# Investor Briefing

August 2014

**NYSE:BMS** 



#### **Safe Harbor Statement**

This presentation includes forward-looking statements within the meaning of the Safe Harbor provisions of the Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements relating to the expected future performance of the company and its objectives, expectations, and intentions for the future. These forward-looking statements are based on the current beliefs and expectations of Bemis Company's management and are subject to risks and uncertainties. The forwardlooking statements speak only as of the date of this presentation, and Bemis Company does not undertake to update such statements to reflect changes that occur after that date. There are a number of factors that could cause actual results to differ from those set forth in the forward-looking statements. These factors include, but are not limited to: general economic conditions, competitive conditions in our markets, the cost and availability of raw materials, and our ability to pass these price changes on to our customers. These and other risks, uncertainties, and assumptions are identified from time to time in our filings with the Securities and Exchange Commission including our most recent Annual Report on form 10-K and our quarterly reports on Form 10-Q. Such reports are available on the website of the Securities and Exchange Commission (www.sec.gov).



# **Bemis Company Highlights**

2013

H1 2014

Adj EPS

**Record \$2.28** 

+6% from prior year

\$2.45-\$2.55

Full Year Guide as of 07/2014

Adj Gross Margin

Increased to 19.3%

from 18.4% in 2012

Increased to 19.5%

Dividends Paid

30<sup>th</sup> Consecutive Increase

31st Consecutive Increase

Share Repurchases

2M shares for \$77M

2.1M shares for \$84M

Packaging Industry Leader since 1858; S&P 500 member

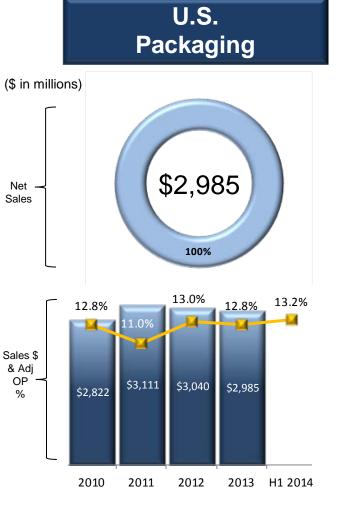


### Where We are Going...

Where we were... Where we are going... Performance **External Focus Improvement** Internal Focus Acquisition Operating Accelerate Integrations **Profit** Disciplined Growth Facility Return on Consolidation Invested Focus Capital Innovation **Divestitures** Earnings per Continuously Share Improve

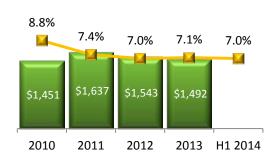


### **Three Reportable Segments**



# Global Packaging





# Pressure Sensitive Materials

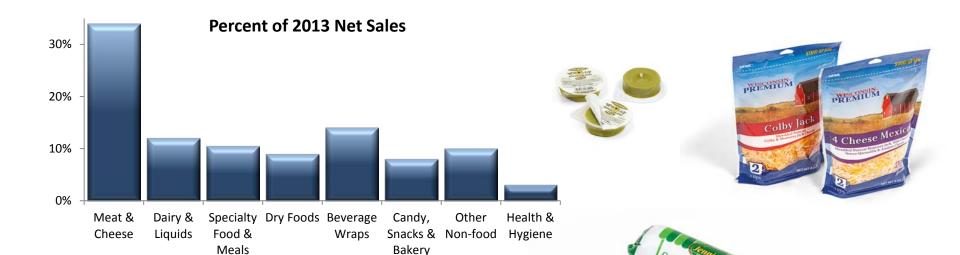






<sup>\*</sup> See appendix for reconciliation from GAAP to Adjusted Operating Profit excluding certain items.

## **U.S. Packaging**

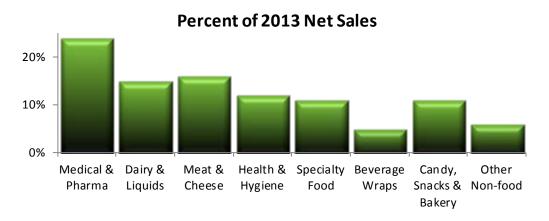


#### What's Important:

- Shelf-life extension for perishable foods (meat, cheese, dairy, produce)
- Proprietary and patented film structures deliver convenience and sustainability features
- Extensive manufacturing scale support both national and regional brands



