-looking statements are strategic objectives rather than projections of future performance. We wish to caution you that actual results and trends could differ materially from those set forth in such statements due to various risks, uncertainties and other factors. The risks, uncertainties and other factors that could cause actual results and experience to differ from those projected include, but are not limited to, the following: ineffectiveness of Susquehanna's business strategy due to changes in current or future market conditions; the effects of competition, including industry consolidation and development of competing financial products and services; the costs and effects of legal and regulatory developments including the resolution of legal proceedings or regulatory or other governmental inquiries and the results of regulatory examinations or reviews; interest rate movements; changes in credit quality; deteriorating economic conditions; other risks and uncertainties; and our success at managing the risks involved in the foregoing items. For a more detailed description of the factors that may affect Susquehanna's operating results, we refer you to our filings with the Securities & Exchange Commission, including our annual report on Form 10-K for the year ended December 31, 2013 and Form 10-Q for the quarter ended September 30, 2013. Susquehanna assumes no obligation to update the forward-looking statements made during this presentation.

For more information, please visit our Website at:

www.susquehanna.net

Why Susquehanna?



Business Strategy

- Regional bank with a customer-focused “community bank” delivery model
- Grow deposits – attractive markets with rich deposit base and favorable demographics
- Commercial loan focus – ample small business opportunities within footprint
- Enhance fee income activities – capital markets, cash management, mortgage and wealth
- Invest to enhance customer experience, employee engagement and risk management

Management Team

- Executive management team with 200+ years of combined banking experience
- Deep knowledge of the markets Susquehanna serves
- Interests aligned with stockholders through short-term incentives tied to strategic goals and long-term incentives tied to relative total shareholder return and return on tangible common equity (“ROTCE”)

Valuation

- Trade at a discount to peers on an earnings and book value basis
- Very attractive dividend yield at 3.09%¹

Long-Term Upside

- Execution of strategy builds attractive deposit franchise and enhances the long-term earnings power of Susquehanna
- Potential P/E expansion due to higher earnings growth and lower cost of equity
- Stronger balance sheet and fee income activities while improving liquidity and interest rate risk profile

¹ Based on current annualized dividend of \$0.32 per share and closing price on April 30, 2014.

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Susquehanna Overview

Corporate Overview

- Regional bank headquartered in Lititz, PA
- 245 banking offices concentrated in Central PA, Western MD, and Philadelphia and Baltimore MSAs
- 38th largest U.S. commercial bank by assets and 2nd largest headquartered in PA
- Experienced management team with extensive market knowledge
- Franchise is a diversified mix of consumer and business customers, products and revenue sources
- Non-bank affiliates offering products and services in:
 - Wealth management
 - Insurance brokerage and employee benefits
 - Commercial finance
 - Vehicle leasing

Selected Data as of 3/31/2014

Assets:	\$18.4 billion
Deposits:	\$13.1 billion
Loans & Leases:	\$13.6 billion
Assets under management and administration:	\$7.7 billion
Market cap ¹ :	\$1.9 billion
Average daily volume ² :	~1.3 million shares
Institutional ownership:	>70%
Dividend yield ³ :	3.09%
NASDAQ:	SUSQ

¹ Based on closing price on April 30, 2014.

² Over the last 52 weeks.

³ Based on current annualized dividend of \$0.32 per share and closing price on April 30, 2014.

Uniquely Positioned



Deposit Market Share: Counties of Operation

Rank	Institution	Branch Count	Total Deposits in Market (\$000)	Total Market Share (%)
1	Wells Fargo	377	41,514,008	14.9%
2	PNC	393	28,419,912	10.2%
3	Bank of America	217	25,180,194	9.1%
4	M&T Bank	324	24,420,075	8.8%
5	Toronto-Dominion Bank	167	20,925,057	7.5%
6	Royal Bank of Scotland	217	18,654,030	6.7%
7	Susquehanna	245	12,790,628	4.6%
8	Fulton	191	9,513,532	3.4%
9	Banco Santander	178	9,222,815	3.3%
10	National Penn	120	5,945,401	2.1%
11	BB&T	68	4,327,798	1.6%
12	Beneficial	60	3,777,354	1.4%
13	Citi	13	2,811,745	1.0%
14	First Niagara	61	2,481,487	0.9%
15	Customers	12	2,270,071	0.8%
Total	(1-15)	2,665	212,254,107	76.4%
Total	(1-239)	4,146	277,747,024	100.0%

- Proven ability to grow share and rank in key markets of operation:
 - Top 3 market share in 11 of 40 counties
 - 10%+ market share in 13 counties
 - Top 5 market share in half the MSAs where we do business
- Largest locally based community bank in our market
- Ample opportunity to grow deposits with small market share gains:
 - Increasing market share 30 bps to 4.9% would bring loan to deposit ratio just below 100%, in-line with our 2014 target

Source: SNL Financial.

Note: Regulatory branch and deposit data as of June 30, 2013; banks and thrifts with deposits in counties SUSQ operates in PA/NJ/MD/WV; traditional and in-store branches only, as defined by SNL.

Counties of operation are listed in the "Quarterly Financial Supplement" slides at the conclusion of this presentation.

Attractive Market Demographics and Leading Competitive Position

- Better positioned with a stronger market concentration than peers
- Markets of operation are wealthier than peers
- Market presence in 14 of the 20 most affluent counties in PA by median household income
 - Maryland market includes Baltimore and three of the nation's 40 most-affluent counties including no. 3, Howard County

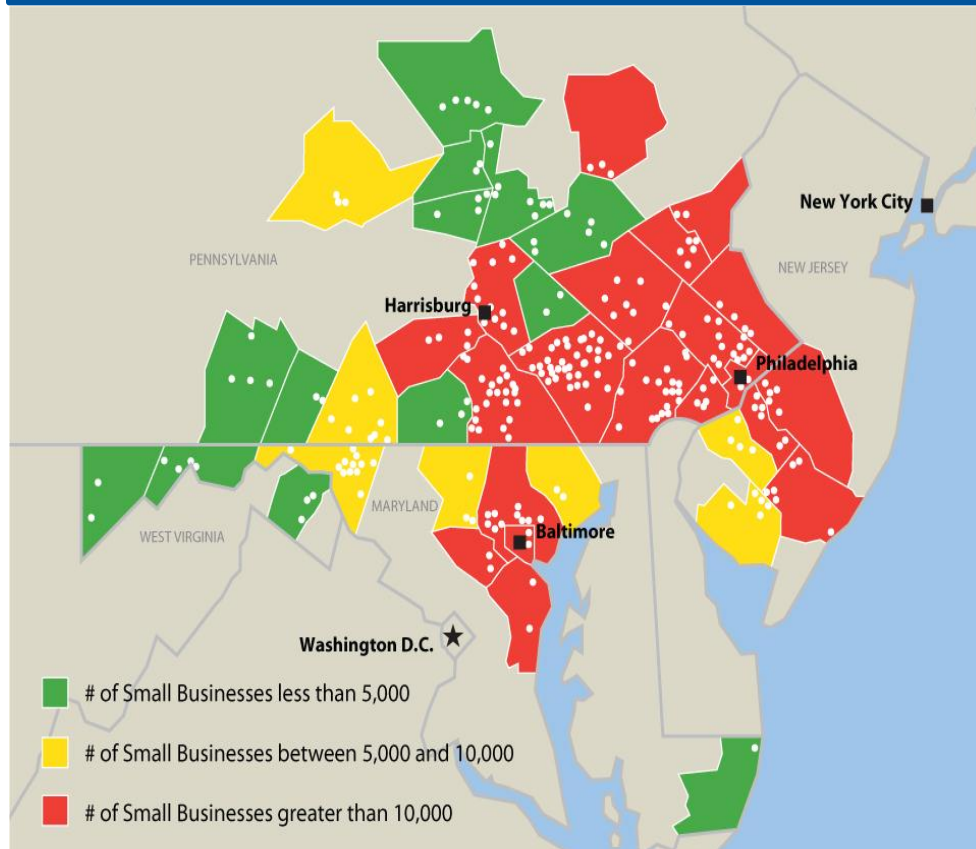
	SUSQ	Peers		SUSQ	Peers
% of Deposits in Counties with #1 Rank	31%	22%	Median Household Income¹	\$58,718	\$51,374
% of Deposits in Counties with 25% Market Share	32%	18%	% of Deposits in Counties with HHI Over \$60,000	29%	17%

Source: SNL Financial, U.S. Census. Peer data reflects median of peer companies. Identification of peer companies is included in the "Quarterly Financial Supplement" at the conclusion of this presentation. Deposit data as of June 30, 2013

¹ Reflects weighted average by deposits at the county level. Household income as of 2013.

Positioned for Further Growth

Small Business Density Complements Branch Footprint



Pennsylvania Market

- 115 branches
- Foundation for growth with stable commercial and retail banking base providing ample deposits
- Home to distribution hubs for global retailers, manufacturers and distributors serving Northeast and Mid-Atlantic markets

Delaware Valley Market

- 69 branches
- Growth opportunities fueled by world-leading education, health care and research institutions

Maryland Market

- 61 branches
- Growth opportunities fueled by world-leading education, health care and research institutions, as well as major federal agencies and contractors

Source: Bank Intelligence. "Small Business" defined as businesses with less than \$10 million in annual sales.

