



• iomart Group

The iomart Group is one of Europe's leading providers of cloud computing and managed hosting services.

The group specialises in the design, delivery and management of business-critical hosting services enabling companies and organisations to reduce the cost, complexity and risks associated with maintaining their own web and online applications.



• Our Profile

The Group's principal activity is providing web based managed hosting services for both the consumer and business.

Originally founded in 1998 as an integrated internet and telecommunications company, the Group has evolved to become one of Europe's largest providers of managed hosting, colocation, data centre, and business continuity services, serving over 300,000 customers each day. Having been at the forefront of the UK's technological revolution for the past decade the Group has developed an enviable reputation for its internet expertise, its service ethic and its product innovation.

The Group holds a unique position within the marketplace. By owning its own data centre and network infrastructure, it is able to deliver the complete set of vertical components in the hosting arena from domain names, virtual web space, security, web marketing, SEO, websites, dedicated servers through to complex managed hosting solutions, colocation space, power, cooling and bandwidth.

As more and more mission critical business applications move on to the web, so organisations need more resilience, security and 24 hour management; the market for managed hosting services and datacentre capacity is expected to grow significantly over the next few years.

- Listed on AIM since 2000
- Group specialises in managed hosting and cloud computing services
- Group owns all product Intellectual Property Rights (IPR)
- Profitable
- Group owns and manages its own data centre and network infrastructure
- Offices in London, Manchester & Glasgow.
- Datacentres in London, Glasgow, Manchester, Nottingham, Leicester and Maidenhead
- Fully designed, delivered, managed & serviced in-house
- 300,000+ Customers

• iomart Vision

"To be recognised as the UK's foremost cloud company and to be globally admired for our people, partnerships and performance."

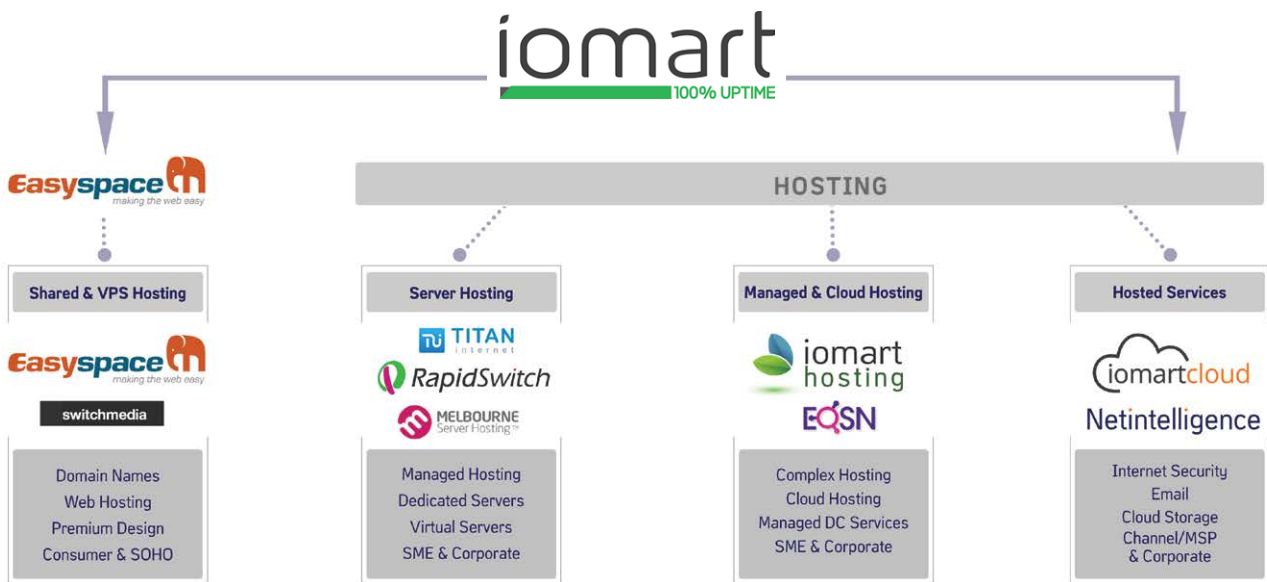
We will:

- provide quality datacentre and managed hosting solutions
- be the hosting partner of choice;
- earn the admiration of all our customers and our employees-not only for the goals we achieve but how we achieve them.
- strive to deliver best in class service
- deliver world-class performance;

• Our Values

- **Responsible** - We will conduct our business in a socially responsible and ethical manner
- **Trustworthy** - We will trust, respect and support each other
- **Accountable** - We will accept responsibility and hold ourselves accountable for our work and our actions.
- **Honest** - We will do what we say we will do
- **Inspiring** - We will seek new opportunities and out-of-the-ordinary solutions
- **Exceptional** - We will commit to excellence in everything we do
- **Regarded** - We will earn the respect of our peers, shareholders, stakeholders, clients and employees