## **Global Packaging**





#### What's Important:

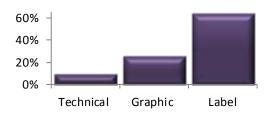
- Expanding consumer markets in Latin America and Asia
- Sterility and quality are paramount for medical applications





#### **Pressure Sensitive Materials**

#### Percent of 2013 Net Sales











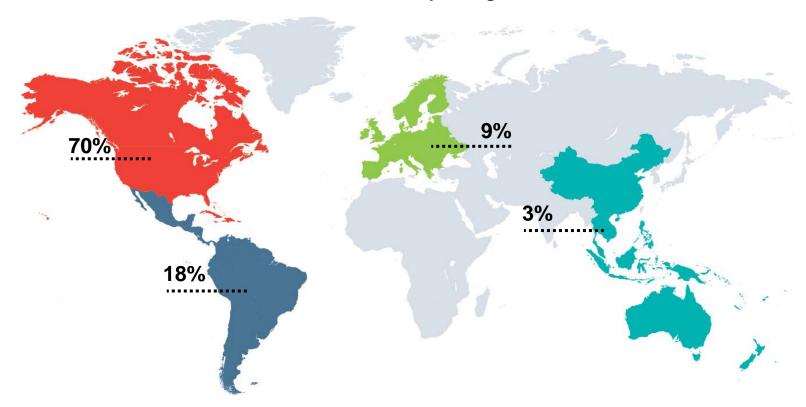
Graphic





### Where We Operate

2013 Net Sales by Region



67 facilities in 11 countries

~ 19,000 employees worldwide



#### Who We Serve































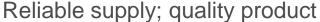








#### Why customers choose Bemis:



Technology leader with differentiated product

Global breadth & scale



Longevity & financial stability









Smithfield

No customer represents more than 7% of Bemis sales



### **Accelerating Growth Globally**

High-Barrier Packaging Worldwide Global Healthcare Packaging

- -Medical Device
- -Pharmaceutical

Packaging for Emerging Economies

#### Bemis will grow:

- High-margin packaging solutions
  - Where we have a competitive advantage
    - With a focus on profit

Our focus is differentiation that drives disciplined, profitable growth



#### **Accelerating Growth**

High-Barrier Packaging







Increased consumer desire for freshness and convenience

Growing demand for sustainable packaging solutions

Increased
focus on
extending
shelf life and
reducing
waste

Bemis technology creates the competitive advantage



#### **Accelerating Growth**

Liquid Packaging (Hard-to-hold products)

Our proprietary materials offer superior package performance for hard-to-hold liquid applications

Consumer trends favor flexible packages over metal cans or glass our Evolution<sup>TM</sup>
film is an
environmentally
friendly
alternative to
other liquid
packages that
contain PVdC







Vertical Integration is key to delivering value-add



### **Technology Advantage**

#### Vertical Integration creates a competitive advantage

#### Odor-absorbing Films for Poultry

 Absorbs and confines poultry odors for an extended period



#### OvenRite™ Ovenable Films

- Superior seal and form features
- Consumer-convenience via EZ Open and self-venting features

#### Barrel Pouch for Liquids

- Stand-up flexible pouch replaces the bag in box packaging format
- Superior sealing technology withstands the harsh distribution process



#### Flexible Stand-up Pouch for Vegetables

- Stand-up flexible pouch replaces the metal can packaging format
- Provides savings to our customers





### **Accelerating Growth**

Healthcare Packaging

\$4.5 billion addressable flexible packaging market

Barriers to entry favor incumbent suppliers

Common global products and regulatory standards

Customers consolidating supplier base







3030

Bemis technology and scale create platform for growth



### **Accelerating Growth**

in Emerging Economies - Asia-Pacific

Consumption

 Rapidly growing in China at 14% CAGR (2012) -2020e)\*

Income Growth

 2020 affluent income population in China expected to be 4x current\*

Consumer **Preferences**   Evolving preferences & the need for shelfstable food due to lack of refrigeration