The 16 counties comprising the company's Pennsylvania Market, the 10 counties comprising the company's Delaware Valley Market and the 14 counties comprising the company's Maryland Market are listed in the "Quarterly Financial Supplement" slides at the conclusion of this presentation.

Financial Review: First Quarter 2014

First Quarter 2014 Highlights



GAAP EPS of \$0.20

- Modestly lower than \$0.22 in 4Q13 and \$0.23 in 1Q13

Fee Income Impacted by Weather & Seasonality

- Capital markets revenue of \$1.2 million compared to \$3.2 million in the prior quarter; increased 37.5% year-over-year
- Wealth revenue declined to \$12.7 million compared to \$13.0 million in the prior quarter; increased 2.7% year-over-year
- Mortgage banking revenue essentially flat at \$2.4 million
- Service charges and other income impacted by weather and seasonality; service charges increased 3.8% year-over-year

Commercial Loan Growth

- Commercial loans grew 0.7% linked quarter and 4.3% year-over-year

Continued Focus on Deposit Growth

- Deposits increased by 1.6% linked quarter and 3.1% year-over-year
- Interest-bearing deposit costs remained flat at 50bps linked quarter

Focused on Returns

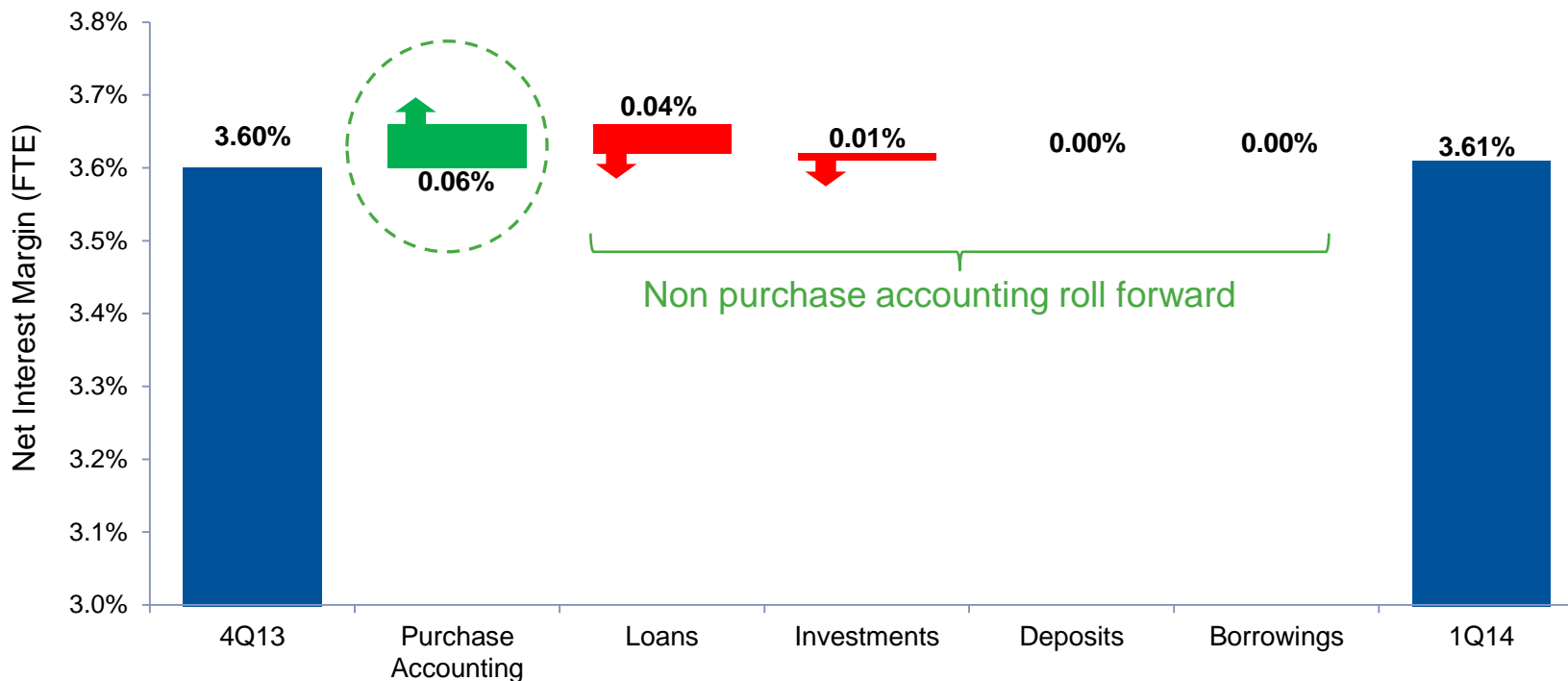
- ROAA of 0.82% compared to 0.89% and 0.95% in 4Q13 and 1Q13, respectively
- ROATE¹ of 11.08% compared to 12.49% and 13.87% in 4Q13 and 1Q13, respectively

Solid Credit Quality Metrics and Capital Ratios

- NPAs moved to 0.89% of loans, leases and foreclosed real estate
- Strong coverage ratio with allowance representing 142% of nonaccrual loans and leases
- Tangible common ratio¹ of 8.67%; regulatory ratios exceed “well capitalized”

¹ Non-GAAP based financial measures; please refer to the “Quarterly Financial Supplement” slides at the conclusion of this presentation for calculations.

First Quarter Purchase Accounting Impact



- Total purchase accounting benefit was 21 bps in 1Q14 compared to 15bps in 4Q13
- Loan amortization was 17bps in 1Q14 compared to 11bps in 4Q13
- Deposit and borrowing amortization was 4bps in 1Q14 compared to 4bps in 4Q13
- Net interest margin, excluding purchase accounting,¹ declined 5bps from 3.45% in 4Q13 to 3.40% in 1Q14
- Tower's purchased credit impaired fair value marks are amortized by pooling like asset classes while Abington's marks are amortized at the loan level
- Non-purchased credit impaired fair value marks are amortized at the loan level
- Predicting future amortization is challenging due to prepayment/refinancing, customer behavior and the overall health of the economy

Note: Additional information on purchase accounting impact is included in the "Quarterly Financial Supplement" slides at the conclusion of this presentation.

¹ Non-GAAP based financial measures; please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for calculations.

1Q14 Performance vs. Peers



	Susquehanna	Peer Median ⁵	Comments
ROAA	0.82%	0.88%	▪ Solid profitability
ROATE ¹	11.08%	10.71%	
Net Interest Margin	3.61%	3.36%	▪ Focus on improving loan to deposit ratio
Loans % of Deposits	104%	86%	
Loan Growth	(0.01%)	2.2%	
Deposit Growth	1.6%	1.4%	
Deposit Cost	0.43%	0.24%	
C&I % of Total Loans²	14.2%	22.9%	
Checking Deposits % of Total Deposits^{2,3}	23.6%	31.1%	
Efficiency Ratio¹	66.18%	66.04%	▪ Fee income activities in place to deepen relationships and close the gap to peers
Fee Income % of Operating Revenue⁴	23.1%	25.7%	
NPAs % of Loans and Leases and Foreclosed Real Estate	0.89%	1.02%	▪ NCOs/Avg. loans and leases trending towards peers while the Tier 1 common ratio is slightly better than peers
NCOs % of Average Loans and Leases	0.28%	0.23%	
Tier 1 Common Ratio⁶	10.84%	10.47%	

Source: SNL Financial and company filings

¹ Non-GAAP based financial measures; please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for calculations.

² Per 12/31/13 regulatory filings.

³ Interest-bearing and non-interest bearing transaction deposits per regulatory filings.

⁴ As reported by SNL. Excludes securities gains and losses and other non-recurring items.

⁵ Please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for the listing of the peer companies.

⁶ Most recent available data

Business Strategy: Regional Bank With a Customer-Focused “Community Bank” Delivery Model

OBJECTIVE: Transition to a Robust Relationship-Based Customer Model

1. Shift in Model and Focus

- New investments focused on:
 - Technology
 - Risk management
 - Employee engagement
 - Customer experience
 - Service delivery
 - Marketing
 - Pricing
 - Products
- Evaluating new and existing relationships for relationship profitability

2. Hiring and Talent

- Recruiting experienced leaders across the bank
- Hiring individuals and teams
- Employee engagement at all levels
- Building capabilities to foster existing employee development

3. Redesigned Incentive Structure

- New profitability model to drive bankers' incentives
- Incentives promote cross selling, risk management and total portfolio management

Investments Focused on What We Can Control

Aligning Infrastructure With Our Growth into Top 50 Bank Rankings

- Ensuring systems, processes and capabilities can accommodate growth beyond the \$18 billion institution Susquehanna is today

Focus on Scalable Investments

- Software and technology
- Fee income activities
- Risk management
- Customer experience
- Service delivery



Higher expenses in the near-term

Investments for Business Demand

- 4 of the top 5 budgeted capital expenditures for 2014 are for business demand:
 - ATMs
 - Branch relocation
 - Product software
 - Commercial Banking online upgrades



Business demand drives 84% of budgeted spend for top 5 capital expenditures in 2014

Investments today position Susquehanna for future growth and performance



- Approximately 45% of Susquehanna's top 60 leaders have joined within the last two years, bringing new ideas and best practices to bear
- Aligning corporate and individual objectives with strategic plan and stockholders' interests
 - Short-term incentives tied to strategic goals
 - Long-term incentive plan tied to relative total shareholder return and ROTCE

