

INVEST
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YOU ARE INVITED

to participate in an independent equity conference featuring Indiana's top public companies.

The
INVESTIndiana
Equity Conference

**TUESDAY,
SEPTEMBER 23, 2014**

Presented by

 Crowe Horwath.

 **IceMiller**
LEGAL COUNSEL

 **CFA Society
Indianapolis**

 **fei**
financial executives
international



CONFERENCE LOCATION

The Conrad Indianapolis
50 West Washington Street
Indianapolis, Ind.

INVESTIndiana takes place at the Conrad in the capital city of Indianapolis, which hosts the best known motor sports race in the world (the Indianapolis 500) and high profile events such as NFL's Super Bowl, NCAA football and basketball championships and the NASCAR Brickyard 400. The Conrad Indianapolis is located at the city's most prominent intersection and is in walking distance of the downtown business district and major attractions such as Monument Circle.

CONFERENCE HOTEL

Special rates are available for overnight accommodations on a limited basis until Monday, August 25 at the Conrad. The facility was voted a "Top U.S. Hotel" by *Condé Nast Traveler Magazine's* Readers' Choice Awards for the fifth straight year and has been recognized by TripAdvisor and *U.S. News and World Report*. For information and directions, see the location tab at www.invest-ind.com or call 317.713.5000.



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ONLINE REGISTRATION

www.invest-ind.com

Qualified Investment Professionals: Registration Code: **0923IND**
Business Professionals: \$99 [download registration form at www.invest-ind.com/registration.html or register by phone at 317.644.0464].

The
INVESTIndiana
Equity Conference

3815 River Crossing Parkway, Suite 300, Indianapolis, IN 46240
Phone: 317.644.0464 • Fax: 866.670.0144 • terrym@mozaicir.com

ABOUT THE ORGANIZER

INVESTIndiana is guided by a steering committee consisting of company officers, investor relations professionals and business leaders. It was formed specifically to facilitate this conference and bring together senior management of select Indiana public companies with those who manage investment funds or analyze stocks.

INVESTIndiana does not prepare or edit the presentations or other information provided by the participating companies and does not take responsibility for the accuracy or adequacy of information presented. The conference and its marketing materials do not constitute investment advice nor represent an offer to buy or sell any security. The INVESTIndiana name and logo are trademarks of INVESTKentucky, LLC.

FOR MORE INFORMATION

For questions about reservations and eligibility to attend, visit www.invest-ind.com or contact:

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Ice Miller LLP

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Join us for INVESTIndiana™, a biennial equity conference which has been bringing together institutional investors, analysts, fund managers and investment professionals with leading Indiana public companies since 2008.

Through formal presentations and individual meetings, you'll learn about the performance of more than a dozen Indiana companies and their strategies for growth. At keynote sessions, you'll hear expert perspectives about economic and investment trends and issues affecting companies in Indiana and across the United States.

Qualified investment professionals attend as conference guests and have full access to all sessions, including a reception breakfast and lunch. Register early to reserve your place and get priority on 1-on-1 investment meetings with company executives.

We look forward to your participation in this exclusive event in the crossroads of America.

**TUESDAY,
SEPTEMBER 23, 2014**

ONLINE REGISTRATION

Visit www.invest-ind.com
Registration Code: **0923IND**

PRESENTING COMPANIES

Executive leadership teams representing a broad cross-section of Indiana public companies deliver 35-minute investor presentations in two simultaneous tracks. The participating companies include (in alphabetical order):

- 1ST SOURCE CORPORATION, South Bend (NASDAQ: SRCE)
- ALLISON TRANSMISSION HOLDINGS, INC., Indianapolis (NYSE: ALSN)
- BALDWIN & LYONS, INC., Indianapolis (NASDAQ: BWINB)
- ESCALADE, INC., Evansville (NASDAQ: ELSA)
- GERMAN AMERICAN BANCORP, INC., Jasper (NASDAQ: GABC)
- HAYNES INTERNATIONAL, INC., Kokomo (NASDAQ: HAYN)
- HILLENBRAND, INC., Batesville (NYSE: HI)

Industries represented:

Automotive, Banking, Advanced Manufacturing, Leisure Goods, High-Technology, Utility, Insurance

- INTERACTIVE INTELLIGENCE GROUP, INC., Indianapolis (NASDAQ: ININ)
- LAKELAND FINANCIAL CORPORATION, Warsaw (NASDAQ: LKFN)
- MAINSOURCE FINANCIAL GROUP, INC., Greensburg (NASDAQ: MSFG)
- MUTUALFIRST FINANCIAL, INC., Muncie (NASDAQ: MFSF)
- NISOURCE INC., Merrillville (NYSE: NI)
- OLD NATIONAL BANCORP, Evansville (NASDAQ: ONB)

The INVESTIndiana website (www.invest-ind.com) contains profiles of the participating companies and biographies of presenting executives. Check for any additional companies that may have joined the presentation lineup. Professional investors and analysts may request up to six individual or small group meetings with company leaders.

CEO/EXECUTIVE ROUNDTABLE

What are the most pressing social, economic, political and competitive issues impacting Indiana companies? How does Indiana stack up against its peers? Inside Indiana Business Editor Gerry Dick moderates this kickoff session that brings together a cross section of Indiana corporate leaders sharing their perspectives and outlook.

KEYNOTE SPEAKER: WILLIAM TESTA



William Testa,
Director, Regional Research,
Federal Reserve Bank of Chicago

As keynote speaker, Bill Testa shares his perspectives about the region's economy and its prospects. In his role at the Fed, he has investigated why manufacturers struggle to hire highly skilled workers, tracked high-technology and biotech

trends and looked at the economic impacts of energy production changes. He writes and speaks widely about economic growth and development, state-local public finance and other issues impacting the region.

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EDUCATIONAL PARTNER

- Indiana University—Kelley School of Business, Department of Finance www.kelley.iu.edu/finance

ORGANIZING SPONSORS

- CFA Society of Indianapolis www.cfainstitute.org
- Financial Executives International, Indianapolis chapter www.financialexecutives.org
- Mozaic Investor Relations, Inc. www.mozaicir.com

GENERAL SCHEDULE



OPENING

VIENNA NORTH AND SOUTH BALLROOM

- Check-In and Credentials
- Continental Breakfast and Networking Reception
- Welcome and Opening Roundtable

MORNING PROGRAM – PRESENTATIONS

VIENNA EAST/WEST Business Wire Presentation Room

SINGAPORE A/B Crowe/Ice Miller Presentation Room

BRUSSELS ROOM

- One-on-one and small group meetings

LUNCH

VIENNA NORTH AND SOUTH BALLROOM

- Lunch and Networking
- Featured Speaker

AFTERNOON PROGRAM – PRESENTATIONS

VIENNA EAST/WEST Business Wire Presentation Room

SINGAPORE A/B Crowe/Ice Miller Presentation Room

BRUSSELS ROOM

- One-on-one and small group meetings