Food Safety

Heightened consumer awareness and

increased focus on safety & sterility





\*Source: EIU, Boston Consulting Group income database, BCG analysis



**Emerging** 

Asian

economies

coupled with

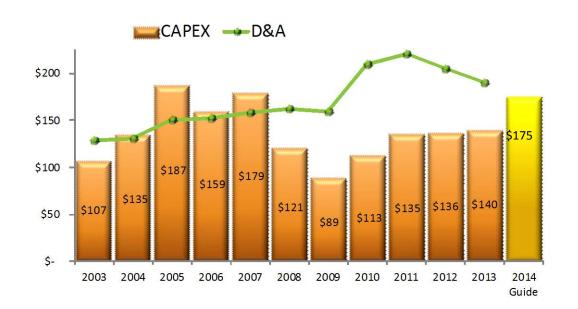
Bemis

technology

are a formula

for success

## **Capital Spending Supports Organic Growth**

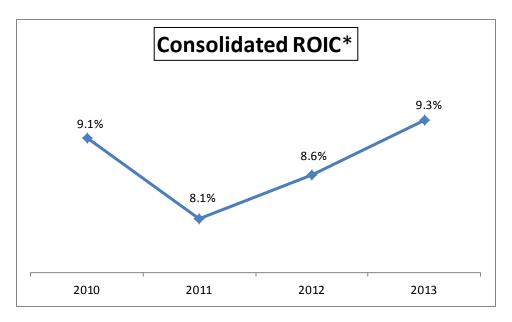


Our capital investments support growth in 2015 and beyond





### **Return on Invested Capital**



\*Consolidated ROIC = Net operating profit after-tax (NOPAT) divided by debt minus cash plus equity

- Disciplined approach to measurement & evaluation of returns on all capital projects
- Increased investment in projects that deliver higher ROIC

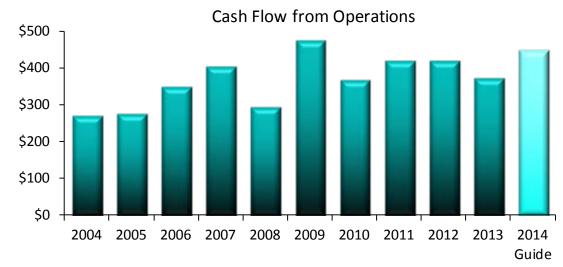
#### Continuous Improvement in ROIC

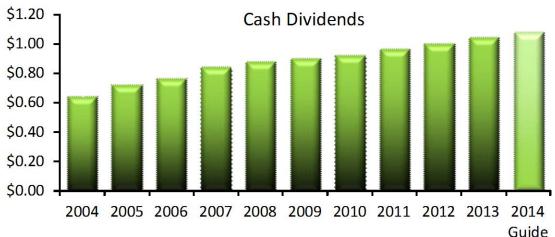


#### **Disciplined Capital Approach**

#### **Priorities:**

- 31 consecutive years of increasing dividend payments
- Fund organic growth to enhance revenues and returns
- Fund acquisitions
- Balance share repurchases and deleveraging







### **Share Repurchase History**





### **Our Sustainability Commitment**

# **Economic**Sustainability

# **Environmental**Sustainability

# **Social**Sustainability

- Delivering value to stakeholders
- Operating for the long-term with a sustainable business philosophy
- Contributing to the economic stability of our communities

- Reducing food waste
- Developing sustainable packaging solutions
- Minimizing manufacturing waste
- Reducing our impact on the planet

- Prioritizing employee safety
- Supporting programs that promote health and well-being in our communities
- Providing a positive workplace with opportunities for growth and success



#### 2014 Financial Guidance

Adjusted EPS guidance of \$2.45 to \$2.55

Cash flow from operations ~ \$450 million

Capital expenditures of ~\$175 million

Note: Guidance as of July 2014



## **Focusing on Growth**





# Appendix



#### Accomplishments 2010-2014

- Completed the largest acquisition in company history of Alcan Food Americas for \$1.2B
- Completed facility consolidation, optimizing our manufacturing footprint with the closure of 9 plants
- Acquired a film-based aseptic and bulk packaging manufacturer
- Expanded footprint in Asia-Pacific with acquisitions in China of a converting operation in Dongguan and an extrusion platform in Foshan
- Divested non-core businesses including thin gauge shrink film and Paper Packaging



## Reconciliation of Non-GAAP Earnings Per Share

**GAAP EPS** 

#### Special charges:

Pressure Sensitive plant closure costs
Gain on sale of Paper Packaging Division
Gain on sale of Clysar plant
Gain on sale of land and building
Acquisition related costs
Facility consolidation and other costs

Δd	iusted	FPS
Au	ıusteu	LFJ

Q214	Q114					
Actual	Actual					
\$ 0.65	\$0.48					
-	0.16					
-	(0.06)					
-	-					
-	-					
-	-					
-	-					
\$ 0.65	\$0.58					