Strategic Priorities for 2014

Focus on Deposits

- Helps achieve balance sheet objectives
- Significant opportunity in existing client base
- Take share from larger competitors with “community bank” delivery model
- Complements strategy to grow commercial loans and success of Stellar Checking retail campaign

Optimize Balance Sheet

- Focus on growing commercial loans while limiting indirect auto and selling more mortgage production
 - Dense population of small businesses in-market
 - Product offerings position us to compete with small and large banks
- Small business relationships provide opportunities in wealth, capital markets and cash management
 - Growing fee income reduces spread-reliance and promotes stable revenue stream

Customer Experience and Employee Engagement

- Delivering a differentiated customer experience with premier service and simplified processes
- Fueling customer-centric culture through investments in talent, technology, products and delivery
- Aligning compensation around drivers of sustainable and profitable relationships
 - Incentives tied to full customer relationships, measured through profitability model

Enterprise Risk Management

- Investments in people and processes to effectively manage risk commensurate with our size, complexity, strategy and growth
- More efficient pricing and capital allocation decisions
- Enhanced governance and controls

Rationale

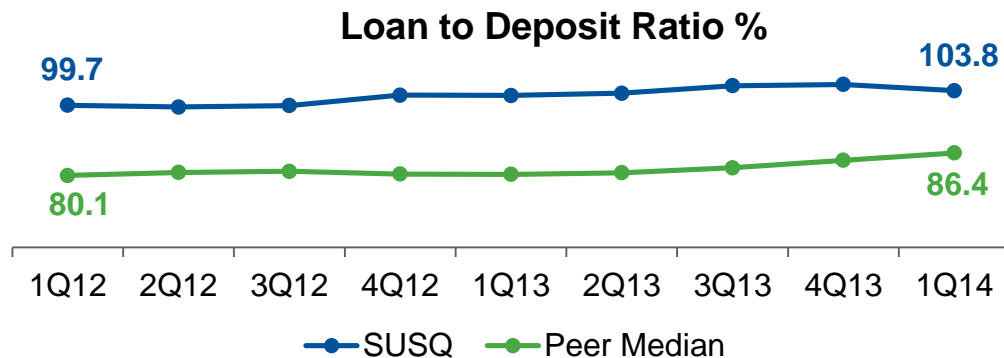
- Ample opportunity to capture greater wallet share and profitability from existing customers while improving liquidity and interest risk profile

Strategic Initiatives

- Enhanced profitability models to inform pricing and investment decisions
- Focus on deposit-rich markets with ample small business opportunities
- Investing in people and technology to streamline loan approval and closing and deposit account opening process
- Sales training and development, emphasizing cross-sell
- Increasing marketing spend

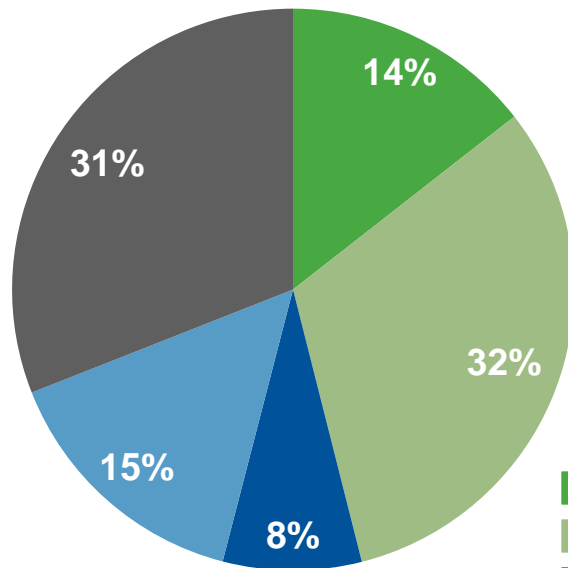
Trade-Off

- Desire to lower loan to deposit ratio is a constraint on loan growth and earnings in the short-term. Long-term benefits will be realized when interest rates rise



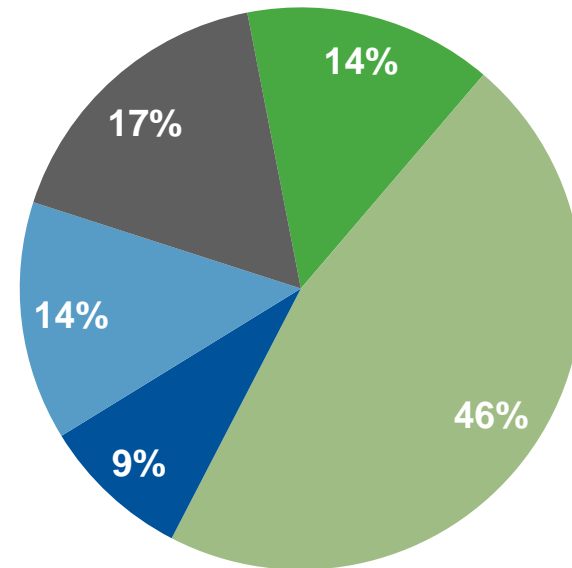
Strong Deposit Growth

Total Deposits 12/31/2007
\$8.9 Billion



Organic Non-CD
Deposit CAGR:
7.3%

Total Deposits 3/31/2014
\$13.1 Billion



- Demand deposits
- Interest-bearing demand
- Savings
- Time of \$100K or more
- Time < \$100K

Strong Deposit Growth Momentum

- Positive results in mobile deposit services and Stellar Checking account
- Non-CD deposits now account for 70% of total deposits
- Non-CD growth of 2.0% since 1Q13, including strategic exit from certain relationships
- Cost of deposits decreased from 2.86% in 4Q07 to 0.43% in 1Q14

Innovative Deposit Strategies Driving Growth

Strategic

- Building on 2.3% deposit growth in 2013 to achieve balance sheet objectives
- Exiting non-strategic relationships and limiting exception pricing
- Lowered deposit cost by 9 bps in 2013

Streamlined

- Focused on cross-sell opportunities and commercial deposits
- Three retail checking accounts today vs. 10+ at the start of 2013

Customer-Centric

- Stellar Checking launched in 2013
 - 70,610 accounts in first 13 months with \$166M in balances and \$600,000 in total rewards paid out
 - 30% from new customers, with higher average balances than converted accounts
 - Driving new fee income through increased debit card usage
- Digital channel in 1Q14 vs. 1Q13
 - Mobile banking users up 72%
 - E-statements up 29%
 - Total online banking users up 14%



Earn cash when you SPEND.

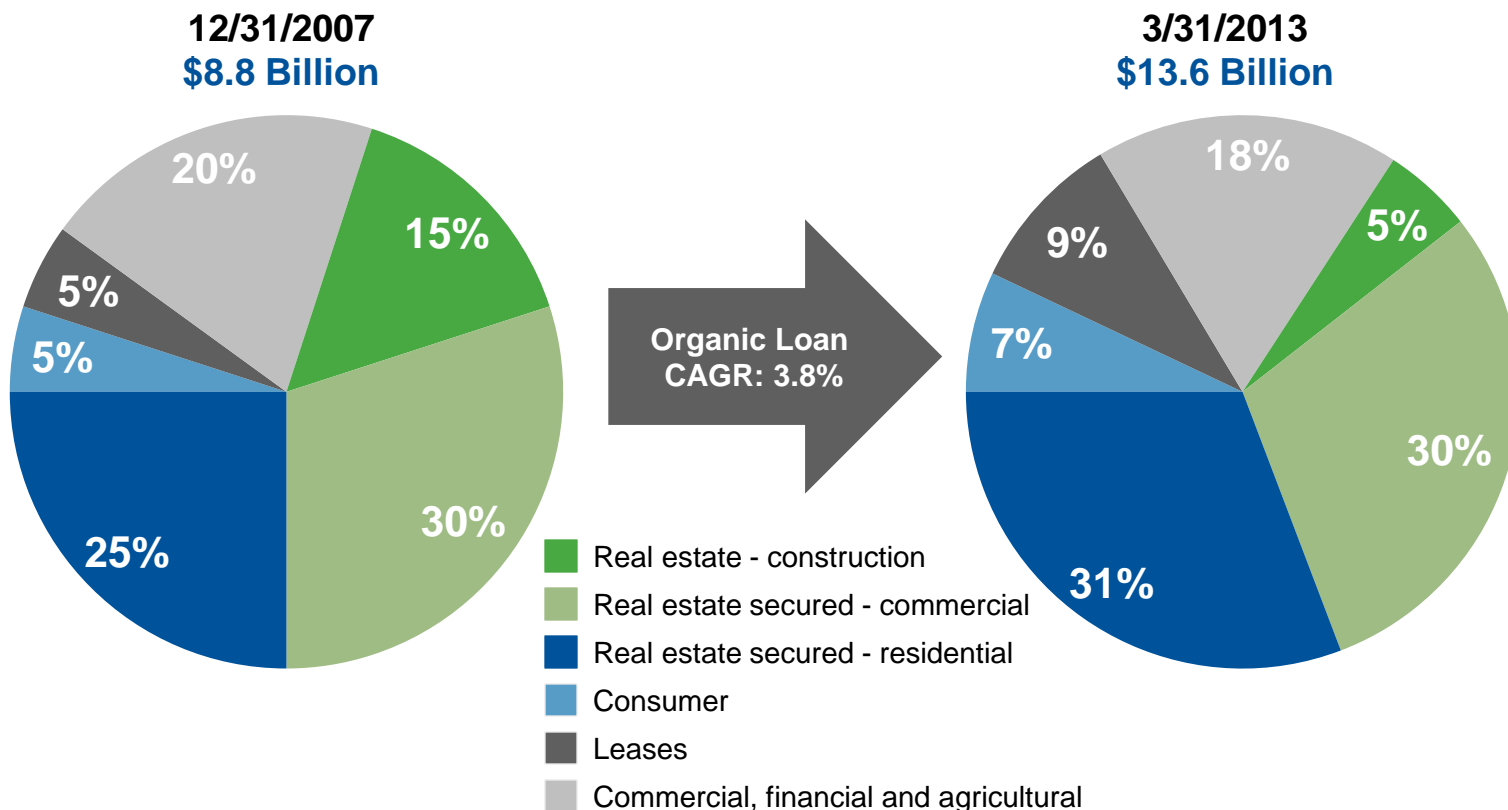
Earn cash when you SAVE.

