



## Company Update March 2014

# Ultra-Clean | Efficient | Reliable Power



This presentation contains forward-looking statements, including statements regarding the Company's plans and expectations regarding the development and commercialization of fuel cell technology. All forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected. The forward-looking statements speak only as of the date of this presentation. The Company expressly disclaims any obligation or undertaking to release publicly any updates or revisions to any such statements to reflect any change in the Company's expectations or any change in events, conditions or circumstances on which any such statements are based. The Company may refer to non-GAAP (generally accepted accounting principles) financial measures in this presentation. The Company believes that this information is useful to understanding its operating results and the ongoing performance of its underlying business.



# Integrated Fuel Cell Company

<u>Design</u>	Manufacture	<u>Sales</u>	<u>EPC*</u>	<u>Services</u>
Megawatt– class distributed	Global manufacturing footprint	Direct & via Partners	Project Development and Project	Operate & maintain power plants
power generation solutions	<ul> <li>North America</li> <li>Europe</li> <li>Asia via partner</li> </ul>	Installations & orders in 9 countries	Finance, Engineering & Construction Over 300	Over 100 DFC <sup>®</sup> plants operating at more than 50 sites globally
			megawatts installed and in backlog * Engineering, Procurement & Construction	<ul> <li>Two billion kWh ultra-clean power produced</li> </ul>

Providing turn-key distributed power generation solutions that meet both economic and sustainability goals



## > Ultra-Clean distributed generation addresses global power challenges

- Approaching Grid Parity: Attractive ROI
- **Distributed Generation:** On-site power easy to site, permit and construct; short-lead-time
- MW-class Base Load Power: Complements intermittent solar/wind
- Fuel Flexible: Clean natural gas, renewable biogas, directed biogas or propane

## Global production capacity adequate for profitability & below-grid pricing





## Market and business model validation

- Fuel Cell Parks: 15 MW in U.S., 59 MW in South Korea (world's largest)
- Strong Global Partners: Accelerates market adoption
  - o POSCO Energy: Asia, Fraunhofer IKTS: Europe, Dominion/NRG: North America
- Growing Pipeline: Revenue diversity and strengthening margins
- Competitive Advantage: Low cost and versatile technology



# Sizable Market Opportunity

## **Clean Natural Gas**

- \$4 billion mid-term market opportunity for power plants
- \$4 billion services opportunity
  - 1. Electric Utilities & IPPs
  - 2. Education & Healthcare
  - 3. Gas Transmission
  - 4. Industrial
  - 5. Commercial & Hospitality
  - 6. Government
  - 7. Oil Production & Refining

## **Renewable Biogas**

- \$2 billion mid-term market opportunity for power plants
- \$2 billion services opportunity
  - 1. Wastewater
  - 2. Food & Beverage Processing
  - 3. Agriculture
  - 4. Landfill Gas

## \$12 billion market opportunity for power plants and services



# **Global Relationships**





## **On-site Power** (Behind the Meter)

- Project sizes 1.4 11.2 MW
  - High efficiency drives savings
  - Virtual lack of pollutants benefits public health
  - CHP reduces costs, supports sustainability and carbon reduction
  - Supports energy security/reliability (micro-grid)

### FCE Approach to Market

- Direct Sale to End-Users
  - Product Sale/EPC/Service
- Long term Power Purchase Agreements
  - Partner ownership
  - Tax equity financing structure:
    - Debt at 50%
    - Tax Equity 30-35%
    - Partner or FCE Ownership 15-20%

## **Electric Grid Support**

- Project Sizes 5.6 60 MW
  - Cost effective power generation when/where needed (i.e. sub-stations)
  - Enhances grid resiliency/reduces grid congestion
  - Supports renewable portfolio standards
  - Supports economic development

### FCE Approach to Market

- Create and develop utility PPAs
  - Partners
  - Utility/State RFPs
- Project development
  - Regulatory, land/site access, interconnection
- Build projects which follow disciplined milestones and sell or utilize tax equity financing at COD



# Installation Examples

Type: 1.4 MW CHP Owner: Project investor DOC: Jan-2012





- High efficiency drives savings
- CHP for heating and absorption chilling
- Ultra-clean emission profile supports sustainability goals
- Micro-grid enhances energy security
- Private capital providing public benefits

"CCSU's **power costs** will be **reduced annually by more than \$100,000** -- a savings for both the university and Connecticut taxpayers"

Jack Miller, President, Central Connecticut State University Type: 14.9 MW fuel cell park Owner: Utility owned DOC: Dec-2013



- Power sold to grid
- Improved power reliability from distributed generation
- Renewable baseload power
- Easy to site clean, quiet, vibration free with modest footprint

Type:1.4 MW CHPOwner:Utility ownedDOC:July-2013





- CHP savings for university
- Enhanced grid resiliency for utility owner
- Improved air quality easy permitting and removes future clean air compliance concerns

"The Dominion Bridgeport Fuel Cell Park is another important step in our efforts to identify and develop opportunities to produce clean energy that is **reliable and cost effective**"