	2013		Q413	(	Q313	(	Q213	Q113		
	Actual		ctual	P	Actual		ctual	Actual		
¢	2.04	\$	0.54	\$	0.52	\$	0.51	\$	0.47	
	-		-		-		-		-	
	-		-		-		-		-	
	(0.03)		-		-		(0.03)		-	
	(0.02)		-		(0.02)		-		-	
	-		-		-		-		-	
	0.29		-		0.10		0.13		0.06	
\$	2.28	\$	0.54	\$	0.60	\$	0.61	\$	0.53	

2012		C	(412	-	Q312		Q212	Q112		
Actual		Α	ctual	Actual		Α	ctual	Actual		
\$	1.66	\$	0.38	\$	0.45	\$ 0.40		\$	0.42	
	-		-		-		-		-	
	-		-		-		-		-	
	-		-		-		-		-	
	-		-		-		-		-	
	0.04		-		0.01		0.02		0.02	
	0.45		0.14		0.14		0.12		0.05	
\$	2.15	\$	0.52	\$	0.60	\$	0.54	\$	0.49	



## 2014 Adjusted Gross Margin to GAAP

		Total Year
	H1 2014	2013 2012
Gross Profit	\$ 460.3	\$ 972.1 \$ 947.5
% of Net Sales	18.6%	19.3% 18.4%
Adjusted for:		
Stow, Ohio Plant Closure	23.2	
Total	\$ 483.5	\$ 972.1 \$ 947.5
% of Net Sales	19.5%	19.3% 18.4%



# **Adjusted Operating Profit to GAAP**

Segment Operating Profit		Total Year
	H1 2014	2013 2012 2011
US Packaging	\$ 192.8	\$ 337.9 \$ 366.7 \$ 315.0
% of Net Sales	13.2%	11.3% 12.1% 10.1%
Adjusted for:		
Facilities Consolidation Expense		45.0 42.1 26.3
Policy Harmonization Expense (Income)		- (13.8) -
Total	\$ 192.8	\$ 382.9 \$ 395.0 \$ 341.3
% of Net Sales	13.2%	12.8% 13.0% 11.0%
Global Packaging	\$ 50.7	\$ 106.4 \$ 59.9 \$ 112.6
% of Net Sales	7.0%	7.1% 3.9% 6.9%
Adjusted for:		
Facilities Consolidation Expense		0.4 26.6 8.6
Acquisition and Other Expense (Income)		(0.5) 4.6 0.7
Policy Harmonization Expense (Income)		16.4 -
Total	\$ 50.7	\$ 106.3 \$ 107.5 \$ 121.9
% of Net Sales	7.0%	7.1% 7.0% 7.4%
Pressure Sensitive Materials	\$ (4.7)	\$ 30.0 \$ 37.1 \$ 33.4
% of Net Sales	-1.6%	5.4% 6.7% 5.8%
Adjusted for:		
Stow, Ohio Plant Closure	25.0	
Facilities Consolidation Expense		2.7
Policy Harmonization Expense (Income)		(0.5) -
Total	\$ 20.3	\$ 30.0 \$ 36.6 \$ 36.1
% of Net Sales	7.1%	5.4% 6.6% 6.3%



## **Components of Changes in Net Sales**

Net Sales		Second Quarter					Q2			
(\$ in millions)		2014		2013	% Change		2014		2013	% Change
U.S. Packaging	\$	725.8	Ś	780.9	(7.1%)	\$	1,464.0	\$	1,526.9	(4.1%)
Divestiture effect	*	, _0.0	7	_	(6.6%)	*	_,	*	_,0_0.0	(4.4%)
Optimization effect					0.0%					(0.2%)
Organic growth (decline) *					(0.5%)					0.5%
Global Packaging		371.8		374.4	(0.7%)		728.6		742.9	(1.9%)
Currency effect				_	(5.8%)					(8.2%)
Acquisition effect					5.2%					4.9%
Organic growth (decline) *					(0.1%)					1.4%
Pressure Sensitive Materials		144.0		141.8	1.6%		286.8		282.3	1.6%
Currency effect				_	2.0%					1.7%
Organic growth (decline) *					(0.4%)					(0.1%)
Total Net Sales	\$	1,241.6	\$	1,297.1	(4.3%)	\$	2,479.4	\$	2,552.1	(2.8%)
Currency effect					(1.5%)					(2.2%)
Acquisition/Divestiture effect					(2.5%)					(1.3%)
Optimization effect					0.0%					(0.1%)
Organic growth (decline) *					(0.3%)					0.8%

<sup>\*</sup>Organic growth = sum of price, mix, and volume





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