Stellar Checking

Susquehanna Bank

susquehanna.net/stellar | Member FDIC

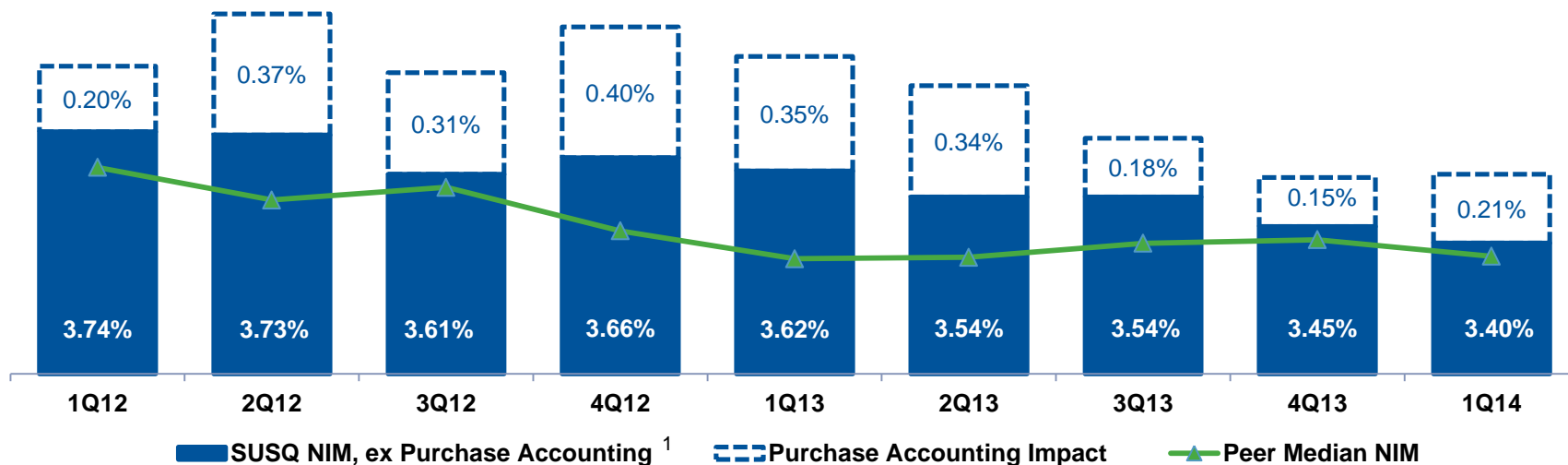
Disciplined Asset Allocation: Focus on Commercial Loans



Slowing Loan Growth Momentum, Focus on Mix

- Rotating assets to achieve more valuable mix
- Commercial loan growth of 4.3% since 1Q13, including strategic exit from certain relationships
- Limit indirect portfolio growth while selling more residential production in secondary market
- Average commercial loan yield in 1Q14 was 4.78%, compared to 3.38% for indirect auto leases

Net Interest Margin



Net Interest Margin

- Net interest margin of 3.61% in the quarter versus 3.60% in the prior quarter
- Net interest margin, excluding purchase accounting, was down 5 bps, but remains in-line with peer reported net interest margin
- The net interest margin decline is a primarily a function of existing loans repricing at lower rates and a change in the mix of loans
- Deposit growth and strategic shift toward commercial lending expected to provide more stability to the net interest margin going forward

Source: SNL Financial. Please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for the listing of the peer companies.

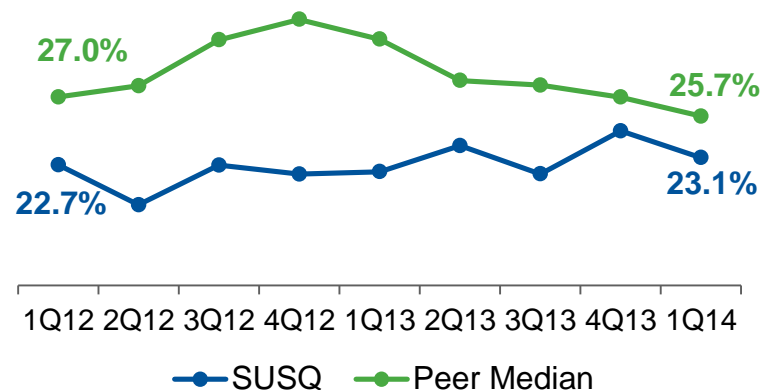
¹ Non-GAAP based financial measure; please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for calculation.

Non-Interest Income



- Focus on cross-sell as commercial loan and deposit relationships grow
 - Closing the gap to peers on fee income/operating revenue
- Diversifying revenue and becoming less reliant on spread revenue
 - Momentum in wealth management, capital markets and cash management
- Wealth management continues to expand
 - Increased 2.7% year-over-year
- Capital markets growing
 - Increased 37.5% year-over-year
- Cash management driving deposit growth and income
 - \$52 million in new demand deposits and revenue up 7.4% year-over-year

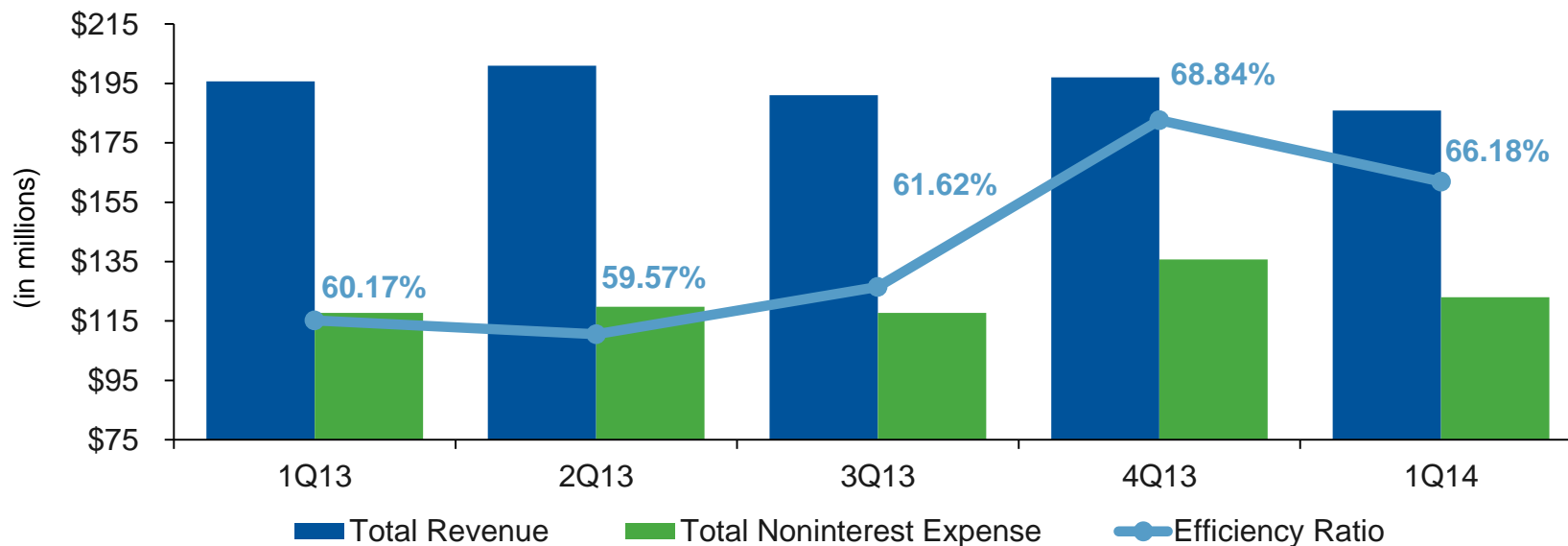
Fee Income % of Operating Revenue¹



	Non-interest Income (\$000) - Quarter Ending		
	Mar. 31, 2013	Dec. 31, 2013	Mar. 31, 2014
Service Charges on Deposit Accounts	8,672	9,456	9,000
Vehicle Origination and Servicing Fees	3,354	3,057	2,968
Wealth Management Commissions and Fees	12,390	13,048	12,719
Commissions on Property and Casualty Insurance Sales	4,542	4,023	5,666
Other Commissions and Fees	4,328	5,077	5,035
Mortgage Banking Revenue	4,110	2,483	2,410

¹ As reported by SNL Financial. Excludes securities gains and losses and other non-recurring items. Please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for the listing of the peer companies.