Thomas F. Farrell II, Chairman, President and Chief Executive Officer, Dominion "Electricity generated by the fuel cell is going straight into the Edison grid, and the university will be able to utilize the waste heat...resulting in an **estimated annual savings of \$120,000** from avoided natural gas costs"

Tony Simpson, Senior Director of facilities services, CSU-San Bernardino



asset-light model/

partner with Fraunhofer

# **Strategic Execution**

chain

2012	2013	2014		
Foundation	Growth and Margin Expansion	Growth and EBITDA breakeven		
<ul> <li>POSCO 122 MW multi- year order</li> <li>14.9 MW Bridgeport Fuel Cell Park developed and sold to Dominion</li> <li>Key global initiatives:</li> <li>POSCO licensing agreement leads to multiple revenue streams</li> <li>POSCO to build local manufacturing for second source of supply</li> <li>European presence established utilizing</li> </ul>	<ul> <li>Increased production levels and mix, leading to expanding margins</li> <li>Convertible bond issuance supports working capital investment and capacity ramp</li> <li>Validation from completing BFCP on schedule to meet ITC deadline</li> <li>NRG agreement</li> <li>North America capacity expansion – 11% from process improvements</li> <li>2 billion kWh achieved</li> </ul>	<ul> <li>Multi-MW order flow in 2014</li> <li>Continued margin expansion</li> <li>Capture growing utility opportunities:         <ul> <li>Bridgeport validation</li> <li>Project financing availability</li> <li>Development capability</li> <li>Grow pipeline size and order closure volume</li> <li>POSCO 100 MW plant under construction &amp;</li> </ul> </li> </ul>		



# **Business Activity Overview**

## North America Direct & Partners

- Pipeline > 220 MW
- Services pipeline incremental
- Plus: Targeting multiple megawatts in 2014 from NRG agreement
- Plus: Targeting bidding
   > 100 MW into utility
   opportunities in 2014



## Europe Direct & Partners

- Pipeline > 90 MW
- Showcase references established

## New Markets

- Expanding geographies
- Distributed hydrogen
- SOFC applications
- Carbon capture

## Asia Royalty Model

- Pipeline > 300 MW
- Services pipeline incremental
- Recent orders include 20 MW and 40 MW fuel cell parks
- Possible RPS expansion to include large power users

Building applications





# **Further Growth Opportunities**

### **Distributed Hydrogen (MCFC)**



- Lowers the cost of Hydrogen for Industrial and Refueling applications
- Multi year operation of facility within CA WWT plant: hydrogen, electricity and heat
- > Advanced electrochemical purification and compression systems under development
- MW scale plants under discussion with global partners

#### Sub-MW (SOFC) Applications

- Leading SOFC technology
- Target sub-MW applications adjacent to carbonate market



- > CHP capability
- Fuel flexible: on-site and directed biogas
- Global partner discussions in process

# Mobile (SOFC) and Storage Applications



- SOFC propulsion system for unmanned submersible under U.S. Navy program
- Unmanned aerial powered by SOFC combined with storage under contract with Boeing

### Carbon Capture (MCFC)

 Versatile carbonate technology



- Flue gas from coal-fired power plants directed to DFC® plant for CO<sub>2</sub> separation
- Programs with U.S. DOE and U.S. EPA
- Partner discussions in process

#### **Investments Double Market Opportunity**



# **Financial Highlights**



#### Revenue



**Gross Profit** 

#### Product Cost per kW



### Revenue Backlog



#### ....



# Foundation for Profitable Growth

- Efficient and clean distributed generation solution meeting market needs
- Clear path to profitability with committed order backlog and growing global market adoption
- Volume will enable below-grid pricing, without incentives
  - Needed capacity already in place or under construction
- Strong Global Partnerships
  - Partners helping to drive market demand and contribute to FCE margin improvement
- Well capitalized to support growth



59 MW fuel cell park Hwasung City, South Korea



# Appendix



# **Competitive LCOE - USA**



\$0.00

- (a) LCOE of \$0.15/kWh with natural gas at \$8/mmBtu or \$0.14.kWh at \$6/mmBtu; each \$2/mmBtu change equates to about \$0.01/kWh. Subsidized price range of \$0.10-\$0.12 includes 30% ITC and state-level incentive of \$1,000/kW
- (b) Mid-term LCOE target of \$0.09-\$0.11/kWh based on global production volume of approximately 210 MW annually.
- (c) Distributed solar based on rooftop installation in SW USA with 20-23% capacity factor; Utility solar based on tracking technology and 27-28% capacity.
- (d) Installation and maintenance cost of Transmission & Distribution (T&D) is estimated to add up to \$0.024/kWh.
- (e) Gas peaking addresses intermittency of solar and wind when power is required but sun not shining/wind not blowing.
- (f) Does not include waste disposal costs, incremental emission clean-up costs or nuclear-related security costs.

Source: Company estimates, Lazard's Levelized Cost of Energy Analysis—Version 7.0, U.S. Energy Information Administration (EIA) & Oak Ridge National Lab. 15



# **Growing Installed Base**











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