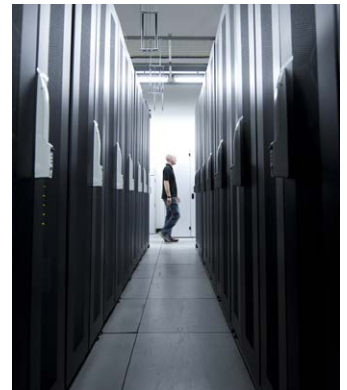
• Group Structure



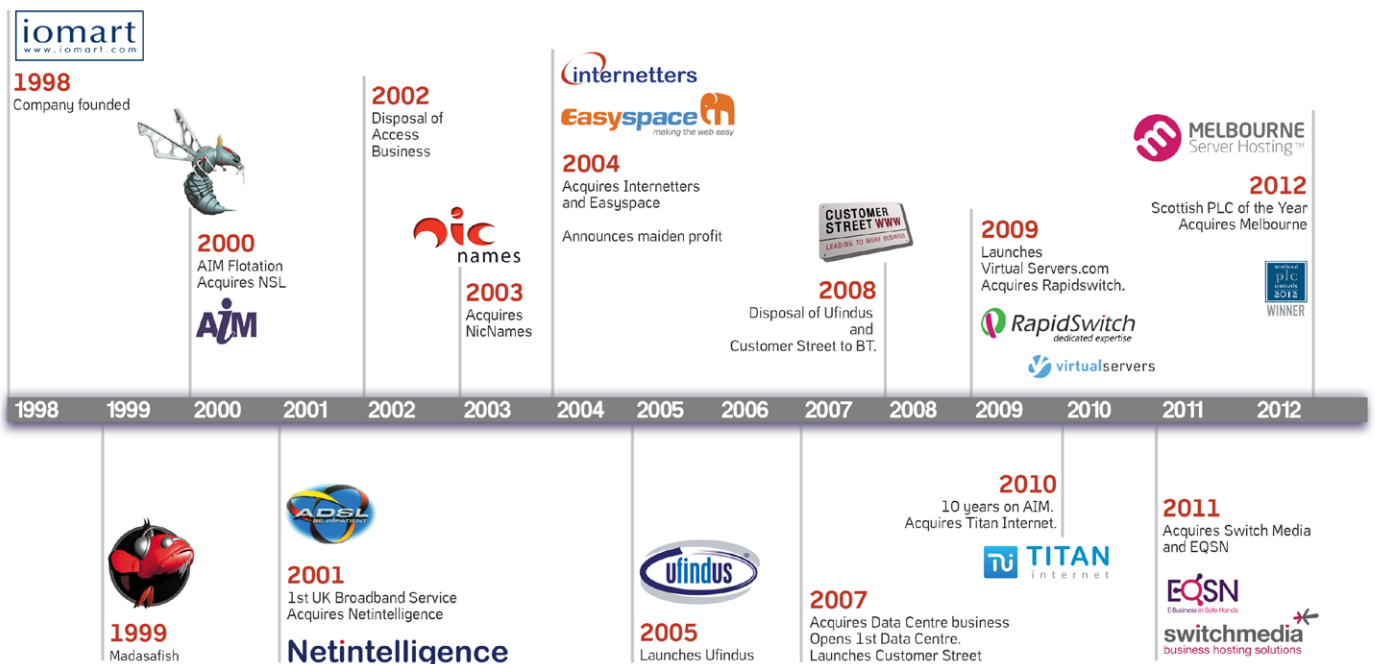
• Group Strategy

The Group holds a unique position within the marketplace. By owning its own data centre and network infrastructure, it is able to deliver the complete set of vertical components in the managed hosting services arena – from domains through to complex and hosting solutions – a ‘soup to nuts’ approach.

As more and more mission critical business applications move to the web, so organisations require guaranteed 100% business uptime service levels. Uptime is all about ensuring every component in the provision of IT systems operates effectively so that businesses can conduct day to day transactions without worrying about a system failure. Uptime involves the engineering and managing of the end to end hosting process without a Single Point of Failure.



• Key Group Milestones





Corporate IT departments are facing increased pressure to reduce the amount of resource spent supporting and maintaining their core IT infrastructures rather than addressing business priorities.

Complex hosting holds specific challenges for cost management and operational efficiency. The skills required to deliver services that operate across different platforms, networks and locations are not easily found. iomart provides managed hosting solutions that are designed to overcome these challenges. By combining its skills and expertise in the hosting arena with its own network of 6 UK datacentres, iomart can truly offer the end to end managed service portfolio.

www.iomarthosting.com



iomart Cloud offers service providers and channel partners a large portfolio of cloud services, from email and security through to storage, all of which can be branded and offered to market quickly, easily and profitably. All delivered and managed from within the Groups infrastructure.

www.iomartcloud.com



The iomart group's prime dedicated server company.

RapidSwitch is a leading server hosting company in the UK. Based in Berkshire, the company hosts over 4,000 servers for a wide range of clients, employs over twenty staff, and is currently ranked the UK's 10th fastest growing technology company by Deloitte. The company was founded in 1999, and has grown rapidly since, with a well-deserved reputation for excellent customer service. RapidSwitch is focussed on delivering highly-reliable server solutions for its clients.

www.rapidswitch.com



Easyspace is one of the UK's most established Hosting companies. Over the years it has grown to become the third largest domain registrant, managing in excess of 500,000 domains.

Easyspace, as its name suggests, aims to offer its customers a variety of essential web services easily and simply. From dedicated and virtual servers to website design, email services, and collocation services, Easyspace is like a web hosting department store for its predominantly consumer and SOHO customers.

www.easyspace.com

switchmedia

Switch Media an award-winning web design, ecommerce and hosting company, offering web hosting, domain name and web design services to over 10,000 SOHO and SME customers. The company has produced work for clients including Samsung' BANK, Littlewoods, Harley Davidson, Wella, Island Records and Wagamama, and is an approved new media supplier to the BBC.

www.switchmedia.co.uk



Founded in 2000, Manchester based Melbourne Hosting has been providing mission-critical server hosting services to local, national and international clients for over a decade. Building on a reputation of ethics, service and value, Melbourne now supports over 3,000 servers in its two Manchester data centres, both of which have been designed from the ground up to ensure no single point of failure. The company offers a full range of cloud server services through its serverlove brand launched in January 2011.

www.melbourne.co.uk