Expense Management



- Successfully lowered efficiency ratio from 66.83% for 2011 to 62.55% for 2013
 - Recent elevation in efficiency ratio reflects expenses associated with incentive compensation, branch consolidation costs and investments to build out ERM, compliance and other strategic initiatives
 - Targeted long-term efficiency ratio of 60%
 - Efficiency is a part of our culture; always looking for ways to improve expense management

Note: Efficiency ratio excludes net realized gain on acquisition, merger related expenses and loss on extinguishment of debt and is a non-GAAP based financial measure; please refer to the “Quarterly Financial Supplement” slides at the conclusion of this presentation for calculations.

Strategic Priorities Reflected in Second Quarter 2014 Outlook

Net Interest Margin

- May decline slightly in second quarter due to competitive pressure on existing loan portfolio
- Range of 3.36% - 3.40%

Average Earning Assets

- Limited average earning asset growth
- Commercial loan growth is priority
- Focus on rotating the balance sheet mix rather than on total loan growth
- Securities portfolio expected to remain relatively flat

Credit

- Provision is expected to trend in line with the last four quarters

Expenses

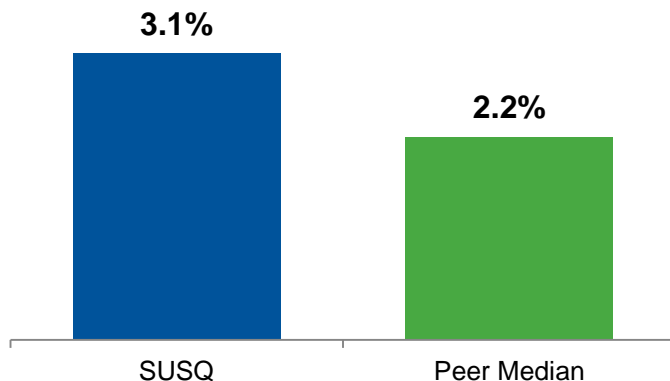
- Expenses expected to increase linked quarter as normal inflation factors are fully realized
- Measured investments in the franchise continue

Fee Income

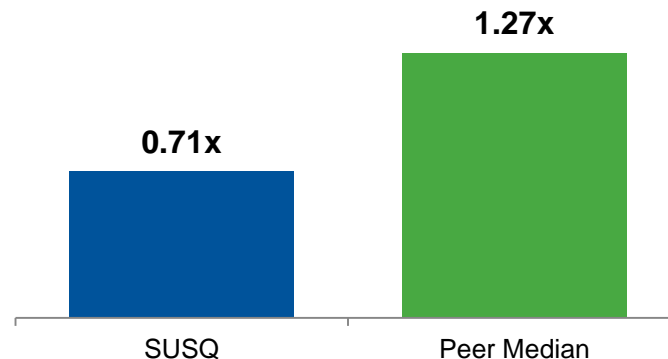
- Expected to increase linked quarter as capital markets rebounds and we get a lift from the mortgage business as we enter the spring selling season

Valuation and Long Term Upside

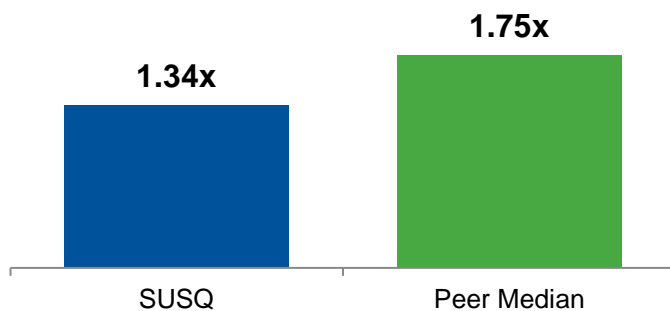
Dividend Yield¹



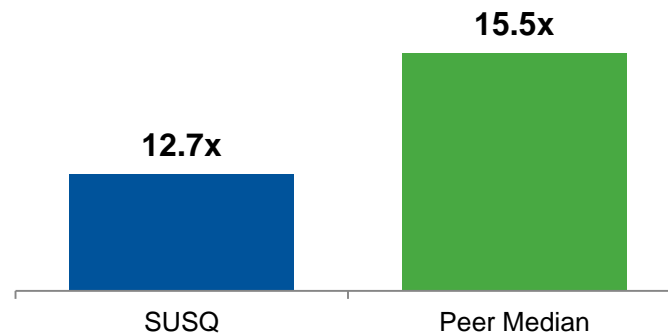
Price / Book Value



Price / Tangible Book Value



Price / Forward Earnings (2014)²



- Execution of strategy could result in P/E expansion due to higher earnings growth and lower cost of equity
 - Close the P/E discount to peers
- Attractive dividend yield provides meaningful return in the near-term

Source: SNL Financial. As of April 30, 2014.

Please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for the listing of the peer companies.

¹ Based on current annualized dividend of \$0.32 per share and closing price on April 30, 2014.

² Reflects mean IBES estimate for 2014.

Solid Capital Generation



At March 31, 2014	Tangible Common Equity ¹	Tier 1 Common / RWA	Tier 1 Leverage	Tier 1 Risk-Based	Total Risk-Based
Susquehanna	8.67%	10.84%	9.72%	11.95%	13.23%
Management Minimum Target	7.50%	8.00%	6.00%	9.50%	11.50%

- Do not expect Basel III to have a material impact to our risk-weighted assets
 - We believe we would be fully compliant with revised capital requirements, including the capital conservation buffer
- Capital generation has benefited from strong profitability and approximately 40% dividend payout ratio
- Status quo until we receive feedback from regulators on stress test
 - If deemed to have capital beyond what is required by regulators and internal capital targets, Susquehanna may look to distribute a portion of its excess capital
 - All capital distribution strategies will be evaluated

¹ The tangible common equity ratio is a non-GAAP based financial measure; please refer to the "Quarterly Financial Supplement" slides at the conclusion of this presentation for calculation.

Quarterly Financial Supplement

Pennsylvania Market

Adams, PA
Berks, PA
Centre, PA
Cumberland, PA
Dauphin, PA
Lancaster, PA
Lebanon, PA
Lehigh, PA
Luzerne, PA
Lycoming, PA
Northampton, PA
Northumberland, PA
Schuylkill, PA
Snyder, PA
Union, PA
York, PA

Maryland Market

Allegany, MD
Anne Arundel, MD
Baltimore, MD
Baltimore City, MD
Bedford, PA
Berkley, WV
Carroll, MD
Franklin, PA
Fulton, PA
Garrett, MD
Harford, MD
Howard, MD
Washington, MD
Worcester, MD

Delaware Valley Market

Atlantic, NJ
Bucks, PA
Burlington, NJ
Camden, NJ
Chester, PA
Cumberland, NJ
Delaware, PA
Gloucester, NJ
Montgomery, PA
Philadelphia, PA

Associated Banc-Corp
BancorpSouth Inc.
City National Corp.
Commerce Bancshares
Cullen/Frost Bankers Inc.
F.N.B. Corp.
First Horizon Nat'l Corp.
First Niagara Financial Group
FirstMerit Corp.
Fulton Financial Corp.

Hancock Holding Co.
IBERIABANK Corp.
People's United Financial
Prosperity Bancshares Inc.
Signature Bank
TCF Financial Corp.
UMB Financial Corp.
Valley National Bancorp
Webster Financial Corp.
Wintrust Financial Corp.

Loan and Lease Originations



Average Balance* (\$ in Millions)	1Q13		2Q13		3Q13		4Q13		1Q14	
	Balance	Originations	Balance	Originations	Balance	Originations	Balance	Originations	Balance	Originations
Commercial	\$ 1,996	\$ 224	\$ 2,005	\$ 221	\$ 1,997	\$ 166	\$ 1,997	\$ 189	\$ 2,045	\$ 112
Real Estate – Const & Land	797	137	777	148	752	196	736	184	707	76
Real Estate – 1-4 Family Res	2,266	57	2,262	67	2,258	90	2,276	66	2,279	56
Real Estate – Commercial	4,295	206	4,356	263	4,440	267	4,406	180	4,413	131
Real Estate – HELOC	1,235	113	1,285	154	1,358	160	1,450	130	1,478	93
Tax-Free	427	3	420	2	402	42	418	34	438	6
Consumer Loans	820	114	853	149	887	128	908	125	912	110
Commercial Leases	287	78	300	124	319	101	320	89	310	89
Consumer Leases	644	138	698	87	756	122	837	142	922	112
VIE	162	-	156	-	122	-	74	-	71	-
Total Loans	\$ 12,929	\$ 1,070	\$ 13,112	\$ 1,215	\$ 13,291	\$ 1,272	\$13,422	\$ 1,137	\$13,575	\$785

*By collateral type.

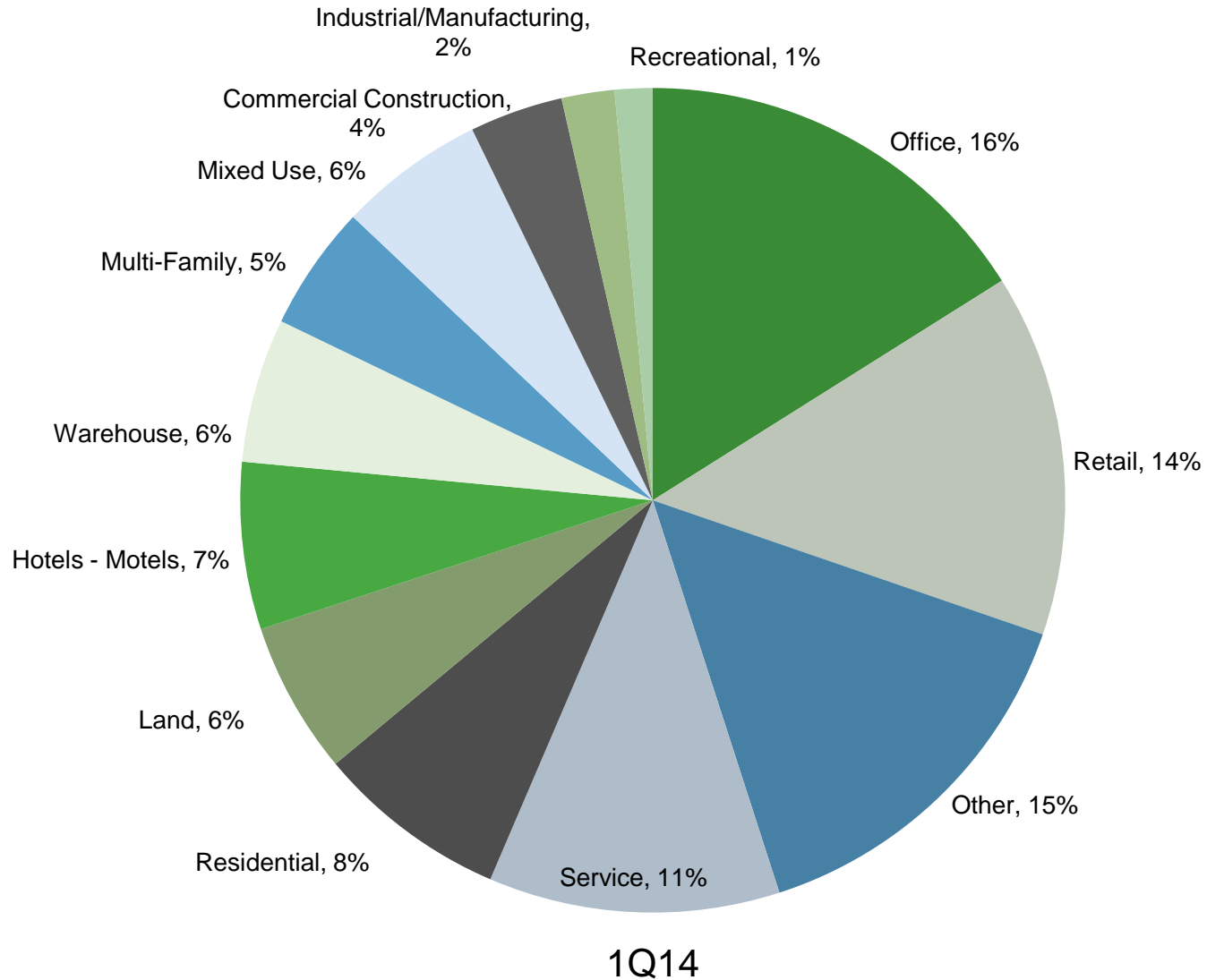
Loan Mix & Yield



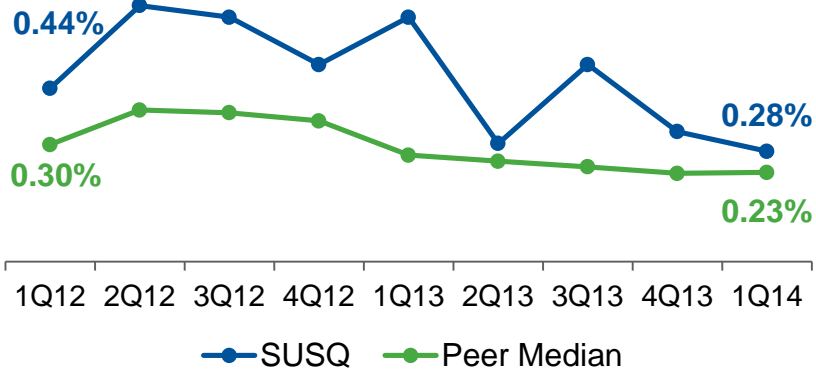
Average Balance*															
(\$ in Millions)	1Q13		2Q13		3Q13		4Q13		1Q14						
INT % QTR															
Commercial	\$	1,996	5.28%	\$	2,005	5.03%	\$	1,997	5.00%	\$	1,997	4.81%	\$	2,045	4.78%
Real Estate – Const & Land		797	6.05%		777	6.69%		752	5.21%		736	5.37%		707	5.35%
Real Estate – 1-4 Family Res		2,266	4.91%		2,262	4.82%		2,258	4.60%		2,276	4.69%		2,279	4.63%
Real Estate – Commercial		4,295	5.43%		4,356	5.22%		4,440	4.99%		4,406	4.65%		4,413	4.68%
Real Estate – HELOC		1,235	3.68%		1,285	3.64%		1,358	3.59%		1,450	3.53%		1,478	3.51%
Tax-Free		427	5.10%		420	5.09%		402	5.07%		418	5.02%		438	4.92%
Consumer Loans		820	4.77%		853	4.52%		887	4.33%		908	4.25%		912	4.20%
Commercial Leases		287	7.56%		300	7.15%		319	6.64%		320	6.46%		310	6.67%
Consumer Leases		644	3.88%		698	3.68%		756	3.51%		837	3.39%		922	3.38%
VIE		162	4.36%		156	4.34%		122	4.92%		74	4.88%		71	4.83%
Total Loans	\$	12,929	5.03%	\$	13,112	4.95%	\$	13,291	4.70%	\$	13,422	4.55%	\$	13,575	4.51%

*By collateral type.

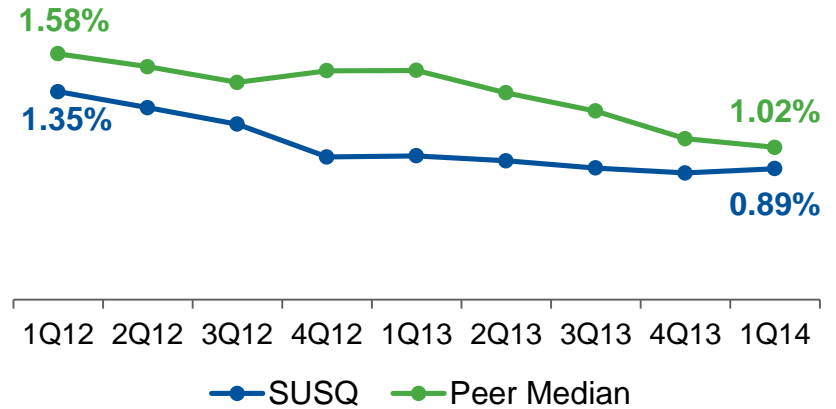
CRE and Construction Composition



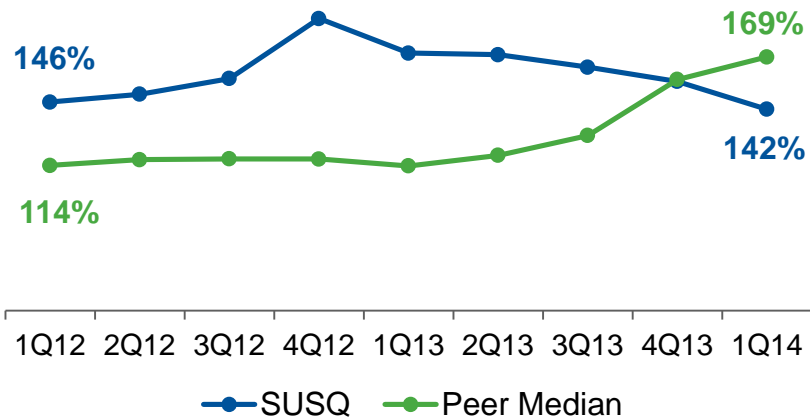
Net Charge-Offs / Average Loans & Leases



NPAs / Loans & leases + Foreclosed Real Estate

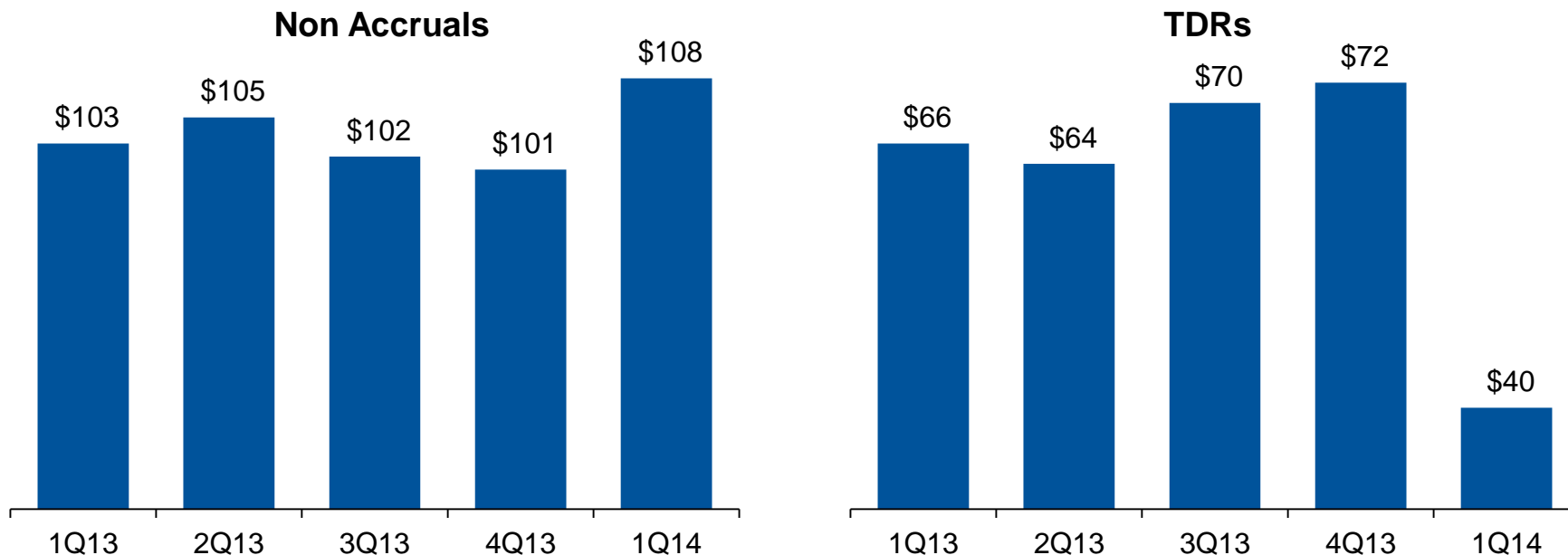


ALLL / Nonaccrual Loans and Leases



Asset Quality

(\$ in Millions)



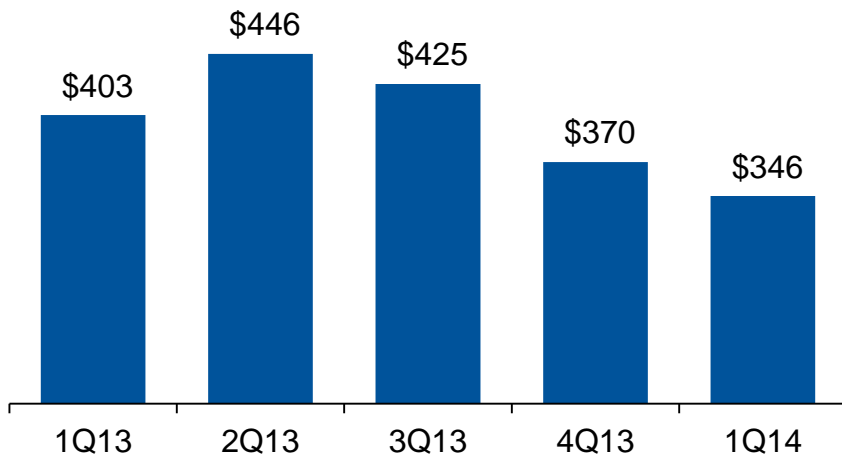
	1Q13	2Q13	3Q13	4Q13	1Q14
NPL's Beginning of Period	\$ 97.8	\$ 103.4	\$ 105.1	\$ 102.0	\$ 100.8
New Non Accruals	23.1	23.6	23.1	29.4	25.4
Cure/Exits/Other	0.4	(13.4)	(12.6)	(21.7)	(8.3)
Gross Charge-Offs	(15.5)	(5.0)	(8.9)	(5.3)	(7.0)
Transfer to OREO	(2.4)	(3.5)	(4.7)	(3.6)	(2.5)
NPL's End of Period	\$ 103.4	\$ 105.1	\$ 102.0	\$ 100.8	\$ 108.4

Asset Quality

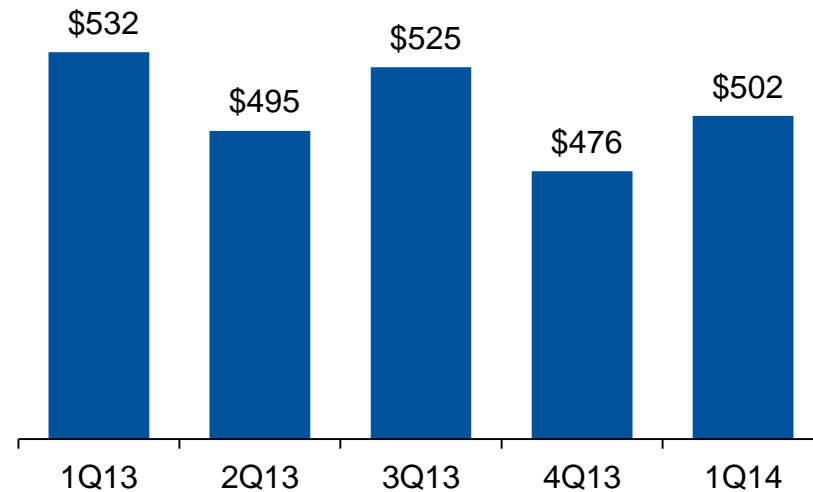
(\$ in Millions)



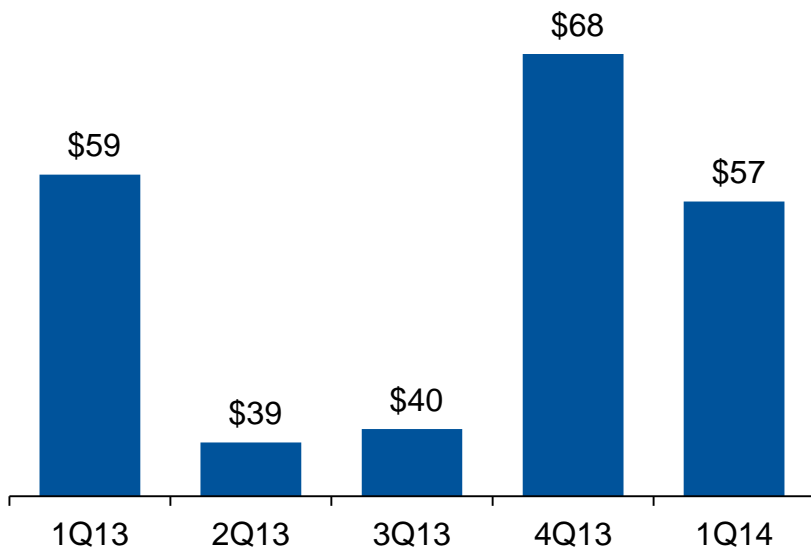
OAEM



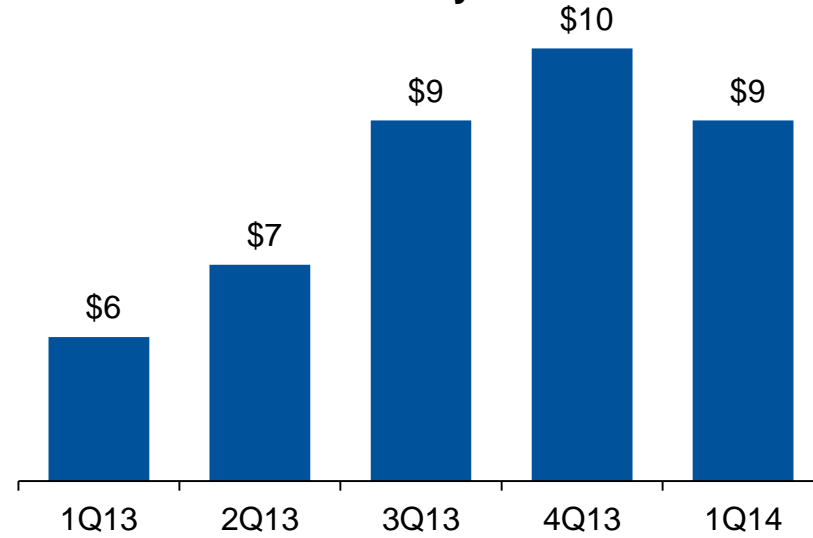
Substandard



Past Due 30-89 Days



Past Due 90 Days or More



Investment Securities



EOP Balance (\$ in Millions)					
QTR Yield	1Q13	2Q13	3Q13	4Q13	1Q14
Total Investment Securities	\$2,553	\$2,494	\$2,644	\$2,533	\$2,445
Duration (years)	3.6	4.3	4.1	3.5	3.4
Yield	2.64%	2.61%	2.67%	2.65%	2.72%
Unrealized Gain/(Loss)	\$50.6	(\$2.7)	\$1.3	(\$12.0)	\$4.1

Deposit Mix & Cost



Average Balance (\$ in Millions)										
INT % QTR	1Q13		2Q13		3Q13		4Q13		1Q14	
Demand	\$ 1,918	0.00%	\$ 1,912	0.00%	\$ 1,911	0.00%	\$ 1,881	0.00%	\$ 1,831	0.00%
Interest Bearing Demand	5,895	0.32%	5,984	0.28%	5,937	0.26%	6,058	0.26%	6,033	0.25%
Savings	1,049	0.11%	1,080	0.11%	1,076	0.11%	1,076	0.11%	1,100	0.11%
Certificates of Deposits	3,778	1.21%	3,892	1.20%	3,871	1.05%	3,792	1.00%	3,911	1.00%
Total Interest-Bearing Deposits	\$ 10,722	0.61%	\$ 10,956	0.59%	\$ 10,884	0.53%	\$ 10,926	0.50%	\$ 11,044	0.50%
Non-CD Deposits/Total	70.1%		69.8%		69.7%		70.4%		69.6%	
Loans(excluding VIE)/Deposits	101.0%		100.7%		102.9%		104.2%		104.9%	

Borrowing Mix & Cost



Average Balance (\$ in Millions)										
INT % QTR	1Q13		2Q13		3Q13		4Q13		1Q14	
Short-Term Borrowings	\$ 817	0.25%	\$ 728	0.26%	\$ 758	0.27%	\$ 672	0.25%	\$ 672	0.25%
FHLB Advances	1,155	0.33%	1,042	0.36%	1,285	0.33%	1,502	0.32%	1,387	0.35%
Long Term Debt	509	3.28%	496	3.32%	476	3.45%	456	3.51%	451	3.46%
Total Borrowings	\$ 2,481	0.91%	\$ 2,266	0.98%	\$ 2,519	0.90%	\$ 2,630	0.86%	\$ 2,510	0.88%
Off Balance Sheet Swap Impact	927	0.73%	927	0.82%	927	0.78%	1,100	0.80%	1,100	0.87%
Total Borrowing Cost	1.64%		1.80%		1.68%		1.66%		1.75%	
Total Borrowings / Total Assets	13.8%		12.5%		13.8%		14.3%		13.6%	

Non-GAAP Reconciliation

(\$ in thousands)



	1Q14	4Q13	3Q13	2Q13	1Q13
Efficiency Ratio					
Other expense	\$ 123,032	\$ 135,672	\$ 117,701	\$ 119,738	\$ 117,729
Noninterest operating expense (numerator)	<u>\$ 123,032</u>	<u>\$ 135,672</u>	<u>\$ 117,701</u>	<u>\$ 119,738</u>	<u>\$ 117,729</u>
Taxable-equivalent net interest income	\$ 143,813	\$ 146,430	\$ 149,683	\$ 151,916	\$ 153,021
Other income	42,089	50,666	41,343	49,076	42,644
Noninterest operating income (denominator)	<u>\$ 185,902</u>	<u>\$ 197,096</u>	<u>\$ 191,026</u>	<u>\$ 200,992</u>	<u>\$ 195,665</u>
Efficiency ratio	<u>66.18%</u>	<u>68.84%</u>	<u>61.62%</u>	<u>59.57%</u>	<u>60.17%</u>

The efficiency ratio is a non-GAAP based financial measure. Management excludes merger-related expenses and certain other selected items when calculating this ratio, which is used to measure the relationship of operating expenses to revenues.

Tangible Common Ratio

End of period balance sheet data					
Shareholders' equity	\$ 2,755,199	\$ 2,717,587	\$ 2,679,348	\$ 2,644,940	\$ 2,639,489
Goodwill and other intangible assets ⁽¹⁾	<u>(1,266,403)</u>	<u>(1,264,839)</u>	<u>(1,263,928)</u>	<u>(1,265,016)</u>	<u>(1,266,610)</u>
Tangible common equity (numerator)	<u>\$ 1,488,796</u>	<u>\$ 1,452,748</u>	<u>\$ 1,415,420</u>	<u>\$ 1,379,924</u>	<u>\$ 1,372,879</u>
Assets	\$18,439,682	\$18,473,489	\$18,481,150	\$18,083,039	\$17,967,174
Goodwill and other intangible assets ⁽¹⁾	<u>(1,266,403)</u>	<u>(1,264,839)</u>	<u>(1,263,928)</u>	<u>(1,265,016)</u>	<u>(1,266,610)</u>
Tangible assets (denominator)	<u>\$17,173,279</u>	<u>\$17,208,650</u>	<u>\$17,217,222</u>	<u>\$16,818,023</u>	<u>\$16,700,564</u>
Tangible common ratio	<u>8.67%</u>	<u>8.44%</u>	<u>8.22%</u>	<u>8.21%</u>	<u>8.22%</u>

The tangible common ratio is a non-GAAP based financial measure using non-GAAP based amounts. The most directly comparable GAAP-based measure is the ratio of common shareholders' equity to total assets. In order to calculate tangible common shareholders equity and assets, our management subtracts the intangible assets from both the common shareholders' equity and total assets. Tangible common equity is then divided by the tangible assets to arrive at the ratio. Management uses the ratio to assess the strength of our capital position.

⁽¹⁾ Net of applicable deferred income taxes

Non-GAAP Reconciliation

(\$ in thousands)



	1Q14	4Q13	3Q13	2Q13	1Q13
<u>Return on Average Tangible Equity</u>					
Income statement data					
Net income	\$ 37,162	\$ 41,341	\$ 44,291	\$ 45,648	\$ 42,399
Amortization of intangibles, net of taxes at 35%	1,650	1,822	1,626	1,984	2,124
Net tangible income (numerator)	<u>\$ 38,812</u>	<u>\$ 43,163</u>	<u>\$ 45,917</u>	<u>\$ 47,632</u>	<u>\$ 44,523</u>
Average balance sheet data					
Shareholders' equity	\$ 2,726,465	\$ 2,679,242	\$ 2,642,806	\$ 2,648,314	\$ 2,614,319
Goodwill and other intangible assets	(1,306,298)	(1,308,690)	(1,310,155)	(1,312,257)	(1,312,662)
Tangible common equity (denominator)	<u>\$ 1,420,167</u>	<u>\$ 1,370,552</u>	<u>\$ 1,332,651</u>	<u>\$ 1,336,057</u>	<u>\$ 1,301,657</u>
Return on equity (GAAP basis)	5.53%	6.12%	6.65%	6.91%	6.58%
Effect of goodwill and other intangibles	5.55%	6.37%	7.02%	7.39%	7.29%
Return on average tangible equity	<u>11.08%</u>	<u>12.49%</u>	<u>13.67%</u>	<u>14.30%</u>	<u>13.87%</u>

Return on average tangible equity is a non-GAAP based financial measure calculated using non-GAAP based amounts. The most directly comparable GAAP-based measure is return on average equity. We calculate return on average tangible equity by excluding the balance of intangible assets and their related amortization expense from our calculation of return on average equity. Management uses the return on average tangible equity in order to review our core operating results. Management believes that this is a better measure of our performance. In addition, this is consistent with the treatment by bank regulatory agencies, which excludes goodwill and other intangible assets from the calculation of risk-based capital ratios.

Tangible Book Value per Common Share

End of period balance sheet data					
Shareholders' equity	\$ 2,755,199	\$ 2,717,587	\$ 2,679,348	\$ 2,644,940	\$ 2,639,489
Goodwill and other intangible assets	(1,305,742)	(1,307,701)	(1,309,105)	(1,311,176)	(1,313,648)
Tangible common equity (numerator)	<u>\$ 1,449,457</u>	<u>\$ 1,409,886</u>	<u>\$ 1,370,243</u>	<u>\$ 1,333,764</u>	<u>\$ 1,325,841</u>
Common shares outstanding (denominator)	<u>187,590</u>	<u>187,363</u>	<u>187,225</u>	<u>187,023</u>	<u>186,800</u>
Tangible book value per common share	<u>\$ 7.73</u>	<u>\$ 7.52</u>	<u>\$ 7.32</u>	<u>\$ 7.13</u>	<u>\$ 7.10</u>

Tangible book value per share is a non-GAAP based financial measure calculated using non-GAAP based amounts. The most directly comparable GAAP based measure is book value per share. In order to calculate tangible book value per share, we divide tangible common equity, which is a non-GAAP based measure calculated as common shareholders' equity less intangible assets, by the number of shares of common stock outstanding. In contrast, book value per share is calculated by dividing total common shareholders' equity by the number of shares of common stock outstanding. Management uses tangible book value per share to assess our capital position and ratios.

Non-GAAP Reconciliation



	<u>1Q14</u>	<u>4Q13</u>	<u>3Q13</u>	<u>2Q13</u>	<u>1Q13</u>
<u>Net Interest Margin (excluding purchase accounting)</u>					
Reported net interest margin (GAAP basis)	3.61%	3.60%	3.72%	3.88%	3.97%
Adjustments for purchase accounting:					
Loans and leases	-0.17%	-0.11%	-0.13%	-0.27%	-0.27%
Deposits	-0.03%	-0.03%	-0.04%	-0.06%	-0.07%
Borrowings	-0.01%	-0.01%	-0.01%	-0.01%	-0.01%
<u>Net Interest Margin (excluding purchase accounting)</u>	<u>3.40%</u>	<u>3.45%</u>	<u>3.54%</u>	<u>3.54%</u>	<u>3.62%</u>

Net interest margin (excluding purchase accounting) is a non-GAAP based financial measure using non-GAAP based amounts. The most directly comparable GAAP based measure is net interest margin. In order to calculate net interest margin (excluding purchase accounting) we subtract the effects of amortizing/accreting purchase accounting valuation amounts from net interest income, and divide the remainder by average earning assets. Our management uses net interest margin (excluding purchase accounting) to measure and monitor the impact of the current economic environment on our net interest income and believes that this measure is more representative of our ongoing earnings power because it excludes the effect of valuation variables used to arrive at the acquisition fair value recorded on the acquisition date. We believe this non-GAAP measure, when taken together with the corresponding GAAP measure, provides meaningful supplemental information to investors regarding our performance. However, this non-GAAP measure should be considered in addition to, and not as a substitute for or preferable to, net interest margin prepared in accordance with GAAP.